## **Table of Contents**

The Construction of "Six-in-one" Teaching Ability Promotion System for College Teachers	1
Ruihua Mu, Bin Liu, Wei Chang, Jia He and Jing Yang	
The Countermeasures of Sino-US Trade War——Based on the Perspective of Industrial Policy	7
Qian Wang	
Demand Survey and Prospect Analysis of Clothing Customization Based on Mobile Internet	13
Xiu-li Huang	
Analysis on the Crossover Marketing Strategies of the Palace Museum from the Perspective of Co-Creation Experiences	19
Gang Deng and Linglin Xu	
A Brief Discussion on the Self-education Method of Ideological and Political Education Methods	24
Hong Zhu	
Strategies to Protect Forestry in Qilian Mountain Nature Reserve	29
Jinyuan Feng and Zhiren Jiang	
Analysis of the Impact of Rural Education Level on New Urbanization in China	33
Hong Chen and Quanbao Zhang	
Application of Mind Mapping in English Teaching	39
Juling Zhang	
The Influence of Ideological and Political Education on Students' Values under the Information Environment	45
Congrong Dai	
Research on the Reform Model of Chinese College Students' Physique Comprehensive Evaluation	51
Yinan Ma	
Research on the Path and Method of Improving the Teaching Quality of Ideological and Political Courses in Private Higher Vocational Colleges in Yunnan Province	57
Yanfang Fan and Wenjia Wan	
Research on the Strategy of Improving the Ability of Scientific Research in Private Universities	63
Fangchun Chi	

Research on Ecosystem Construction of Innovation and Entrepreneurship Education in Colleges and Universities	71
Zhichao LI, Xiwu Shao	
City House Price Premium Brought by High-speed Rail	<b>76</b>
Yanfang Deng	
Talents Training of Big Data Speciality	84
Jian Huang	
The Influence and Transformation of Artificial Intelligence on Industrial Design Education	88
Xiaofei Lu and Silu Jia	
Innovative Reform of Interior Art Design in Education	94
Hui Li	
Research on the Application of "Blended" Teaching Mode in Teaching Chinese as a Foreign Language	100
Ying Xue	
Reflections on the Teaching of Creating First-rate Courses in Private Colleges and Universities under the Background of New Era	105
Shuai Yang, Yuzhen Zhao and Yang Zhao	
Design and Implementation of Education Information Management System Based on Android	109
Guoli Zhang	
A Survey on the Critical Thinking Ability of English MajorsA Case Study of Jiangxi Science and Technology Normal University	115
Na Li	
The Influence of Shadow Banking System on Monetary Policy	119
Mingzhen Lai	
The Current Situation and Suggestions of Traditional Chinese Medicine Culture Communication in the New Media Era	124
Yihui Liu, Min Zhong,Yawei Yu and Jing Yu	
Comparison of Personality Traits between Undergraduates Majoring in Art with and without Hearing-Impaired	129
Rui Chen	
An Experiment on Mandarin Single-character Tone Perception of Bangladeshi Students	134
Zhaojie Peng and Min Zhao	
The Empirical Analysis of Shanghai Composite Index based on GARCH Model	140
Fei Ding	

Pilot Zone	147
Xiaowei Zhang, Shuke Wu and Limin Jin	
On the Application and Practice of Intelligent Classroom in Tourism Management Major	152
Yuanchun Huang	
Analysis on the Follow-up Education of Accountants under the Background of Changes in Accounting System	157
Li Li	
Analysis of Police Sports' Functions on the Development of Police Forces	163
Dongbai Guo	
A Preliminary Study on the Cooperative Educational Mechanism of "Ideological and Political Course" and "Curriculum Ideology and Politics" in Practical Teaching	167
Ping Ai and Wenbin Liu	
Research on the Pastel Porcelain Craft of Jingdezhen Shaped with Humanities and its Cultural Value	171
Xiaosong Zou, Xinming Sun	
Comprehensive Evaluation of Financial Risk of Listed Companies in the Electronic Information Industry under the Background of "Internet +"	175
Jihui Sun and Liang Ma	
Study on the Inheritance and Translation of "Guanxue Thoughts" under the Background of "Belt and Road"	183
Xiuling Liu	
Application of Network Planning Technology in Communication Engineering Projects	188
Feifei Gao	
Comprehensive Evaluation and Prospect of Data Mining Tool Base for Company Operation Monitoring	192
Guang Chen, Zhan Jie Liu, Xin Da LI, Wei Ping Cui, Yu Kun Song, Yu Bing Kang	
Research on the dynamic relationship between environmental finance and ecological environment-Based on PVAR model	198
Chenggang Li and Yong Gan	
Research on the Construction of Localized Course Teaching System of Mechatronics Major in High Vocational Colleges Based on German AHK Graduation Examination	203
Guiyin Chen	
Art Nourishes the Design- the Application of Chinese Calligraphy Art in the Modern Logo Design	210
Xiangshuai Li and Jingwen Shan	

