Improvement Strategy of Ideological and Political Education Mode in Colleges and Universities Based on "internet plus"

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Abstract: A variety of the latest ideological and political teaching materials can be obtained on the Internet, and are closely related to the development of the times. The subjective reason is that the teaching methods and methods are not flexible enough, and the materials that are close to reality and resonate with students are also very limited. Therefore, it is necessary to further leverage the comparative advantages formed by the Internet, reshape the innovation system, and stimulate innovation vitality. For this reason, the following will analyze the new characteristics of the audience of ideological and political education in colleges and universities under the background of "Internet +", and further clarify the important role played by the Internet in the reform of ideological and political education in colleges and universities. The way to realize the reform of ideological and political education in colleges and universities under the background of "Internet +". In recent years, the Internet has developed rapidly and has been widely used in various fields of education. With the further development of globalization and the new round of industrial revolution, "Internet plus" has become an irresistible trend of the times. This article mainly studies the reform strategy of Ideological and political education in Universities Based on the Internet plus.

1. Introduction

The Internet is an indispensable tool for people's daily communication. The emergence of the Internet has greatly promoted the progress of social civilization and played an increasingly important role in various fields. Therefore, in the new era of thought based on the contemporary Internet +, the concepts and methods of ideological and political education in China are constantly being updated, so that the teaching of ideological and political subjects can be in line with the direction of social development, so that students can learn ideological and political thoughts in colleges and universities. At the same time, they can more actively accept the inspiration and nurture of ideological, political and moral concepts. A variety of the latest ideological and political teaching materials can be obtained on the Internet, and are closely related to the development of the times. The subjective reason is that the teaching methods and methods are not flexible enough, and the materials that are close to reality and resonate with students are also very limited. Therefore, we need to give further play to the comparative advantages formed by the Internet, reshape the innovation system and stimulate innovation vitality. The latest ideological and political teaching materials can be obtained on the Internet, which is closely related to the development of the times. The teaching methods based on Internet also show the characteristics of diversification, which overcomes the defects of Ideological and political teaching. Therefore, the following are the new features of the audience in the ideological and political education in the context of "Internet plus", and further clarify the important role played by the Internet in the reform of Ideological and political education in universities. On this basis, we put forward the way to realize the reform of Ideological and political education in Universities under the background of "Internet plus".

The course of ideological and political education in colleges and universities is an important guarantee to realize the goal of moral education, but it has exposed many defects in the specific teaching process. The objective reason is that the content of ideological and political education is abstract, and there is a big distance between it and real life, so it is difficult to arouse students' interest. "internet plus" not only promotes organizational change and technological progress by integrating various innovations of network technology into various fields of society, but also forms
a new ecology of social development based on innovative elements of the Internet by improving productivity and innovation. The Internet has developed rapidly in recent years, and the Internet has continued to mature. It has been widely used in various fields, and the field of education is no exception. However, although the Internet can promote the reform of ideological and political education and achieve all-round coverage of ideological and political education, so that the main body of the audience can cultivate correct ideological and political concepts in a subtle way, but the Internet itself is also a double-edged sword. The real goal of ideological and political teaching enables students to establish a more positive and healthy outlook on life, values and morals in this learning process. With the deepening of globalization and a new round of industrial revolution, "Internet +" has become an irresistible trend of the times.

2. New characteristics of the audience of ideological and political education in colleges and universities under the background of "internet plus"

2.1. It strengthens the acceptance ability of the audience and weakens the values of the audience.

With its diversified communication platforms, the Internet makes many new things appear in front of college students, which also greatly enhances the students' ability to accept new things. This largely ignores the ideological education of students. In the process of learning, students pay too much attention to the study of theoretical disciplines, and ignore the construction of their own three views and the cultivation of a healthy attitude. And this kind of boring explanation method relying on the textbook cannot stimulate the vitality of the classroom. It took only 20 or 30 years for the Internet to enter China, and information equipment and technologies have been fully popularized and applied in-depth, thanks to the active acceptance and recognition of the vast majority of young and middle-aged audiences. After the emergence of the Internet, students can change from passive acceptance to independent search for knowledge. This requires colleges and universities not only to cultivate students' autonomous learning ability, but also to study the improvement strategies of College Ideological and political education based on the perspective of Internet. Many negative things and views contained in the Internet are also recognized by students, which confuse students' understanding of correct values and weaken students' sense of social responsibility, which undoubtedly brings great challenges to the cultivation of correct values.

