

A Study on the Path of the Party's Innovation Theory in the Popularization of Universities in the New Period

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Abstract: In the new era of Xi Jinping, the Party's innovation theory is very rich, and the popular communication path of these theories in colleges and universities is gradually expanding and deepening. This paper probes into the development path of the popular dissemination of Xi Jinping's youth thought in the ideological and political education system of colleges and universities, including the research and expansion of the communication path of Chinese Dream, excellent traditional culture education thought and ecological civilization education thought innovation theory in the popularization of colleges and universities.

1. Introduction

Xi Jinping's thought of youth education is an important thought put forward in the 18th National Congress of the Party, and it is the ideological expression that General Secretary Xi attaches great importance to the problem of youth education. Under the background of adhering to the CPC's concern, concern and care for young people, General Secretary Xi clearly pointed out the basic content and connotation of the ideological and political education work of young people in the future, hoping to start the ideological education process for young people based on the improvement of the ideological system of theoretical and practical education, and to solve the ideological problems of young people. Nowadays, Xi Jinping's youth education thought has been popularized in colleges and universities as the Party's innovative theory, which always guides the healthy growth process of young people.

2. The Main Content and Characteristics of Xi Jinping's Youth Education Thought

2.1. Main Elements

In General Secretary Xi Jinping's important speech, a series of speeches around youth education is quite important. He puts forward a set of ideological system of theoretical perfection and practical operation, which emphasizes that the value orientation of contemporary youth determines the value orientation and development process of the whole society in China in the future. From the essence content, Xi Jinping's youth education thought as the party's innovation theory its content is quite rich, its content includes the youth three-view education theory content which revolves around the socialist core values core, the Chinese Dream as the core theory ideal belief education content, carries forward the rule of law spirit core theory education content, the national spirit and the outstanding Chinese traditional culture as the core theory youth culture education content and the ecological civilization education content which takes the ecological civilization consciousness as the core theory. On the whole, the content of this set of theory is quite rich and perfect, it has profound enlightenment to the popularization of college students, and is an indispensable key theory for the future youth generation of education in our country at present.

2.2. Main Features

The basic characteristics of Xi Jinping's youth education thought are reflected in many aspects.

First of all, it has the times, is a new theme education content based on the theory of party and government innovation in the new era, and puts forward higher requirements for youth education in the contemporary background.

Second, it has directionality, based on the basic core of the Party's innovation theory, it is thinking about "what kind of young talent to train ?" How to Train Young Talents And "for whom ?" And so on, General Secretary Xi put forward new demands and high hopes for the future growth and talent of contemporary youth.

Moreover, it has the character of the people, in the party's innovative theory system of governing the country always insists on advocating people-oriented, pay special attention to the vital interests of the people, it puts the cause of education in the first place, and spares no effort in promoting the all-round development of young people, which lays a solid foundation for the future training of qualified socialist builders and successors in the new era in our country.

Finally, it has the cultural nature and the permeability, Xi Jinping youth education thought is full of the cultural party and government theory content, it has the unique view in manifests the future generation status and the mission which they need to shoulder, the overall education theory content has the extremely strong permeability, also has carried out the youth education thought content positively in the process which pays attention to the public opinion, the firm belief, serves the society, has created the good condition for the future talented education healthy development.[1].

3. The Popular Communication Path of Xi Jinping's Youth Education Thought in Colleges and Universities

As mentioned above, Xi Jinping's youth education thought, as an innovative theory of party and government construction, needs to be fully infiltrated into the campus of colleges and universities to build a popular communication path. Below mainly around Chinese Dream, excellent traditional culture education thought and ecological civilization education thought to carry out the party and government innovation theory university popular communication path construction.