Core Course Construction of Engineering Management Major	214
Xiangjun Zhang and Ziheng Di	
Status and Innovation Development of Construction Engineering Management Mode	219
Zongli Chen	
An Analysis on Comparative Advantages of Establishing the Free Trade Port in Shanghai	223
Dehui Shu	
How does Graphic Design Satisfy Consumer Preference in Commercial Society?	228
Qin Meng	
Analysis of the Influence of the Physical Education Elective Course on the Physical Quality of the Students in the Higher Vocational College	232
Xiong Gao	
Influence of Ideological and Political Education on the Employment Guidance of Agricultural College Students	237
Guangshun Yang	
Design of Body Dance Course for Female College Students	242
Jialin Sun	
Mathematical Model and Decision Gap of Resource Allocation in Urban and Rural Compulsory EducationBased on the Empirical Study of 16 Regions in Yunnan province	248
Hui Yao	
<b>Teaching Evaluation Based on Project Learning</b>	255
Han Feng and Dongmei Wang	
On the Combination of Modern Life Style in Modern Ceramic Art Design	264
Jing Zeng	
Game Analysis of Industry-University-Research Collaborative Innovation Based on Knowledge Potential Difference	268
Dan Bai, Zhaoqian Duan and Weijian zhu	
A Summary of Research on Innovation Performance of Domestic and Foreign Enterprises	276
Dan Bai and Hongtao Li	
Translation of Long Sentence in English for Science and Technology	280
Linhui Wu and Runtao Li	
Financial Talents under the Background of Financial Science and Technology —— Discussion on the Training of Financial Science and Technology Talents in Higher Vocational Colleges	284

Cultivation Path of Cross-border E-commerce Talents	289
Deyi Tai and HaiLan Pan	
Application of Modern Scientific and Technological Products in the Teaching of Aesthetic Education Courses in Colleges and Universities	294
Qingpeng Huang, Chuanchuan Yang, Yong li cand Xuelei Cui	
Problems and Countermeasures in Innovation and Entrepreneurship Education of E-commerce Majors in Application-oriented Universities	301
Shi Yin and Hailan Pan	
An Empirical Study on the Influencing Factors of Consumers' Personalized Recommendation Intention under Interpersonal Relationship	305
Yunfu Huo and Feng Yue	
<b>Closed-Loop Supply Chain Model with Government Participation</b>	317
Yunfu Huo and Xinxin Chen	
Analysis of the Contribution of China's Transportation Infrastructure Investment to Output under the Background of Global Value Chain	325
Leimei Ding	
Analysis on the Influencing Factors of Financial Export under the Background of Global Value Chain—— Panel data based on 28 countries	334
Yuqi Wang	
Training and Reserve of Basketball Talents in China	341
Jingran Wang	
Status of Autonomous Learning Based on Vocational Foreign Language Teaching	348
Jiao Peng	
Analysis of the Status Quo of State-owned Enterprises in the Old Industrial Areas of Northeast China	352
Dan Bai and Weijian Zhu	
Countermeasure of Cultivating Students' Innovative Ability in Computer Education	356
Bin Chen	
Reform Scheme of Marine Electrical and Electronic Courses based on Improved Hybrid Teaching Method	360
Sisi Wang and Lijun Wang	
Relationship between Investor Emotion Change and Stock Market Volatility	364
Yao Yin	
Cultural Background Differences in Legal Translation	377
Suwen Li	

