The Path Analysis of the Informationization of the Party Construction of the Basic Level Party Organizations in the New Era

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Abstract: The basic Party branch is the foundation of the work of Party building and the effectiveness of the battle, and it is the bridge between the unity of the party and most of the teachers. It plays a very important role in the implementation of the party's education policy and the promotion of higher education reform and development. At present, there are still some problems in the construction of basic branches of universities. In the new era of socialism with Chinese characteristics, universities should adhere to the principle of "finding the key points, highlighting the key points, grasping the key points and creating highlights". It also points out the direction of the work of Party building at the basic level of universities and colleges in the new era.

1. Introduction

The 11th National Congress pointed out that it is necessary to strengthen the construction of grass-roots party organizations, improve organizational strength, highlight political functions and build a strong fortress. University and University grassroots association are the foundation of University's comprehensive work and combat effectiveness, and also the bridge connecting the unity of the party and teachers and students.

2. The Practical Significance of Strengthening the Construction of the Party Branch at the Grassroots Level in Colleges and Universities

2.1. The Need for Colleges and Universities to Extend from Strict Party Governance to Grassroots Level

Since the 18th CPC National Conference, the CPC Central Committee has made a major strategic deployment to comprehensively and strictly govern the party. It is the adjustment and promotion of the "four comprehensive" strategic layout to achieve the "two centenary" goals and move towards the grand dream of China's rejuvenation. It is important to ensure that the Sixth Plenary Session of the 18th Central Committee of the Communist Party of China proposes to promote the party's comprehensive and strict governance\cite{1}. The 19th National Congress has played an important role in strengthening the construction of grass-roots organizations and improving the party's ruling power and leadership level. Please extend it to the grass-roots level, continue to strengthen the construction of Party members and grass-roots party organizations, and build all Party branches in battle forts. University or university grassroots meeting is the "nerve end" of university party organization and the "capillary" of implementing the party's educational policy and various work subjects. Only through the promotion of the strict management of the party and the comprehensive extension of the grass-roots party branches, can the "last mile" problem of the Party school building be effectively solved\cite{2}. In order to solve the problem of Party building at the grassroots level, the provincial Party group of the Ministry of culture and Culture issued two documents. "Opinions on strengthening the construction of University and university teachers' fan in the new situation", "working standards for the construction of students' political parties in higher education institutions", "opinions on promoting strict and comprehensive operation", etc., involve
the grass-roots level of universities and universities. Moreover, the conditions of the ruling party should be fully and strictly implemented for all branches and Party members.

2.2. The Need of Giving Full Play to the Fighting Fortress of the Grass Roots Party Branch and the Vanguard and Exemplary Role of the Party Members

The grassroots Party branch of the University and the university is the front line of the party building of the University and the party. This is a battle fortress that combines teachers and students and leads them to realize the route, strategy and task of the parties concerned. Strengthening the construction of Party branches at the grass-roots level is an urgent need to enhance the vitality of grassroots party organizations and maintain the party's advanced nature. At the same time, as an important measure to carry out the project of the party's bifurcated struggle fortress and the typical role of the vanguard party members. The role of the grass-roots branch of the university is reflected in the grassland organization of the party, which is responsible for the main political principles of the party and is transmitted between teachers and students[3]. The basic task is to train qualified and reliable successors for socialism with Chinese characteristics and to provide important support for the people to run a satisfactory higher education. The members of the teachers and students of the university are advanced members of the teachers and students of the University. They're going to lead the way. Party members and major cadres should take the lead in strictly abiding by the party constitution and discipline. "Four kinds of pressures and four kinds of motivity" and the impulse to practice the standards of the members of the party and the league have effectively played the role of Battle Fortress, the vanguard of the party and the league, and the branch of grass-roots gathering among the masses. The need of the construction of learning service innovation party branch. The 18th CPC National Congress emphasized the necessity of building a learning oriented, service-oriented and innovation oriented Marxist party, which has always been the strong core of leadership in the construction of socialism with Chinese characteristics. We should comprehensively strengthen the construction of Party organizations at the grass-roots level, and adhere to learning as the driving force, as the foundation, as the service and innovation. The overall progress of the party building. Learning Oriented Innovation Party branch construction is not only the booster of service innovation, but also the theoretical innovation of university party building work. It is the guarantee to stimulate the spirit of innovation and improve the overall quality of teachers and students. An effective way to stimulate the vitality of the party organization is to ensure that the gathering members of teachers and students are in a complete mental state in their work. In order to further enhance the combat effectiveness of grass-roots party organizations, enhance the ability and quality of Party members and cadres, and strengthen the construction of innovative grass-roots party organizations guided by learning. The general office of CPC Central Committee successively issued the opinions on promoting the construction of learning party organizations and on establishing grassroots organizations. Standing at a new historical starting point, socialism with Chinese characteristics has entered a new era. It has set new standards and new necessary conditions for the construction of universities and grass-roots party branches.

