

Table of Contents

| | |
|---|-----------|
| A Literature Review of Blockchain Technology and Cryptocurrency: Impact on Finance and Accounting | 1 |
| <i>Megan Zhang</i> | |
| Measures for Operation, and Maintenance of Mixer for Culture Materials of Edible Fungus | 6 |
| <i>ZhongYi Bai</i> | |
| Research and Analysis of Power Equipment Maintenance Strategy Based on Markov Chain | 9 |
| <i>Haokun Guo</i> | |
| The Causes and Solutions of Marine Littering and Water Area Destruction | 14 |
| <i>Junkai Xia, Jiaxuan He, Boheng Hu, Rongpu Yang, Yiyang Jiang, Zihong Yuan</i> | |
| Analysis of the Current Situation and Strategies of Applying Ci Projects to Bridge the Digital Divide among the Elderly in the New Media Context | 24 |
| <i>Jiazheng Wang, Yongjun Huang</i> | |
| The Hexagram of “Meng” and the General Meaning of “Enlightenment” | 29 |
| <i>Yixu Jiang</i> | |
| From Thoreau to Haizi: the Spread and Return of “Nature Affection” | 33 |
| <i>Yucheng Li</i> | |
| A Stylistic Analysis of Oscar Wilde’s the Nightingale and the Rose in the Context of Foregrounding | 37 |
| <i>Siyuan Peng</i> | |
| Analysis of Translator’s Subjectivity in Subtitle Translation from the Perspective of Translator’s Three Identities | 43 |
| <i>Ting Tan, Pinghua Yuan</i> | |
| A Study on the Correlation between Athletes’ Sports Training Work-Related Rumination and Competitive Motivation | 47 |
| <i>Yu Wang, Gongwu Dong</i> | |

| | |
|--|------------|
| The Necessity of the Construction of a Public Welfare Companion Reading System for Growth of Left-Behind Children in Rural Areas | 56 |
| <i>Jieyi Chen, Jing Wu, Na Liu</i> | |
| Research on the Franchise System of National Park | 60 |
| <i>Limin Xia, Li Zhang</i> | |
| Historiographical Writing in the Internet Perspective | 67 |
| <i>Jianqiu Yu</i> | |
| Research on the Integration, Development and Dissemination of Chinese Painting and Cantonese Embroidery under the “One Belt One Road” | 73 |
| <i>Wenxing Yu</i> | |
| Mining the Space Cultural Value of Traditional Dwellings under the Mode of Art Intervening--Taking the Reconstruction of Xijingyu Village Residence in Jixian County, Tianjin as an Example | 80 |
| <i>Jiaxin Zhang, Tao Wang</i> | |
| On Network Catchwords from the Perspective of Sociolinguistics | 88 |
| <i>Haoning Li</i> | |
| Problems and Countermeasures of Grain, Oil and Food Safety | 92 |
| <i>Aimei Huang</i> | |
| Analysis on the Development Environment of Etiquette Culture Industrialization | 96 |
| <i>Xueling Rao, Wang Lijun</i> | |
| Depressive Interpretation Bias and Social Outcomes: the Mediating Role of Shame Proneness | 100 |
| <i>Kaixin Zhong</i> | |
| The Vertical Operation Strategy of Variety Shows under New Media Communication | 107 |
| <i>Xiao Chun, Xiao Nan</i> | |
| Sighs and Strategies of Pan-Entertainment Phenomenon of Chinese News from the Perspective of New Media – Take the Tik Tok as an Example | 112 |
| <i>Siyang Xiao</i> | |
| Female Narration and Cultural Connotation of Rituals in Yi Folk Literature | 118 |
| <i>Hui Ping</i> | |

| | |
|---|------------|
| The Impact of Transportation Infrastructure on the Logistics Efficiency of Urban Agglomerations--Based on the Yangtze River Delta Urban Agglomeration | 122 |
| <i>Congxi Wen, Peng Gao, Yang Ge, Lei Liu</i> | |
| A Review of Researches on Linguistic Landscape | 129 |
| <i>Ximei Jiang</i> | |
| Research on Community Multi-Governance under the Guidance of Social Integration Theory: Take community T in Beijing as an example | 134 |
| <i>Jiayi Wang</i> | |
| Financial Analysis of Renhe Pharmaceuticals Based on Factor Analysis | 141 |
| <i>Qianwen He</i> | |
| Research on Financial Risk Early Warning of H Medicine Company Based on Efficacy Coefficient Method | 145 |
| <i>Pingting Nie</i> | |
| Research on Equity Incentive of State-Owned Listed Companies | 149 |
| <i>Zixi Sheng</i> | |
| Research on Current Situation and Strategy of Follow-Up Audit of Rural Revitalization Policy | 153 |
| <i>Qi Wang</i> | |
| Analysis on the Current Situation of the Management of Imported Raw Materials Transportation for Large Cruise Ship | 157 |
| <i>Sheduxiu Wang</i> | |
| Integration of Regional Culture and Traffic Design | 161 |
| <i>Ping Xu, Yong Zhang</i> | |
| Financial Analysis of Tibetan Pharmaceutical Industry Based on Harvard Analytical Framework | 166 |
| <i>Xiaoting Xu</i> | |
| A Brief Analysis of the Cinematography in Chinese and Western Novels - a Case Study of the Golden Lock Notes by Eileen Chang and Jane Eyre by Charlotte Bronte | 170 |
| <i>Qifan Jiang</i> | |
| Analysis of HPV Vaccination Willingness among Age-appropriate Women in L Village, Longkou City, Shandong Province | 175 |
| <i>Qi Ying</i> | |

Xiao Chun, Xiao Nan