

Table of Contents

The four-dimensional cultural strategy of forging the consciousness of the Chinese national community in the border ethnic areas	1
<i>Shengnan Huang, Ruixia Zhang, HaishanWu</i>	
Study on the Long-term Mechanism of the New Era Civilization Practice Center in Frontier Ethnic Areas—Take the Donghe District of Baotou City for Example	7
<i>Ruixia Zhang, Haishan Wu, Shengnan Huang</i>	
The contemporary value of red dance and the analysis of artistic performance scheme	12
<i>Wei Dai</i>	
Research on Innovation and Reform Path of Mathematics Teaching in Colleges and Universities under Internet Big Data Environment	17
<i>Deng Xuesong</i>	
Research on e-commerce marketing method and system based on internet plus rural e-commerce live broadcast platform	22
<i>Xinbo Lan, Guoming Xu, Shanyou Yang</i>	
Research system of modern Chinese herbal compound based on drug combination	27
<i>Cuimei Liu</i>	
Multilateral Coordination of Government-Industry-University-Research to Promote Innovation	33
<i>Liu Huagang, Feng Zhixin, Wang Shang, Yu Hui, Hao Ruican</i>	
Exploration of English Teaching Reform from the Perspective of Multicultural Education	38
<i>Wei Ma</i>	
Reconstruction and Innovation of Health Communication under Network Environment	43
<i>Huaidong Meng</i>	
Research on macroeconomic forecasting system based on time series	49
<i>Xiaolan Sun</i>	
Research on User Interface design Innovation and Development Path in the Era of Convergent Media	54
<i>Yan Sun</i>	
The Situation and Countermeasures of International Chinese Language Teaching	59
<i>Ruyang Tang</i>	

Theoretical and practical research on the integration of Chinese traditional culture into the teaching of higher vocational finance courses under the concept of course ideology and politics	65
<i>Qian Wang</i>	
Research on the Path of Cross-Border E-Commerce to Promote the "External Circulation" of China's Economy under the Background of "The Belt and Road"	71
<i>Xiaoyuan Li</i>	
Legal Governance System of Illegal and Harmful Information on Internet and Its Perfection	76
<i>Yineng Xiao</i>	
Optimization and Popularization of Old-age Service Management under Forest Health+Mode	81
<i>Zhihua Yang, Ling Hu</i>	
The Application Strategies of Students' Cognitive Ideas in Chinese-English Translation Teaching	87
<i>Hongbo Yu</i>	
The Origin and Development of the Russian "New Realism" Literary School	92
<i>Dong Zhang</i>	
Research on Digital Ideological and Political Education in Universities in New Era	95
<i>Xiaoli Chao</i>	
Analysis of Ways to Improve College Counselors' Working Ability from the Perspective of New Professional Standards	100
<i>Danning Chen</i>	
Research on the operational mechanism and connotation construction of teaching team construction of agronomy specialty in colleges and universities	106
<i>Qingchun Chen, Lushan Wu, Feng Jiang, Pengfei Liu, Zili Zhang, Gegen Bao, Chunmei Li</i>	
Research on the Cooperative Education Mechanism of College Counselors and Ideological and Political Theory Teachers under the Mixed Teaching Mode	112
<i>Chuanyou Li, Rui Song</i>	
Teaching reform and practice of electrical and electronic practical training based on engineering education accreditation	117
<i>Li Xinjun</i>	
Exploring the Integration and Innovative Development of "Four Histories" Education and Ideological and Political Education in Colleges and Universities	122
<i>Liping Meng</i>	
Analysis on the Reform Methods of Higher Education Management from the Perspective of Education Innovation	128
<i>Mo Xun</i>	

Practice and Thinking of Agricultural Financial Institutions Supporting Green Development	134
<i>Mingge Na</i>	
Analysis of restricting factors and countermeasures of craftsman spirit integrating into higher vocational ideological and political education	141
<i>Xiangtao Qi</i>	
Research on the Reform of Ideological and Political Teaching of Accounting Major under the Background of Big Data	146
<i>Fengchang Song</i>	
Analysis of the Current Situation and Trend of Eye Movement Research in Second Language Reading	151
<i>Wang Yanlin, Wu Yuxin, Huang Ling</i>	
Research on interior decoration design and development trend of club under the integration of production and education	156
<i>Wang Liang</i>	
Application and Exploration of Design Aesthetics in Ship Interior Design	161
<i>Nan Wang, Lili Wang</i>	
Multi-airport approach operation mode in Beijing terminal area	166
<i>Yingzhuo Zhang, Haochen Shi</i>	
Research on Organization Setup and Team Construction in University Administration	171
<i>Yuan Zhao</i>	
An Analysis of Frederic Henry and Catherine Barkley from the Existentialist Perspective	177
<i>Liu Yuxin</i>	
Marketing Strategy Analysis of Jiangho Group	181
<i>Jie Huang, Zikai Wang</i>	
Data analysis and research of "Internet + Innovation and Entrepreneurship" education model based on digital technology	188
<i>Wenjuan Chai, Cui Yang</i>	
A Review of Research on the Antecedents of Moral Disengagement	196
<i>Yaning Geng, Qishan Zheng</i>	
On the Liberal Spirit of Hu Shi's Method	202
<i>Fengxi Ming</i>	
An Empirical Study on the Interaction between Housing Prices, Interest Rates and Macroeconomics in China	207
<i>Yuqi Xin</i>	

The Key and Development Path of the Transformation and Upgrading of the Media Industry Under the Internet Logic	218
<i>Shen Jiawen</i>	
The Effects of Colonialism on British India and British Malaya	223
<i>Wang Lanqing</i>	
Study on the Influence of Attitudes and Beliefs—How Others’ Opinions Will Trigger Hatred	228
<i>Xu Xiaolei</i>	
The Religious Life During the Middle Ages: The Ups and Downs of Religion	232
<i>Benny Zhang</i>	
Analysis of the Imperial Power in China's Qing Dynasty	236
<i>Huanning Zhang</i>	
Study on the Relationship between Consciousness and Ultimate Responsibility	241
<i>Zhao Sitian</i>	
The Study of Gender and Sexual Differences between Men and Women	246
<i>Zhou Zhenyi</i>	
An Analysis of Educational Equity in the "School District Housing Fever" from the Perspective of Bourdieu's Capital Theory	250
<i>Sun Hanyang</i>	
The impact of the epidemic on the change of China's tourism industry	255
<i>Yepeng Yu</i>	
Datong City Branding White Paper: Look at Datong Again	260
<i>Yuhan Liu</i>	
Disenfranchisement about Race and Class in the Post-Civil War United States	271
<i>Haoyang Fu</i>	
How Vaccine News Affects Analysis of Its Company’s Stock Market: Based on Pfizer’s Big Data Analysis	283
<i>Runlin Zhang</i>	
Design and Development of "IC Campus Second-hand Book Market" Campus Public Welfare Platform Based on WeChat Mini Program	288
<i>Qianru Wu</i>	
A study of Double Reduction Policy in China	301
<i>Zikun Hong</i>	
Research on Fiscal and Taxation Policy Based on the Perspective of Stable Development of County Economy	307
<i>Hong Zeng</i>	