Table of Contents

Improving Teaching Quality in Technical and Vocational Education to Eradicate Prejudice and Stereotypes	1
Huang Zhuofan, Ahmad Fauzi Mohd Ayub	
Enhancing Biology Education: Development and Application of a ChatGPT-Based Interactive Assis-tance Tool for Student Assignments and Learning Enhancement	7
Ying Chang	
From Tradition to Modernity: Redefining the Role of the Teacher in the 21st Century <i>Shuo Yan</i>	15
Research on Sports Functional Clothing Assisting Sports Training and Teaching	21
Xiangrong Dong	
Research on Economic Indicators and Commute Time	26
Shiwei Wang	
Research on the Path of the Influence of Consumer Finance to Consumers	34
Yutong Xie	
Study on Urban Cultural Brands in Liaoning Province	41
Zong Cheng	
The influence of informatization on Chinese higher education	46
Jianhua Shan	
Reform and Exploration of Database Principle Course Based on OBE Learning Outcome-oriented	53
Wei Gu	
Exploration on the Integration of Traditional Chinese Culture into College English in the Context of New Liberal Arts	58
Lingqi Zhuo, Chunxia Jiang	
Application of Self-Affine Set Boundary Dimensions to Fractal Supply Chain Risks	64
Xiaotao Hu	
Issues Arising from the Integration of Industry, Finance and Taxation in the Application of Child King Enterprise	68
Chenxi Zhang, Wei Wu	
Construction and Reflection on Offline First-Class Course of College Physics Xiuying Gao, Min Chen, Hui Sun, Tixian Zeng, Li Luo	75

Analysis of IPO Audit Risks and Countermeasures under the Registration System	79
Shufan Wang	
The Integration Path of Northeast Folk Culture and University Students' Ideological and Political Education	84
Bo Song	
Research on Development and Practice of Popular Science Teaching Aid for Programming UAV Based on STEAM Education	90
Jiaqi Tan, Dezhi Qiu, Zhengliang Li	
Analysis of the Effectiveness of Ideological and Political Education for University Students Based on the Core Competence of Disciplines	96
Haotian Liu	
Research Curriculum Design of Hainan Tropical Rainforest National Park from the Perspective of Interdisciplinary Integration	101
Chunliang Yang, Jing Cai	
A Thesis on the Application of Experiential Reading of Literature in English Reading	107
Literacy Education	
Yi Yang	
Application Analysis of Quality Control in Urban Construction Project Management	114
Wei Zhang	
Research on Refined Management of Electronic Medical Record Information	120
Jue Wang	
Research on the Reform of Talent Training Models for Preschool Education in Universities	124
Xin Chen	
A Study on the Construction of the "Curriculum Ideology and Politics" System for Foreign Languages in Vocational Colleges - Taking English Teaching as an Example	128
Jing Ouyang	
Application of Modern Educational Technology in College Mathematics Teaching under the New Situation	133
Yabin Tao	
Ideological and Political Theories teaching in All Courses of "Android Mobile Application Development" Based on the Design and Practice of "Three-implicit & Three-fusional Paradigm"	137

Min Sun, Yuemin Teng

Research and Practice on the Life Education Training Model for Teachers	142
Fangde Ren, Hui Liu, Kai Wu	
A Study on the Talent Training Model of Economics and Management in Universities Based on the Needs of Industrial Development	148
Nan Wang, Jingjing Lv	
Peacebird Asset-light Operation Model and Its Performance Evaluation	154
Jing Bian	
Quality evaluation and its influencing factors of statistical data in quantitative research of enterprise management	158
Haiqin Ma	
Research on the deviation between mainstream economic forecasting model and actual economic performance	162
Jing Yuan	
Analysis of regional economic differences in the process of new urbanization in China	167
Yu Zhang, Jiaxian Chen, Rixin Zhang, Sixi Peng, Zhuotong Gu	
Discussion on multi-stakeholder public management strategy based on policy network analysis	173
Yushuo Wang, Liyang Kang, Yiwen Wan	
Advantages, Difficulties and Path Selection of High-quality Growth of Rural Economy under the Background of Digitalization	178
Ran Li, Yang Luo	
Research on Collaborative Growth of E-business and Logistics Enterprises under the Background of Digital Economy	184
Lin Xiao	
Innovation in Cultivating E-commerce Talents in Higher Vocational Education in the Era of Big Data	189
Xunyang Feng	
Research on the Integrated Teaching Reform Method of Logistics Management in Higher Vocational Education	193
Bei Jiang	
A Study on the Effective and Innovative Teaching Model of College Mathematics	197
Yabin Tao	
Exploration of Human Resource Management in Vocational Colleges in the New Era	201
Longfeng Ma	

