Table of Contents

Research on Teaching Reform of Basic Electrical Courses under the Background of Applied Talents Training	1
Ai Liu, Xinling Wang, Bin Xue, Guiping Liu	
Exploration of Undergraduate Graduation Design Reform in Communication Engineering under the Background of New Engineering Construction	6
Rong Li, Xiaojun Huang, Cuizhen Sun	
Research on the Influencing Factors and Countermeasures on the Effectiveness of Students' Evaluation of Teaching in Colleges and Universities	11
Ya'nan Fu, Yue Yuan	
Exploration of high-quality employment in micro-individual, macro-whole, and socio- cultural perspectives	20
Ya'nan Fu, Ning Wang	
Optimization Suggestions for Improving College Internal Audit under the Background of Managing University by Law	27
Shaozhe Wang	
The demand mechanism, reality survey and approach analysis of artificial intelligence into physical education	32
Yuhua Qiu, Yubin Hua, Qin Xu	
Wetland Ecosystem Conservation and Management in China and Its Teaching Case Construction	38
Hongyan Shen, Lei Yang, Haoyu Sun, Yonghuan Bian	
Teaching Case Analysis of Research Feedback Teaching in "Electromagnetic Field and Waves"	4 4
Yanhong Xu, Xuhui Fan, Can Cui, Rong Li	
Exploration of Teaching Reform in Information Service Principles and Technology Course Driven by the Frontiers of Academic Research	49
Fei Cai, Wanyu Chen	
A Research on Computer Experimental Course Teaching Model Based on OBE Philosophy–Take Data Analysis and Visualization Course as an Example	54
Guodong Piao, Yujiao Chen	

Research on the Detection, Statistics, and Mathematical Modeling Intervention of Physical Form of Tajik and Kyrgyz Middle School Girls	60
Xiaohui Zhu, Wenhuan Huang, Qinqin Yang, Yanlong Hao, Wenting Hao	
Research on Comprehensive Software Engineering Practical Training Course Based on Constructivism Learning Theory	66
Taotao Li, Huawei Huang, Mingzhi Mao, Shude Lan, Zhuliang Lin, Yuzheng Li, Zhenbang Huang, Yuting Zhou, Zibin Zheng	
Conditional Sentences in English Language Teaching Yulan Dai	72
Research on Aesthetic Principle Based on Natural Order and Law of Life Jiangfan Gao	79
Digital Cultural Tourism and the High-quality Development of China's Cultural Tourism Industry	89
Yang Gui, Yufeng Wang, Wen Bao	
Chinese-style Modernization and Integrated Development of Urban-rural Economies	95
Lihong Wang, Wen Bao	
Exploration and Practice of Innovative Application Talent Cultivation Based on the "Five-level Project System"	101
Li Du, Siyi Ji, Qiuju Hu	
Application of Modern Portfolio Theory in the New Energy Vehicle Industry Fang Yifei, Xue Daoyuan	107
The Application of Intelligent APP in College Students' Extracurricular Sports Exercise	113
Jing Zhou	
Research and Exploration on the Application of Digital Technology in Physical Education Teaching	119
Zhenhua Zhang	
Research on the Penetration of Information Technology in College Physical Education Teaching	125
Zhenhua Zhang	
The Implementation Path of Digital Economy Promoting High Quality Development of Sports Industry	131
Zhenhua Zhang	

Research on the Current Situation and Countermeasures of Rural Logistics Development in Jiangxi Province	138
Junsong Zhu, Wei Wei	
Research on the Current Situation and Countermeasures of E-Commerce Logistics Development in Jiangxi Province	144
Wei Wei, Cai Jie	
Comparative Analysis of Vocational Education Graduation Standards: Challenges and Opportunities for Reform in China, Germany, and Japan	150
Yinuo Chen	
Practical research on the talent cultivation system of big data technology professionals in higher vocational colleges in the construction machinery industry	159
Chengxiang Wen, Dan Chen, Chun Wang, Yueshi Li	
Leveraging Machine Learning for Disney Intellectual Property Brand Marketing: Innovative Strategies in the Age of User-Generated Content	166
Zihan Qin	
A Study of Policy, Economy, Environment, Technology, and Culture Synergies across the Sino-Mongolian Border for the Ecological Development of the Mongolian Steppe	179
Xige Hao	
From Margins to Center: A Comparative Study of Community Belonging among Cleaning Workers in Beijing, Shenzhen, and Local Communities in China	201
Meihui Guo	
Research on the Adaptability of Interior Design Professionals in Architecture to Community Elderly Care Needs in the Context of Smart Cities	212
Xi Wang	
Optimization of Crop Planting Strategies Based on Linear Programming and Monte Carlo Simulation	218
Hengtian Ma	
Optimisation of crop planting strategies based on Monte Carlo algorithm	227
Yan Guo, Zhilin Su, Xize Lin	
Dynamic Coupling of Ecological Barrier Functions and Herders' Livelihoods on the Tibetan Plateau	235
Chaodong Li	
Design and Implementation Effectiveness of Smart Teaching Based on Rain Classroom- -Taking Tourism Economics Course as an Example	244
Kexin Cai, Ling Guo	