2.2. Multi-platform education weakens the sense of teamwork and communicative competence of the audience.

The multi-platform feature of the Internet enables students to receive external information anytime and anywhere through various media communication platforms and mobile terminals, thus significantly enhancing their ability to accept external information. The Internet is open and uncontrollable, and people can speak freely and express their views and opinions at will. It is inevitable that there will be negative comments, which are difficult to control. Because students' learning concepts are not correct enough, they have some misunderstandings about ideological and political education, and they don't have a thorough understanding of the practical significance of ideological and political education. Course ideological and political education is to fully integrate the content of ideological and political education into the education and teaching content of various majors and disciplines in colleges and universities, and use more teachers and courses to cultivate students' ideological and political literacy. From this perspective, the realization of diversification of ideological and political teaching in colleges and universities must take the road of "Internet +". The convenience of receiving information on the Internet also makes students rely too much on the Internet, which reduces the external interpersonal communication and teamwork of students, the main audience, to a certain extent, and causes students to pay too much attention to their own feelings, while ignoring the importance of teamwork and communication skills. nourish.
3. The Improvement Path of Ideological and Political Education in Colleges and Universities Based on "Internet plus"

3.1. Change teaching ideas in time.

In the process of improving contemporary ideological and political education, the first thing to be improved and innovated is the remaining traditional teaching concepts of teachers. This concept not only cannot keep pace with the times, but also hinders the progress of teaching and students to a large extent. Learning enthusiasm. The intranet can realize a series of teaching and examination functions such as online learning, online examination, and online evaluation. Ideological and political education in colleges and universities can use the intranet to arrange some special lectures, video learning content and in-school examinations for students. However, the training and cultivation of logical thinking is not easy, and it requires teachers who are proficient in this way and sufficient life experience combined with the combined effect of life experience to achieve success. As a new media, the Internet has a large amount of information and can also fill the gap of relevant knowledge of Ideological and political educators. With the development of the Internet, the traditional ideological and political education methods are more and more difficult to adapt to the information age, and the information received by the audience using the Internet is also increasing, which also makes students vulnerable to the wrong guidance of bad information at this stage. From this point of view, students can accept more positive and healthy ideological, political and moral thoughts that keep pace with the times, which also plays a very uphill auxiliary role for social workers to constantly improve their own moral system.

3.2. Innovative ideological and political learning platform

In the traditional process of ideological and political teaching, teachers pay too much attention to the teaching of students' theoretical knowledge of ideological and political education, while neglecting the establishment of practical classroom, which makes students unable to apply what they have learned and improve their comprehensive quality. With the help of various disciplines, the ideological and political teaching of the course constantly emphasizes the importance of observing discipline and morality to students. It is an implementation strategy of whole-course teaching and all-round teaching. This teaching method is a supplement to a single ideological and political course. When the teacher talks in front of the platform, the students become the containers of passive knowledge. Students are either deaf or full of resistance. Under the negative influence of all kinds of bad mentality, both the quality and efficiency of ideological and political teaching deteriorate, and gradually fall into the predicament of low quality and low efficiency. Therefore, it is necessary to establish a team of student cadres and cultivate the ability of student cadres to use the Internet to carry out ideological and political education work. In addition, the ideological and political education courses are planned in an integrated manner on the network virtual platform, so that students can choose courses, listen to courses and assess independently on the ideological and political education platform. Therefore, it is necessary for teachers to provide students with a new ideological and political teaching platform. They can improve students' classroom efficiency and quality by preparing online ideological and political teaching videos and courseware for social workers, so that students are more happy in the new teaching platform. Learn.

4. Strategies for Improving Ideological and Political Education in Colleges and Universities from the Perspective of Internet

4.1. Establish a team of student cadres to carry out ideological and political education.

Student cadres are generally more advanced in thinking and have high quality. They live among the students and can understand the needs of the students and find out the existing problems. For example, many students do not take the initiative to study at ordinary times, and suddenly review the key content when the exam is approaching. After the exam, there will be serious forgetting, and the content of the ideological and political course does not really become the inner quality of the
students. Online ideological and political education and physical classroom ideological and political education are two-way education models, and give full play to the leading role of teachers in ideological and political education. Therefore, only by constantly improving the ideological and political education platform of Contemporary Colleges and universities can we better promote the effect and quality of Ideological and political teaching. Under this situation, in order to ensure the ideal achievements of Ideological and political education in Colleges and universities, it is necessary to introduce practical content, so that students can summarize the theory in continuous practice, practice according to the summarized theory, and achieve the purpose of Ideological and political education through the promotion between the two. The establishment of student cadres will help to really deepen ideological and political education into students' study and life.

5. Conclusions

All in all, under the background of "internet plus", the rapid development of information technology has greatly changed the content and methods of ideological and political education in colleges and universities, expanded the connotation of ideological and political education, and realized the organic combination between ideological and political education and the Internet. Therefore, the importance of ideological and political education in colleges and universities to students is self-evident. With the continuous progress of the contemporary network information age, the classroom of ideological and political education in China must be improved and innovated with the times if it is to adapt to the development of society and the needs of students. In the specific implementation process, the Internet teaching platform forms a scientific evaluation system of ideological and political teaching, and constantly optimizes the course content and enriches the materials. Only by cultivating Internet thinking can the ideological and political teaching in colleges and universities achieve breakthroughs in backward educational concepts, and can realize the all-round and three-dimensional development of ideological and political education based on technical support. To establish and improve relevant research mechanisms in colleges and universities, it is even more necessary for ideological and political educators in colleges and universities to research and ponder, closely integrate the Internet with education and teaching, improve education and teaching quality, keep pace with the times, and effectively promote the development of college ideological and political education.

References


