

Analysis of the Fusion of Traditional Aesthetics in Local Visual Culture

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Abstract: The emergence of visual culture has laid the foundation for the development of traditional Chinese aesthetics. The integration of traditional aesthetics in local visual culture has a certain influence on traditional aesthetic imagery. This paper will elaborate on the development status of traditional aesthetics integration in local visual culture, analyze the transformation of traditional aesthetics in local visual culture, and study the fusion of traditional aesthetics in local visual culture, aiming for future research. The integration of traditional aesthetics in the local visual culture lays the foundation.

1. Introduction

In the process of the integration of traditional aesthetics in the local visual culture, it is influenced to some extent by the uniqueness of traditional Chinese aesthetics, focusing on the analysis of the transformation of traditional aesthetics in the local visual culture and the change of intention. With the continuous development of modern scientific information technology, a variety of media have gradually emerged and are widely used in various fields of local visual culture. China's current aesthetic culture has formed its own entertainment and consumption concepts in the process of change. The integration of traditional aesthetics in the local visual culture lays the foundation.

2. The Development of Traditional Aesthetics in the Local Visual Culture

The integration of traditional aesthetics in the local visual culture is influenced to some extent by the uniqueness of traditional Chinese aesthetics. Traditional aesthetics is usually expressed in the context of expressing visual culture. By combining it with the reality in life, it is compared from the perspective of examination. The local visual culture itself has the characteristics of localization, and the aesthetic activities and aesthetic thoughts are displayed in the reality of life, in order to enhance the cultural connotation of traditional aesthetics. The current forms of traditional aesthetics are diverse. In the local visual culture, attention will be paid to the harmonious relationship between man and nature, and the Abstract.things will be displayed in front of the public to enrich the cultural forms of different objects. With the continuous development of modern scientific information technology, human aesthetic activities have enriched the cultural connotation of local visual culture to a certain extent. In the process of traditional aesthetics in the integration of local visual culture, people pay more attention to the interface with the image interface. The experience of understanding the objective world.

3. The Way Traditional Aesthetics Change in Local Visual Culture

3.1. The transformation of traditional aesthetics in the local visual culture

The transformation of traditional aesthetics in the local visual culture is to combine life and art, gradually break the limits of social reality, and ensure the order of life into art. When the public in the process of pursuing quality of life, they usually incorporate traditional aesthetic concepts and focus on improving their quality of life. Traditional aesthetics has changed the expression of local visual culture to a certain extent, and optimized the ideology of real life. In the process of cultural

consciousness transformation, traditional aesthetic professionals have joined the process of visual culture assessment. Improve their own aesthetic concepts, thereby enhancing the application of traditional aesthetics in the local visual culture. In the process of aesthetic appreciation in traditional aesthetics, people usually compare the real world with the use of technical painting to enrich the local visual cultural connotation, and professional pens gradually expand the visual range of people, to a certain extent to people's Visual behavior has a certain impact. At the same time, traditional aesthetics will affect people's consumption concepts and methods in the transformation of consciousness in local visual culture.

3.2. The transformation of traditional aesthetics in the local visual culture

The transformation of traditional aesthetics in the local visual culture mainly involves the differences between intentions and imitations, patterns, aesthetic comparisons, and various ways from calm to shock. In the process of intention and imitation, the intention of Chinese traditional culture The expression is of key significance, focusing on highlighting the role of local visual factors, and distinguishing traditional aesthetics from local visual culture. The traditional art has gradually weakened in the transformation of traditional aesthetics in the local visual culture. The pattern is traditional aesthetics. One of the forms of expression intention is to divide the intention and the image by connecting with the daily life. In the process of meaning discovery, the artist's imagination space is relatively wide, and the real life is simulated, which is opposite to the expression of the imitation. There are many differences in the aesthetic contrast. The historical form of local visual culture is numerous. The traditional aesthetics has a prominent visual paradigm in the actual development. It gradually realizes the transformation from symbolic similarity to self-referentiality. The photography era will fully symbolize the uncertainty of symbols. Showcase the use of computer digital image processing technology to restore Abstract.things[1].

4. Analysis of the Fusion of Traditional Aesthetics in Local Visual Culture

4.1. The integration of local visual culture and traditional art form

The integration of local visual culture and traditional art form is mainly reflected in the history of Chinese calligraphy and painting, which has a certain gap with the Western painting form. In the process of integrating local visual culture with traditional art form, it pays attention to improving the aesthetic interest of traditional art. Through the expression of different forms of artistic language, it further enriches the expression of traditional art. At the same time, the combination of local visual culture and traditional art form breaks the limitations of traditional artistic features, effectively applies artistic conception, and focuses on strengthening people and nature. The relationship between natural objects and feelings through traditional aesthetics enhances the aesthetic taste of traditional aesthetics in the local visual culture. The local visual culture emphasizes the harmonious unity of the human spirit and analyzes the problem using dialectical points of view. The combination of reality and concept can enrich the local visual culture and technical concept to a certain extent, aiming at laying the foundation for the establishment of traditional aesthetic values. In the process of traditional Chinese traditional Chinese painting sketch, the modern sketching method is applied to focus on the realization of painting art. Innovative development to enrich people's vision Judging the experience, the current visual multimedia involves a wide range, and the carrier of the elements of traditional Chinese aesthetics has undergone some changes, thus enhancing the integration of traditional aesthetics in the local visual culture[2].