Table 1 Position distribution of Party members and volunteers in Horgan

<table>
<thead>
<tr>
<th>Serial number</th>
<th>Post</th>
<th>Number</th>
<th>Proportion</th>
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<tbody>
<tr>
<td>1</td>
<td>Business Post</td>
<td>81</td>
<td>85.3</td>
</tr>
<tr>
<td>2</td>
<td>Leadership post</td>
<td>14</td>
<td>14.7</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>95</td>
<td>100</td>
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3. Push Forward the Comprehensive Reform of Colleges and Universities and Strive for the Demand of "One Flow"

At present, China's higher education is in a critical period of development. The Third Plenary Session of the 18th CPC Central Committee clearly proposed that we should make preparations for deepening the reform in the field of education and strive for the first-class university. "The state
organs of higher education should be at the forefront of educational reform and the vanguard of educational reform," he stressed at the meeting That is the courage and difficulty of self-reform. In order to solve the problem, we need intelligent overall plan, systematic and regular organizational structure of school education, improve the structure, gradually independent management, democratic supervision, and participate in the establishment of society. The construction of "double flow" of modern university system is also in full swing. Adhere to the world level and Chinese characteristics, flexible application and reform drive based on process, theme and performance[4]. We will accelerate the establishment of a system that is conducive to the scientific development, vitality, efficiency and openness of the University, and promote the ornamental development of higher education. In the concept of the party and the public, the assignment of the Party leadership and the leading role of the grassroots leaders, another game, the new stimulation activities of the university or the grassroots organization of the university are necessary. And for the realization of new development for universities and universities to provide a strong political guarantee.

<table>
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<tr>
<th>Serial number</th>
<th>Post</th>
<th>Number</th>
<th>Proportion</th>
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<tbody>
<tr>
<td>1</td>
<td>Junior College</td>
<td>8</td>
<td>8.4</td>
</tr>
<tr>
<td>2</td>
<td>Undergraduate</td>
<td>82</td>
<td>86.3</td>
</tr>
<tr>
<td>3</td>
<td>Graduate student</td>
<td>5</td>
<td>5.3</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>95</td>
<td>100</td>
</tr>
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4. **The Difficulties Faced by the Construction of the Basic Party Branch in Colleges and Universities**

The grassroots Department of a university or university plays an important role in the gathering, construction and work of a university or university, and is the basis for maintaining the work effect of the Party committee of a single university. In recent years, most commissions have focused on building grassroots political parties, continued to strengthen the construction of grassroots branches, and constantly improved the political, theoretical and professional quality of political parties. However, there are still some shortcomings in the construction of universities and University grassroots groups in the new era. The cohesion is weakened and the role of political core is not fully played. At present, universities and teachers and students are undertaking heavy teaching and scientific research as well as management tasks and huge competitive pressure. Therefore, the grass-roots evening party construction work focuses on the business and lighting evening party construction, such as the increase of teachers' evaluation requirements for professors, scientific research and other business tasks. Highly appraised. The evaluation results are directly related to the appointment of positions, promotion of work, and remuneration. Moreover, it focuses on the professional work, in order to ignore the research of political theory, it has carried out some education and guided the members of the labor party. Some student party members, work posts, work posts and other huge knowledge, life pressure, I am facing the research of political theory, is their own practical problem, in order to solve the useful, but for the motivation of learning is not enough, in order to participate in the party activities enthusiasm - believe low[5]. In the face of this situation, some universities and colleges are particularly important for grassroots party building. The understanding of the importance and necessity of the party's ideological and political central role is insufficient. Failure to fulfill the responsibility system of the construction work of the evening party, the "first responsibility" and "double responsibility" of the construction work of the evening party are not implemented in place. The evaluation of grass root Party branch between teachers and students is very low, which seriously affects the unity of grass root Party branch. Compulsion weakens the fighting capacity of grass root branch.

5. **The Influence is Not Wide, and the Coverage of Organizational Setting is not in Place**
With the continuous development of economy and society, the composition and types of university teachers and students party members are becoming more and more diversified. The traditional grass-roots community setting and management methods do not adapt to the reality of social development. In some universities and colleges, the basic Party branch point is not set according to the requirements, but uses the traditional party branch setting mode. Generally, it is set by the academic affairs department, Branch Association, teacher department, Department, etc., and the student union branch is generally set according to the class, special department and class. According to the survey, in many teaching teams, scientific research platforms and university science and technology innovation parks, the branches of the corresponding political parties have not been established. In addition, Party members were distributed on multiple campuses[6]. Although there is no party group and there is also a party branch in the dormitory, there is no strengthened management. There are several branches and hundreds of Party members. There is also a branch of a political party. The long-term leadership has not been formed in the group organization of studying abroad, visiting teachers and students. The effective mechanism is weakened and the management of Party members is fuzzy. These problems are mainly because the establishment of grass-roots organizations did not achieve full coverage, leading to the failure of the life of Party members and the complete function of Party branches.

