

Table of Contents

A Brief Discussion about University Performance Management Road from "Evaluation" to "Management"	1
<i>Zhiyu Zhao</i>	
Exploring the Paths to Improving the Quality of Ideological and Political Education in Universities from the Perspective of Experiential Education	7
<i>Xin Wang</i>	
Exploring Feasible Strategies for University English Teaching in the Information Age: A Preliminary Study	12
<i>Li Wang</i>	
Spatio-Temporal Data Analysis Course Teaching Mode Reform under the New Liberal Arts Background	19
<i>Wei Xiao</i>	
A Study of Elementary School Mathematics Curriculum Based on a Big Idea Perspective	27
<i>Jieshen Yang, Yu Wang, Fang Wang</i>	
Research on Translation Teaching Based on Corpus	38
<i>Chaoying Yang, Chunfeng Wang</i>	
An Introduction to the Migration of Interactive Management Concepts in School Development	44
<i>Jingru Yang</i>	
Suggestions for Cultivating Entrepreneurial Awareness among College Students	50
<i>Haiyan Jia</i>	
Research and Practice on the College English Intensive Reading Teaching Model in Application-oriented Universities	57
<i>Yan Cheng, Haijun Li</i>	
A Study on the Training Path of Digital Media Talents in the AIGC Context	63
<i>Ying He, Huaijin Sun</i>	
Bitcoin, Not Disappointing: The Self-fulfilling Expectations of Bitcoin Prices	68
<i>Jiang Jiantao, He Ao, Dongwoo Yoo</i>	
Research on the Reform of Comprehensive Education Model in Higher Vocational Colleges from the Perspective of Integration of Industry and Education	73
<i>Yefei Lei</i>	

Design and Implementation of POA-Oriented Blended Teaching Model	77
<i>Shen Hongwei, Jiang Haixia</i>	
Application Research on the Blended Teaching Model of Theoretical Courses in Physical Education Major in Universities	82
<i>Xuelan Shi, Bin Xue</i>	
Research on Innovative Models of College English Curriculum under the Framework of Comprehensive Ideological and Political Education	87
<i>Yunlin Shi</i>	
Study on the Effective Path of Ideological and Political Education in University Curriculum from the Perspective of Synergetic Theory	92
<i>Qiaohui Sun</i>	
Exploration of Teaching Reform Path in Civil Engineering Majors in Vocational Colleges Based on Job Ability Orientation	98
<i>Yingjia Wang, Yanan Yi, Xianhui Man</i>	
The Practical Exploration of Teaching Reform in Architectural Courses in Higher Vocational Colleges	104
<i>Yanan Yi, Yingjia Wang, Wei Wang</i>	
Metaverse Framework: An Application for Pre-service Teacher Education	110
<i>Shuai Zhang, Gui'an Li, Sha Dong</i>	
The Influence of Technological Innovation on the Duration of Enterprise Export—A Theoretical Model from the Perspective of Heterogeneity	117
<i>Xiaohong Zhang</i>	
Construction and Research of Practical Training Teaching of Acupuncture and Moxibustion in Chinese Medicine Based on 5G and VR Technology	125
<i>Rao Yan, Wen Xiangbin, Zheng Yuan</i>	
An Impact Analysis of American Economic Policy Based on the Global Economic Crisis and the Ukraine War	130
<i>Hongyuan Bi, Mingshuo Yu</i>	
Analysis of the Connotation of Good Faith of Directors in China: Comparison with Delaware Corporate Law	136
<i>Xuzhu Chen</i>	
Chinese International Students' Application Strategy and the Change of Students' Identity Recognition of Institutional Cosmopolitanism in the Application Process	141
<i>Baoyi Zhang</i>	

A study on student-oriented personalized diversified teaching model driven by artificial intelligence	150
<i>Mengling Ma, Hao Zhang, Chengzhu Li, Hao Cu, Wenwen Zhang</i>	
Psychological crisis warning of international students based on deep learning and computational mathematics	156
<i>Le Liu, Hao Zhang, Chengzhu Li, Hao Cui, Wenwen Zhang</i>	
Design of University Laboratory Management System based on Problem and Goal Orientation	162
<i>Zhang Yang, Li Weibo</i>	
The Spread and Development of Chinese Traditional Culture in the Era of Big Data	169
<i>Ze Li</i>	
Integration of enterprises with vocational schools and universities promotes the all-round progress of applied talents	174
<i>Wenfu Liu, Xinghua Qi</i>	
Research on the Path of Digital Economy Driving Business Model Innovation of Sports Industry	180
<i>Chenchen Lv, Yifeng Wang, Jin Chai</i>	
Research on the Legal System of Rural Financial Poverty Alleviation from the Perspective of Legal Changes	186
<i>Honglin Tang, Jingwei Xu</i>	
The Path and Innovative Practice of English Classroom Revolution in Higher Vocational Colleges under the "1+X" Certificate System	192
<i>Xu Lili</i>	
The Instructional Mode and Reform Direction of Contemporary Chinese Painting Education	197
<i>Haiyan Xu</i>	
Research on the Training Mode of Applied Legal Talents in Legal Vocational Colleges from the Perspective of Collaborative Innovation	202
<i>Junpeng Zhang</i>	
Research on Influencing Factors of International Scientific Research Cooperation under the Belt and Road Strategy	208
<i>Dawei Han, Zitan Wang</i>	
Research on the Cultivation Model of Innovation and Entrepreneurship Ability and Literacy for Private College Students Based on the Integration of Industry and Education	213
<i>Rongling Hu</i>	