3.1. Popular Communication Path of Chinese Dream Theory in Colleges and Universities

Chinese Dream is the combination of theory and practice, the most important innovation theory of our party at present, and the emphasis of Xi Jinping in the thought of youth education. The younger generation is the mainstay of realizing the great Chinese Dream in the future, so we must first strengthen the social practice. Practice itself is an important means of knowledge cognition, through practice is true knowledge is always truth. The content of theoretical knowledge covered in Chinese Dream is quite rich. In colleges and universities, we should establish the path of popularizing the ideological and political education of Chinese Dream, constantly strengthen the public participation of college students in ideological and political education, and continuously strengthen their cognitive participation and emotional participation in the process of practical participation. At present, ideological and political education in colleges and universities has built a complete system, taking Chinese Dream education as the main educational content in the process of clarifying ideological and political education in the new era, and teachers hope to lead college students to take the initiative to participate in the study of socialism with Chinese characteristics in the new era of Xi Jinping. For example, students can be organized to carry out holiday community service activities, summer compulsory education activities, homes for the elderly, orphanages to help the elderly and love children , " three villages "activities and Xi Jinping's new era and new ideas propaganda and education activities. Experience the superiority of Xi Jinping's youth education thought in practical activities. At the same time, older students can go directly to memorials, museums, science and technology museums to carry out cruel press, experience the connotation of national spirit and revolutionary spirit, experience excellent traditional culture education, constantly strengthen faith, serve the society. In the process of guiding students to read and study Xi Jinping's seven years of educated youth, it is hoped that through the content of the book, students will clearly understand Xi Jinping's seven years of hard work as an educated youth in the countryside, learn the theoretical knowledge he has learned, and learn to apply these theoretical

knowledge to practical activities. The above contents are the key to the practice of Chinese Dream and the effective process of constructing and expanding the new party and government theory and new ideological content in colleges and universities. In this regard, Xi Jinping's youth education thought has really spread the path of popularization of ideological and political education in colleges and universities.



Figure 1 Activities of college students "three countryside"

3.2. Ways of Popularizing the Theory of Excellent Traditional Culture in Colleges and Universities

Excellent traditional culture theory is also the core theoretical content of Xi Jinping's youth education thought. It has established the communication path of ideological and political education in colleges and universities, realized the effective adjustment of the curriculum of traditional culture content, and actively played the role of "second classroom ". In this way, the mass spread of educational theory in colleges and universities is mainly carried out in combination with traditional cultural practice learning activities, such as labor education is the most important expression of practical education. The practice of labor education is mainly carried out in combination with ideological and political education. As General Secretary Xi has pointed out , " Youth is for struggle." It encourages college students to be down-to-earth, always stick to thinking from reality, and take the path of life steadily and steadily. In the process of mass dissemination of labor thought in colleges and universities, we must also expand the connotation of labor thought and guide students to carry out mental work activities, such as debates, speeches, poetry competitions and so on, which is also expanding the construction of the second classroom, through various physical and mental activities to effectively enhance the labor consciousness and initiative of young college students[2].



Figure 2 University students participating in the debate competition

3.3. Path of Popularization of Ecological Civilization Theory in Colleges and Universities

The theory of ecological civilization is very important in the construction of popular communication path in colleges and universities. It is also an important policy theory in our country, and college students are just the new force in the construction of ecological civilization. In the process of continuously promoting college students to consciously establish ecological concept, we also hope to constantly strengthen the confidence and determination of college students to actively participate in the construction of ecological civilization, and effectively enhance the awareness of ecological civilization concept of college students.



Figure 3 Ecological civilization theory

In colleges and universities, it is necessary to actively carry out socialized practical activities of various ecological themes, which can effectively transmit the knowledge content of ecological civilization of college students and optimize the consciousness of ecological civilization of college students. Teachers should set an example in teaching, conduct regular lectures on ecological civilization education, invite experts from society and enterprises to participate in the lectures, and carry out class meetings, knowledge competitions, distance video course teaching and keynote speeches to promote the awareness of ecological environment protection of college students. Furthermore, it is also a choice to build a school green community and optimize the practical activity education system around the content of ecological civilization theory. For example, in carrying out the activities of promoting and educating the theory of ecological civilization in the "Three Countryside of Ecological Protection", students will take the initiative to participate in the activities of cleaning up rural schools, recycling waste materials and protecting water resources, and actively advocate local teachers and students to do a good job of green ecological civilization and practice the infection of rural teachers and students[3].

4. Summary

In the new period, the Party's innovative theory has gradually penetrated into the campus of colleges and universities, and they have created the popular communication path of university campus through different means, the purpose of which is to hope that college students can actively participate in it, and use teachers' wisdom and management means to inculcate relevant theoretical ideological content for college students. For example, Xi Jinping's thought of youth education in the new era has penetrated into the campus through different forms, and has been propagated for college students to study deeply, forming a set of perfect educational theory system, guiding college students to develop and progress continuously.

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