4.2. The integration of artistic design and traditional aesthetics in local visual culture

With the advent of the "Internet +" era, the transmission of network information resources is relatively fast. In the link between the artistic design and the traditional aesthetics in the local visual culture, the focus is on enhancing the spiritual value of human beings and effectively applying them to the local In the visual culture. When using traditional aesthetic concepts to analyze problems, we must start from the connotation of Chinese marine aesthetic culture, and carry out actual artistic

exploration under the guidance of art experts to adapt it to the characteristics of current Chinese traditional culture aesthetic culture. The rapid development of the current social economy, the material form of traditional aesthetics is gradually updated, and combined with the local visual culture, thus giving the artistic design of the local visual culture a new cultural significance. The local visual culture theory is to carry out the research methods of many schools in the social field. Integrating and observing the essence of things from different angles can enrich the basic connotation of things symbols to a certain extent. With the continuous acceleration of the current economic globalization process, cultural exchanges between countries have gradually deepened and strengthened in the links of traditional culture integration. Communication between art, thus enhancing the expression of traditional aesthetic culture. OriginalThe living environment of the people is poor, and there is an anisotropic relationship between language and artistic expressions. The integration of artistic design and traditional aesthetics in the local visual culture can sublimate the human aesthetic concept and fully respect the different national cultures, according to the national culture. The establishment of a correct cultural concept in the actual situation of the style is conducive to the sustainable development of China's excellent traditional culture[3].

4.3. Local visual culture and traditional aesthetic culture

Chinese traditional aesthetic culture is an inevitable outcome of the development of Chinese culture. It will be influenced by the environment, society, economy and politics in the process of integrating local visual culture and traditional aesthetic culture. Among them, the integration of local visual culture and traditional aesthetic culture is the perfection of the objective expression of Chinese culture, taking into account the full extent of social ethics and aesthetic value, thus laying a solid foundation for human practice. With the advent of the global information age, various media expressions have a certain impact on the normal development of the local visual cultural context. Traditional aesthetics has a subtle influence on the local visual culture in the process of continuous exploration. At the same time, due to differences in people's values, the aesthetic concept of traditional culture is restricted by the characteristics of the times, resulting in weak national attributes. With the development of the times, the Chinese national culture has gradually formed its own unique style in the process of continuous development. When the local visual culture is combined with the traditional aesthetic culture, it is compared with the global culture to ensure the traditional modeling symbols. stability.

4.4. Realizing the Harmony Principle of “Heaven and Man”

In the process of integration of local visual culture, traditional aesthetics finally realized the principle of “harmony between man and nature”. The harmony of traditional aesthetics needs to take the basic principles of current aesthetic value as the starting point, and analyze the relationship between things in detail. Thereby enriching the meaning of life of things. In real life, in order to meet the development requirements of local visual culture, traditional aesthetics is used to realize the harmonious unity between man and nature, thereby enhancing emotional resonance and obtaining satisfaction in the specific appreciation of art. The concept of “harmony between man and nature” occupies an important proportion in the development of Chinese traditional culture. It emphasizes the harmony between man and nature and the meaning of life. The realm of “Heaven and Man” is to integrate heaven and earth, eliminate the individual life in isolation, combine the harmony and order organic in nature, and create a harmonious and comfortable living environment for people. The integration of traditional aesthetics and local visual culture regards man and nature as a unified whole, helping people to feel the meaning of the universe in a specific aesthetic experience, thus enhancing the aesthetic realm of harmony between man and nature, and always permeating the cultural psychology of Chinese traditional culture. Traditional aesthetics has been sublimated from the emotion of “Heaven and Man”, and to a certain extent is a synthesis of traditional Chinese aesthetics.

5. Conclusion

The integration of traditional aesthetics in local visual culture is mainly reflected in the integration of local visual culture and traditional art form, the integration of artistic design and traditional aesthetics in local visual culture, the principle of local visual culture and traditional harmony, and the integration of aesthetic culture. In the aspects of realizing the harmony principle of “Heaven and Man”, in the study of the integration of traditional aesthetics in the local visual culture, the theoretical knowledge and practical experience are fully combined, focusing on the traditional aesthetic image in the local visual culture. Transformation, thereby enhancing the application level of traditional aesthetics in the local visual culture.

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