From Construction to Promotion: Research on Evaluation Index System of Professional Skills of Higher Vocational Physical Education Teachers	251
Duan Lian'e, Lu Yang	
Exploring Youth Value Confusion from the Perspective of Participatory Action Research	260
Wei Feng	
Research on the Assessment Mechanism of Integrating Vocational and Creative Education in Higher Vocational Colleges	268
Haokun Guo	
The Digital Construction of City Image: A Language Service Perspective	273
Yanan Kong	
Acomparative Study of the Public Physical Education Curriculum System in Vocational Colleges Across the Taiwan Straits	279
Lu Yang, Duan Lian'e	
Research on the status quo and countermeasures of vocational education for the disabled under the background of "Internet +"	288
Shunv Qiu	
The Impact of Patents on the Relationship Between M&A Premium and M&A Performance	295
Jun Shen	
Research on the practical teaching mode of musicology major under the background of teacher education certification	305
Lijuan Tao	
Research on the Information Management Model of Universities Supported by Big Data and Artificial Intelligence	312
Wang Yang	
Chinese Ideological Elements on College Business English Course Material	317
Xuan Xu, Ai Sun, Joshua Agpaoa	
Review and Prospects of Domestic and International Collaborative Governance Research: Based on Visualized Knowledge Map Analysis Yang Yao	323
	333
Research on Cultural Tourism Integration and Innovative Development Strategy of Guangdong-Hong Kong-Marco Greater Bay Area under the "the Belt and Road" Pattern	333

Research on the Business Talent Development Model in Colleges and Universities from the Perspective of the "Integration of Five Domains of Education"	340
Ying Yuan	
Research on the Improvement of College Teachers' Digital Literacy from the Perspective of Smart Education Ecologye	348
Lei Zhang	
Global Economic and Financial Outlook and Policy Recommendations Based on VAR Model	355
Qizheng Wu	
Human Resource Planning and Talent Retention Strategies in the Post-pandemic Era	360
Ruibo Jin	
Research on Improving Recruitment Using Natural Language Processing and AI Technology	367
Lankun Chen	
Research on International Relations Model Based on Global Economy	384
Longfei Li	
The Impact of Emotional Value Design in Product Packaging on Consumer Purchasing Decisions	390
Yuxin Chen	
Exploration of Talent Cultivation Mode for Biomedical Professional Groups Based on Industrial Demand	398
Chen Bo, Hu Haiyue, Hu Zhaotun, Pi Jianhui	
The Integration and Innovative Practice of University English Teaching and ideological and Political Education	404
Yan Guo	
Exploration on the Application of Multiple Intelligences Theory in Piano Performance Teaching	411
Lu Yujun	
University Students' Psychology and Behavior of Green Consumption under the Background of "Double Carbon"	416
Ren Xiang	
Analysis of Financial Management Objectives for Entrepreneurial Enterprises Based on Enterprise Contract Theory	421
Shen Si	

Role Orientation and Competency Improvement of University Counselors in the New Era	426
Zheng Yang, Linxi Zhou	
An Empirical Study on the Reform and Innovation of Graded Instructional Mode of "University English" Course in Tarim University	432
Xiaoling Yao, Liping Sun	
The Impact of Technological Innovation on Industrial Structure Adjustment and Regional Economic Growth from the Perspective of Applied Economics	437
Yuan Leran	
The Development of Extracurricular Sports Training in Universities under the Background of Integration of Sports and Education	442
Zhang Qinqin	
Synergistic Effect of Organization Building and Organization History Education in Ideology Work in Universities	448
Zhou Shirong	
Development and Implementation of Social Practice Education Curriculum for University Students Based on the Spirit of Model Workers	454
Yachao Yang, Fanyue Meng, Yiming Zhang, Tianning Zhao, Lusong Meng, Siyu Feng, Xinpeng Wang	
Innovation of Instructional Mode and Reconstruction of Assessment System from the Perspective of Interdisciplinary Learning	460
Jiayi Zhang, Chenwei Huo	
The Development Mechanism Relationship between Tourism Economy and Regional Economy	465
Yanting Liu, Lee Kwon-ho	
The Impact of Financial Technology on the Risk-taking of Commercial Banks	471
Zihao Jin	
Career Planning Education in Universities and Strategies for Improving Students' Employability	476
Yiting Yao	
Optimization of Pharmaceutical Logistics Distribution Efficiency in E-business Environment	481
Liu Liu	
Phonetic Acquisition and Teaching Strategies of Chinese as a Second Language Wenhui Huang	486

Influence of Artificial Intelligence on the Development of New Quality Productivity Aibibula Kadier	491
Construction of Practical Ability Training Mode for Excellent Environmental Engineers	497
Anbing Jing, Yongan Yang, Yanli Hu, Hongyu Pu	
Virtual Idol & Interactive Application of "Pop Street Dance" in Educational Environment	503
Xintong Shi, Mingyu Jiang	
Construction of Gamification Teaching Mode for Art Design Major in Secondary Vocational Schools Based on OBE Concept	508
Jianan Yu, Mingyu Jiang	
Financial Risk Assessment and Early Warning System Based on Machine Learning Algorithm	513
Xu Zhang	
Analysis of Multi-stakeholder Equilibrium Motivation of Management Regulation of Marine Protected Areas in China	518
Hong Fang	