Consideration on the Current Situation and Development Direction of Education in Dialect for Teenagers in Hainan Jun Dialect Area	383
Yang Yuan and Xiaole Zhao	
Impact of MOOC on Higher Education Teaching Management	389
Xin Sui	
Reconstruction of the Teacher-student Relationship in Chinese Universities in Internet-era	393
Hong-ling Guo	
To See Zou Taofen's News Spirit of Professionalism from the "Life Weekly"	397
Jun Ma	
On the Manhood in face of Tragedy Theme of The Old Man and the Sea	402
Yongkun Wan	
Literature Review on the Influence of Team Member Voice on Team Innovation	405
Yunyun Liu	
New Care-Pension Model under the Background of the Combination of Medical Care and Pension Based on SWOT Analysis	409
Xinpei Zhang	
A Comparative Study of Servant Leadership and other Leadership Styles	413
Qian Zhou	
<b>Ecological Planning Path of Road Traffic in Chongqing Villages</b>	418
Jingyuan Shi and Qiuna Li	
Realization of Engineering Practice Education Based on CDIO for Electronic Information Engineering Major	428
Hongda Yan and Qin Xu	
The Impact of Sino-US Trade War on Chinese Manufacturing Industry and Countermeasures	432
Zhongwei Zhang and Dong Liang	
A Pragmatic Analysis of Arbitrator's Interruptions in Arbitration Court	441
Meiqi Li	
Tourism Function of Traditional Villages	446
Guangwei Wang	
Application and Innovation of Traditional Graphics in Modern Chinese Furniture Design	451
Hui Li	
Construction of Regional Cultural Dimension of Chinese Animation Creation in the Context of Cultural Globalization	458
Xiaona Ma	

Construction of Counselor Team in Independent Colleges	461
Xin Zhou	
Organizational Routine Innovation Driven Digital Strategy Transformation of Traditional Manufacturing Enterprise: A Case Study in China	467
Zhengyan Cui and Andong Shu	
The Crisis of China's Aging Society	474
Chuanli Wei and Yan Chen	
Demand of Rehabilitation Treatment Take G Hospital as an Example	478
Yibo Zeng	
The Impact of Green Trade Barriers on Chinese Agricultural Products Export—an Empirical Study Based on Free Trade Zone	488
Chen Gong	
Sustainability of We-media Based English Learning and Its Users' Docking	494
Yuan Yu, Shuang Wang, Yujie Zhang, Chengcheng Xi, Xuejing Yang, Jiaqi Lv and Han Zhang	
New Requirements for Journal Editors in Digital Publishing	500
Zuowei Zhao	
Analyze of the State of Landscape Design Education in China's Higher Art Design Colleges under the New Era	504
Xiaoyi Hu and Yuxin Wei	
Correlation Analysis between Internet and Non-agricultural Employment of Rural Labor Force in China	511
Tingting Tan	
Relationship between China's Space Decoration Design Industry and Market Development	518
Mingjun Wang and Tingting Zhao	
Impact of Human Capital Accumulation on China's Industrial Structure Upgrading	522
Kaiyan Liao and Xiaoting Wu	
Teaching Reform Mode of "3 + 1" Multiple Physical Education in Universities	528
Wensheng Huang	
Teaching Reform of Programming Course under the Background of School-Enterprise Cooperation	533
Xiaoming Yang	
Fact and Fancy in Oranges are not the Only Fruit and A History of the World in 101/2 Chapters	537
Xinze Li	

Actual Effect of Innovation and Entrepreneurship Education in Universities Based on Computer Data Analysis	541
Zhibin Li and Yadan Xu	
Research on Application of Modern Apprenticeship Student Management Mechanism	547
Lijun Li, Xiaolei Zhang	
Development Path of Rural Folk Opera in China	552
Fubin Shan	
Instruction of Tourism English from the Perspective of Translation Geography	556
Xixiang Ke	
Discourse Features of Chinese College Students' Argumentative Essays	560
Xiaoxiao Lu	
The White Castle: Colorful Life in the Mysterious Narrative Space	566
Jianjun Kang and Li Hou	
Modern Development of Calligraphy Aesthetic Paradigm in the New Era	571
Dianshuang Xie	
The Practice of Education and Teaching Reform under the Background of Private "First-Class" Specialty ConstructionTake the E-commerce Major of Xi'an Fan Yi University as an Example	576
Xiaolan Feng	
Discovery of "Double First-Class" Institution in Local Universities	579
Lasheng Li	
The Construction of Golden Courses of Computer Basic Courses under the Background of Emerging Engineering Education	586
Weigang Guo, Jianqin Xie, Xiaohua Li and Qiuming Lin	
Path of Improving Residence and Management System for Foreign Residents in China	592
Jun Li	
Incentive Oriented Research on the Management Policy of Horizontal Project Funds in Local Universities	596
Yan Bao	
College English Teachers Achieving Professional Development Ways under the Background of Socialization of NMET	603
Junling Yan	
On the Educational Mechanism of Integrating Production, Learning, Research and Innovation Deeply in Higher Vocational Colleges	607
$Longqi\ Qi$	

