Research on the Role of Sports Humanities and Social Sciences in the Development of Sports in China Training Objectives

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Abstract: China's sports humanities and social sciences have always insisted on serving the sports industry in China, and have carried out a lot of research on basic sports theory and application practice, such as sports development strategy, sports system, sports laws and regulations, sports industry, competitive sports, mass sports, schools. Research in sports and other aspects. This study uses literature data, historical analysis and logic analysis. Firstly, it defines the definition of sports humanities and social sciences. Secondly, it outlines the development history and research status of sports humanities and social sciences in China: Again, in the sports development strategy, sports industry, sports laws and regulations, sports ethics of sports humanities and social sciences in China. The research results of the sports system, the construction of sports powers, etc. are based on the analysis, refinement and integration. On the basis of the leading role of sports humanities and social sciences in the development of sports in China, a tentative exploration is made.

1. Introduction

Sports humanities and social sciences is the science of research on the sports phenomenon and its development law in human social activities. It originated in the period of the reform movement in the late 19th century in China. China's sports humanities and social sciences have always insisted on serving the sports industry in China, and have carried out a lot of research on basic sports theory and application practice, such as sports development strategy, sports system, sports laws and regulations, sports industry, competitive sports, mass sports, schools. Research in sports and other aspects.

China's sports humanities and social sciences have made positive contributions to the reform and development of China's sports industry. The State Administration of Sports stated in the "Opinions on Further Prospering the Development of Sports Social Science": "Prospering the development of sports social science is related to the overall development of China's sports undertakings. Sports social science is an important driving force for the development and progress of sports and sports development. The direction has an important guiding role." This document clearly affirms the role of sports humanities and social sciences in leading the development of sports in China. However, as of now, the research on the role of sports humanities and social sciences in the development of sports in China is still a few, and it is still at a relatively superficial level, but a simple summary.

2. Research Significance of Sports Sociology

The research field of sports sociology is very extensive. From the interaction between sports and various social phenomena, to people's sports values and sports behaviors, they are all within the vision of sports sociologists. In the research topic of sports sociology, there are few components with no clear application purpose. Most of the research is produced on the basis of certain social realities.

The role of most research results is to explain, comment on social reality and guide sports practice. In "The State of Sports Social Science Research and Development Trends in China", he wrote: "The study of sports sociology can objectively reflect the real situation of the interaction of various factors..."
in the process of physical education, and then find out their laws of motion. Scientifically predict the
future development trend of sports, provide theoretical basis for formulating, revising and adjusting
sports policies, policies, systems, development plans and management methods; according to the
research of sports sociology, timely point out the social problems that may arise in the sports field,
Exploring ways and means to solve these social problems to protect the healthy development of
sports and to fully develop the potential social functions of sports. “Sports sociology can help People
can understand the social significance of participating in sports activities, and can also guide people
to participate in appropriate sports activities according to their own conditions and social
environment. Sports sociology can help solve sports social problems and help formulate sports social
development plans." The book states: "Sports sociology is the government of various countries and
sports organizations. The important basis for decision-making. The development strategy research of
sports, the development of sports development, the formulation of plans, and the demonstration of
major sports decisions must be attended by sports sociologists, because sports sociology analyzes the
current situation of sports and social background. The prediction of sports development prospects
often has comprehensive and holistic social values and can be an important basis for decision-making.
In the book "Introduction to Sports Sociology", it is written: "The function of sports sociology is not
only to provide scientific sports society to human beings. Knowing what it is, telling people what the
sports society is, why, how it will change, but also constantly paying attention to the social reality of
sports, exploring and solving the urgency of sports social problems, and formulating operability
methods, means and methods, Make people's sports actions more rational and conscious.

3. Research Significance of Sports Management

The development of sports is inseparable from science and technology, and it is also inseparable
from scientific management. With the continuous deepening of China's reform and opening up and
the continuous development of socialist market economy construction, more and more sports
management studies have been recognized, valued and applied.

"Learning and studying sports management is conducive to renewing ideas, developing ideas,
speeding up the pace of sports reform, promoting a new situation in sports and soil recreation;
facilitating the wider and more effective organization of mass sports activities: Promote the scientific
management of competitive sports, rapidly improve the technical level of sports in China, climb the
world sports peak; help reform the management system, change the management mechanism,
prove the hematopoietic function of the sports system, and take the connotation-based
development path; improve decision-making The quality and effect, avoiding the blindness and
randomness of management work." In "Introduction to Sports Management" pointed out: "The
viewpoint of the philosophy of sports management and learning the current law of social sports
management activities, using scientific methods to study and summarize the experience of sports
management activities, with a pragmatic attitude to the forefront of the development of international
sports management. Sports management reveals the objective laws of sports management activities,
and then uses these regularities to further guide sports practice and promote the development of
sports."