Research on the Diversified Development Trends of Higher Vocational Art Education	205
Yue Mei	
Path Analysis of Cultivating Students' Innovative Ability in College Computer Teaching	209
Yuan Yu	
Reflections on Innovative Education in College Computer Teaching <i>Chunlian Zhou</i>	213
Exploration of New Methods for Talent Cultivation in Universities	217
Tao Jin, Hongjuan Zhou, Huihui Xian, Fanyi Meng, Jinglei Cai, Xiaona Qiu	
Analysis of Strategies for Improving Employee Training in Enterprises in the New Era <i>Wangyang Chen</i>	221
A Study on the Cultural Communication Function of English Teaching	225
Jiayi Zhang	
The Practice and Inspiration of EU Blocking Legislation from the Perspective of International Law	229
Zhi Xiangxue	
Assessing the Effectiveness of Psychological Counselling in Educational Settings: A Literature Review	234
Xianze Zhu	
Effects of social activities on labor participation among middle-aged and older adults in China	239
Shixun Yuan, Nopphol Witvorapong	
The Relationship between the Popularity of Female Celebrities and the Success of Celebrities' Brands by Using Rihanna's Fenty Beauty, Selena Gomez's Rare Beauty, and Kate Hudson's Fabletics as Examples	245
Xinwei Wang	
Research on Risk Prevention and Control Strategies for Enterprise Investment	251
Xu Hangyu	
Research on the Methods of Ideological and Political Education for College Students Targeting the Shaping of Collective Spirit	256
Liu Di	
Strategies and Practice of Competition in Promoting Innovation in English Education and Teaching Models Wenrong Wang	261

The Path of Content Innovation of Ideological and Political Education in Colleges and Universities	266
Dandan Zhu, Min Kuang	
Liaoning's Cultural Soft Power Construction Policy and Investment Orientation Optimization Based on SWOT Analysis	272
Baojin Liu	
Intergovernmental Fiscal Relations and Local Government Debt in Transitional China: After the Tax-Sharing System Reform	278
Cao Haitao, Wei Qin	
Research on the Application of Decision Tree in Mobile Marketing	283
Huimin Chen	
Collaborative Growth of Ideological and Political Education in Higher Vocational Schools	289
Zhe Gan	
Research on the Innovative Development of College Physical Education Teaching under the Background of Developing Students' Core Literacy	294
Zixuan Gao, Zhi Tan	
A Train of Thought for College Sports Training Based on the Integration of Online and Offline	300
Fei Li	
Research on the Construction of Shenyang Community Smart Pension Service System <i>Ze Li</i>	305
The Exploration of Neural Mechanism of Long-term and Short-term Memory through Dance Memory and Learning	310
Ling Xiaojie	
Research on the Path of Improving Farmers' Scientific and Technological Literacy in Sichuan Ethnic Areas	315
Aihong Liu, Zili Chen, Rage Azi, Zhang Yuan, Mao Ruiyi	
The Development Trend of Physical Education Teaching and Sports Training in Universities under the Background of Comprehensive Fitness	322
Zhi Tan, Zixuan Gao	
Exploration of Optimizing the Governance of Poverty Alleviation and Relocation in Guangxi from the Perspective of Urban Rural Integration	327
Jian Wei	

Analysis on the problems and countermeasures in the management of university research laboratories in China	333
Xiaofeng Wei, Yingying Zhan, Lilong Jiang	
Exploration and Analysis of the Combination of Excellent Culture in China and Ideological and Political Education in Universities	340
Zongguo Wu	
Sociology and pedagogy: two different perspectives of the essence theory of vocational	345
education	
Chenchen Yao	
The Impact of Intellectual Property Protection on High-quality Economic Growth	350
Kaige Zhang, Yue Xia, Yue Zhou, Shuquan Luo, Luyao Wang	
Research on the Construction of Characteristic Specialty Course Groups in Private Applied Universities	355
Lei Zhu	