Research on the Methods of Integrating Traditional Chinese Culture into College English Ideological and Political Education	219
<i>Bin Ren</i>	
The Present Situation and Strategy of Cultivating Double Division Teachers in Higher Vocational Schools from the Perspective of Integration of Production and Education	224
<i>Penglu Sun</i>	
Study on the Matching and Effective Ways between Higher Vocational Education and Regional Industrial Development Needs	230
<i>Mingsheng Wu, Yi Qiang</i>	
On the Application of Autonomous Learning Strategy in Chinese Teaching in Senior High School	236
<i>Yu Zhang</i>	
A Preliminary Study on the Teaching Reformation Form of Photoshop Software Course Based on the Application of Competition and Job Responsibilities to Promote Teaching	242
<i>Ren Wei</i>	
Research on Ideological and Political Teaching of College English Courses in Private Colleges	247
<i>Zhang Yue</i>	
Illustrator Software Teaching Model in Applied Undergraduate Colleges - Using Examples to Promote the Improvement of Application Ability through Technology	252
<i>Zhao Di</i>	
Examination and Breakthrough of Enterprise Economic Management in the Post Financial Crisis Era	257
<i>Jia'nan Ma</i>	
Analysis on the Strategy of Integrating Folk Art into Art Teaching	263
<i>Xu He</i>	
Reflections on the orientation and construction of mechanical engineering discipline under the background of new engineering	267
<i>Xu Hu</i>	
A study of modern college english education and teaching practice from a multicultural perspective	273
<i>Yahong Li</i>	
Analysis of the Possibility of Being Ultimately Responsible for Our Actions	279
<i>Hu Wenrui</i>	

Approaches to the Collaborative Development of Physical Education Teaching and Sports Training in Higher Vocational Education	284
<i>Yuhua Chen, Miao Zhu, Xi Zhang</i>	
Exploration and Practice of Practical Teaching Methods in Art Design Education	289
<i>Shigui Lu, Xueqin Peng</i>	
Research on International Business Negotiation Text Based on Linguistic Economics	294
<i>Lei Shi</i>	
Challenges and Countermeasures of Theoretical Research on Administrative Behavior in China under the Background of Codification of Administrative Law	300
<i>Ziqi Zhang</i>	
Research on International Business Operation and Cross-Border Management of Enterprises	306
<i>Yanjin Wang</i>	
Exploration and Practice of 2+4 Education Model of University-Enterprise Integration for the Major of New Energy Vehicle Power	310
<i>Yongqian Dai, Zhaojie Shen, Yitao Shen, Bo Lin, Zhaoqi Ji</i>	
Application of Discourse Analysis Theory in English Translation	314
<i>Fangying Gong</i>	
Blended Learning Research of Optoelectronic Professional English Based on MOOC + Asynchronous Spoc	318
<i>Li Luo, Jie Li, Min Zhong, Yang Liu, Xiuying Gao, Wenjuan Wu</i>	
A Study on the Development and Reform of Vocational Education in China Guided by Employment	322
<i>Tianbing Li</i>	
Research on the Reform of Chemistry Teaching System Based on the Cultivation of Core Literacy of Chemistry Subject	327
<i>Xiaoqin Liu, Chenglong Peng, Yuanqing Xi, Yutian Li, Hua Yang</i>	
Research on the Influence Path of Population Aging on Economic Growth Based on Finite Crowding Theory	333
<i>Anwar Nejm</i>	
The Network Structure Characteristics of Primary School Physical Education Teachers' Core Competence under the Background of Teacher Certification	338
<i>Enming Zhou</i>	
A Study on the Mutual Mechanism between Language Acquisition and Education from an Interdisciplinary Perspective	346
<i>Youqi Liu</i>	

Visual Culture and Its Mainstream Ideology in the AI Empowerment Era	351
<i>Xiujiang Tan, Long Tan</i>	
Research and Effect Evaluation of “Environmental Hygiene” Blended Teaching Based on Five in One	356
<i>Liqing Zeng, Juan Wang</i>	
Research on the Relationship between Corporate Social Responsibility and Innovation Performance Driven by Double Carbon: Taking China as an Example	361
<i>Xiaoyi Gao, Yan Li, Jiayi Lin</i>	
Construction of Practical Teaching System for Digital Media Technology Specialty in Higher Vocational Schools	368
<i>Ping Wu</i>	
A Study on Ideological Education in Universities Guiding Students to Apply What They Have Learned to the Digital Construction of Organizations in Hebei Province	373
<i>Zhijing Fu, Renjie Li, Wenli Xu</i>	
Construction and Optimization of Digital Control System Model of Agricultural Wholesale Product Supply Chain Based on Cost Constraints	379
<i>Youlan Lu</i>	
Opportunities and Challenges for the Adaptable Transformation of Legal Education in Universities in the New Media Era	385
<i>Hongtu Cai</i>	
The Infiltration and Integration of Communicative English Teaching Mode in College English Education	390
<i>Furong Yi, Yan Guo</i>	
Research on the Innovative Development Path of College English Education from the Perspective of New Media	395
<i>Yan Guo, Furong Yi, Minnan Li</i>	
Study on International Marketing Copy of Sichuan Cuisine in the Era of Cross-border E-commerce	401
<i>Yi Xinyi, Wang Jiayan, Liu Lujie, Lu Hu</i>	