4. The Research Significance of Sports Economics

Studying sports economics not only has important theoretical value, but also has important
practical guiding significance for building and perfecting sports market with Chinese characteristics.
In the book "Introduction to Sports Economics", he pointed out: "Researching sports economics can
deepen people's understanding of sports. It enables people to fully recognize the complex nature of
the sports industry and clarify the status and role of the sports industry in the national economy. Learn
to advocate the concept of benefit, study the way to achieve coordinated development of sports and
economy, and the effective allocation of internal resources of sports, so that the sports industry can
enter a virtuous cycle of operation. It will also help deepen the reform of China's sports management
system and improve the scientific level of sports macro-decision. In the book "The State and Development Trend of Sports Social Science Research in China", it is pointed out: "The study of sports economics is not only the need to prosper sports science, but also has its theoretical significance, and it is also the need of sports development, which has practical significance. Studying sports economics, revealing the role of sports in economic growth, helping to change the notion that sports is a purely consumer sector, correcting the ignorance of sports and sports work; helping to make macro-level decisions and prevent Blindness and arbitrariness in the macro decision-making of sports. Sports economics is a very active subject in the field of sports social science research in China in recent years. It has played a significant role in promoting the reform of China's sports management system and the transformation of operational mechanisms, influencing mass sports consumption, cultivating domestic and international sports markets, and promoting the sports industry to become a new growth point for the national economy. In the "Introduction to Sports Humanities and Sociology", he wrote: "Sports economics reveals the economics of the sports field: the regularity of the development of benefits, is an applied theory discipline, and is between the economic theory and the economic practice of the sports sector. The bridge is a theoretical summary of the economic activities of the sports department, which is used to guide the practice of the sports department. It not only provides a rationale for the development of sports development strategies, guidelines and policies, but also provides theoretical support for the formation and development of the sports industry."

5. The Research Significance of Sports History

Through the study of sports history, we can reveal the laws of sports development, explore ways and methods to solve various problems in sports development, promote the healthy, coordinated and sustained development of sports, and serve the development of human and human society.

In the book "Introduction to Sports Humanities and Sociology", this paper summarizes the disciplinary significance of sports history: "Sports history is a discipline that studies the process of sports development, not only comprehensively reveals and describes the historical process of sports development, but also grasps the internal and external relationship of sports in the historical process and its evolution law. Through the study of the overall and local processes of sports development, explore ways and means to solve various problems in sports development, and promote the healthier, coordinated and sustained development of sports. It is an important foundation of the entire sports science discipline system. In the book "Advanced Courses on the Introduction of Sports Humanities and Social Sciences", it is pointed out: "Sports history is not only a theoretically strong subject, but also a strong practical guiding significance. The discipline of action. It provides indispensable theoretical support and basic structure for the sports science system with its own research results and conclusions, and provides essential theoretical guidance and decision-making arguments for contemporary sports practice.

6. Summary

According to the development of sports and the need to further promote the development of sports humanities and social sciences, we must fully understand the status and role of sports humanities and social sciences, establish the same important awareness of sports humanities and social sciences and sports natural sciences; improve the management system of sports humanities and social sciences and Operational mechanism; attaches great importance to the discovery, cultivation and use of outstanding talents in sports humanities and social sciences; improving the scientific research conditions of sports humanities and social sciences; and increasing investment in sports humanities and social sciences.

The next decade is a key stage for China to build a sports power and promote new development and new leap in sports; it is an important period for transforming the development mode of sports and fully demonstrating the comprehensive functions and social values of sports. In the face of new
situations and tasks, sports humanities and social science research has a long way to go. In the coming period, China's sports humanities and social sciences should focus on the construction of China into a sports power, focus on researching and solving major theoretical, strategic and difficult issues in sports reform and development, and strengthen forward-looking and systematic decisions. The study provides rich theoretical guidance and reference for the construction of sports powers, provides strong ideological guarantee, spiritual motivation and intellectual support for sports with Chinese characteristics, and further leads China's sports industry to achieve new development and new leap.

References

[1] The status and development trend of sports social science research in China, such as Yu Shizhen. Beijing: People's Sports Publishing House, 2015: 17