6. Lack of Creativity and Irregular Organizational Life Within the Party

With the change of university education environment in the new era, some party construction workers lack desire, technological innovation and exploration ability. Without charm, the party's differences would not have gathered. Universities and their main branches are part-time, and they are distracted. They pay more attention to business. They regard the organizational life of the party as a "soft indicator". They are not fully responsible. With a passive attitude, "complete the task" spirit. Most of today's organized lifestyles are based on research documents, listening to reports, and watching videos. The style of work is simple, lack of innovation and lack of vitality of the Party branch. In the educational activities of the party, such as the great square, the three distortions and the three realities, and the two studies, some party branches criticized and criticized each other, and failed to point out the problems of a small number of Party members in a timely manner in the form of oral criticism. And the urge to fix "red face, sweating" was a complete failure.

7. The Path Choice of Strengthening the Construction of the Basic Party Branch in Colleges and Universities

7.1. Focus on Politics, Strengthen Service and Find the Right Entry Point

In order to strengthen the construction of grass-roots branches, universities need to enter into the correct functional orientation of grass-roots branches, correctly grasp the continuous strengthening of the political functions of political parties, the political functions of Party branches, strengthen services, implement the branches of the party, unify their political attributes and service functions, and strive to realize the role of the real grass-roots party branches as battle fortresses. Political attribute is the "soul" of grass-roots party organizations[7]. In the construction of grass-roots party branches, we should give prominence to their political attributes, strengthen their political leadership, and seriously organize their lives. The grass-roots party branches should play their roles and fulfill their responsibilities. Colleges and universities should pay attention to the core role of the Party committee, take conscience research as the starting point of Ideological and political education for teachers and students, implement the spirit of the 19th CPC National Congress, and solidly promote two research work. We should institutionalize the learning and education system, promote the strict and thorough development of the party, strengthen the "foundation" of the construction of the grass-roots sects, and integrate the strict management of the party into the strong driving force of the construction, development, transformation and development of the school. As the "channel" of grass-roots party organizations, service function is a strong guarantee for the
functions of grass-roots party branches. Universities and colleges must carry out thorough activities such as public welfare services, spontaneous labor, assistance to people, etc., and make use of their professional advantages to carry out decision-making consultation, technical support and implementation results. Reform and active service and other practical services, and improve the level of Party members' service reform, service development, service education, service research, and service to the masses[8]. At the same time, we should boldly explore the road of deep integration of Party building and commercial work. As the starting point of "party building +", "party building + actor training", "party building + scientific research works", "party building + discipline building", the party constructed and other methods must be adopted to promote business. In order to complete the development of the school and integrated development.

7.2. Grasp the Team, Strengthen Vitality and Highlight the Focus

To do a good job in the construction of Party members is a powerful way to promote the work of Party Construction at the grass-roots level. First of all, we should strengthen the selection and employment of personnel. Efforts should be made to select formal party members with strong party spirit, high prestige, positive style, excellent business, outstanding organization and management ability and enthusiasm for party affairs to the post of branch secretary. Meanwhile, education and training of Party branch secretary should be strengthened, and theoretical knowledge training or work discussion and experience exchange should be carried out regularly. At present, the national higher education institutions are actively carrying out the "dual leadership" training for the leaders of the Labor Party branch. Qualified secretaries work as academic leaders. In order to promote and improve the main role of the banquet department of teachers, it is necessary to organize the members of the branch office staff, guide the unity of teachers and students, and guide the construction of grassroots party and the realization of professional work. Second, we should strictly educate and organize party members, promote the construction of learning oriented party branches, and regularly organize party members to take various forms, such as party classes, lectures and special seminars, to continuously innovate learning methods and methods. Through online chat, QQ, Weibo and other ways to carry out social practice and special investigation, mobilize the enthusiasm and initiative of Party members, and thoroughly stimulate the new vitality of Party members[9]. Third, the standardization of the development of Party members, and the "role of total amount control, structural optimization and quality improvement", according to strict conditions, in order to participate in the education, training and investigation of activists, and effectively strengthen dynamic management, we must strengthen. At the same time, a sufficient number of activists have been established to inject fresh blood into the basic party organizations with high quality. At the same time, it has further enhanced the vitality of the party organization and promoted the work of Party building.

8. Conclusion

The 19th CPC National Congress put forward higher requirements for the establishment of grassroots party organizations. For the sake of colleges and universities, it is necessary to strengthen the construction of Party branches at the grass-roots level. Comprehensive reform and "double flow" construction are the top priorities. The construction of grass roots and branches is a long-term and systematic project. This requires universities and colleges to improve organizational strength, emphasize political functions, strengthen team building, and continuously improve the system. In the process of promoting the standardization of the party's branch, it emphasized "important points, mastering the key points, flash production points". The scientific level of grass-roots party organization continued to improve in the new era. In order to build the organization and unity of grass-roots branch of University, the grassland Party pointed out the direction. The comprehensive reform and single subject university provided organizational guarantee for the concept of "dual process".
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