Impact of Transmission and Distribution Price Reform on Assets and Management of Power Grid Enterprises	612
Yiyuan Ding	
Influence of School-Enterprise Cooperation on Quality of Higher Vocational Mechanical and Electrical Talents Training	618
Miao Shang, Jiale Zhang and Jingjing Kang	
Constructing a Functional Modular Curriculum System for Cultivating Undergraduate Innovative and Creative Talents	622
Gaili Gao	
Research and Discussion on the "Student-centered" Teaching Model of Database Principle Course	625
Yun Wu and Yu Shi	
Cultivation Model of Innovative Talents in Sports Education in Colleges and Universities	629
Qi Sun	
Effectiveness of Ideological and Political Education in Colleges and Universities in the New Media Environment	632
Wei Wang	
Problems and Countermeasures of College Examinations under the Concept of Innovation and Entrepreneurship Education	637
Runxiang Xu	
Application of Case Teaching Method in the New Course "Traditional Chinese Medicine Communication"	641
Hongxiang Zheng and Jing Yu	
Students' Injury and Liability for PE Training in Middle School	643
Fanyu Zhou and Haowei Wang	
Construction of Online Learner Model Based on Situational Awareness	647
Rongqing Zhuo, Zhongxian Bai and Quanjun Lin	
The Impact of Aging Population on Industrial Structure Upgrading Empirical Test Based on Provincial Panel Threshold Effect	654
Bingting Kang	
Exploration of Big Data Ideological and Political Education Driven by Data	658
Shaohua Shi	
Safety of Teaching and Training of Large-scale Vehicle Ice and Snow Driving in Cold Regions in Winter	663
Long Lee, Yuehua Wu and Chao Gao	

Influence of Education on Labor Income of Urban and Rural Residents Based on Quantile Regression	669
Yanqi Luo	
Creating Learning Opportunities is an Inevitable Requirement to Improve the Teaching Quality of University Courses	676
Jingqin Hu	
The Transformation of Consumer Demand and Marketing Methods in the Era of Popularization of Smart Phones	680
Jujun Feng	
Development Strategy of Ice and Snow Tourism Products in Jilin Province Based on ERP	686
Guoxia Sun	
Thinking and Exploration on College Students' Innovation and Entrepreneurship Education under the "Internet +" Mode	692
Han Liu	
Construction of Evaluation Standards for the Theory of Physical Education Masters in Colleges and Universities	695
Yang Li	
Analysis of Cross-disciplinary Joint Training Project	701
Xiaoyu Zhang and Yuelin Yin	
Correlation between the Employment Orientation and the Family Economic Background of College Students—Based on the Investigation and Analysis of Xi'an Universities	705
Yu Wang	
Translation Strategies of Tourism Texts under the Guidance of Skopos Theory	711
Lei Liu and Nan Lu	
Rethinking about MOOC: MOOC and Confucius' Study Tour	716
Rong Ding	
Development of CNN and its Application in Education and Learning	<b>720</b>
Yiming Zhou and Yongmei Su	
English Language Teaching Methods Based on the Idea of Production, Study and Research	725
Kun Yang	
Origin and Misunderstanding of the Concept of "VR News"	<b>73</b> 0
Li Zhou and Renxiang Huang	
The Mixed Teaching Design and Implementation of Character Original Painting Design	734
He Feng	

Gasp of History: Communication University of China and Broadcasting Studies in the Cultural Revolution	739
Liang Kong	
Deepening the Reform of Classroom Teaching and Promoting the Exploration and Practice of Classroom Rate	743
Fang Qin	
The Influence of China's Shadow Banking System on Monetary Policy	749
Yunyu Zhang	
Promote the Reform of PLC Comprehensive Training and Enhance the Core Employment Competitiveness of Students	756
Hua Liu, Ruokui Chang, Ying Zuo and Weiyu Zhang	
Relationship between Academic Self-efficacy and Academic Procrastination of Art Collage Student	761
Yu Gui	
Promotion of Xi'anese Cultural Confidence from the Cultural Perspective	767
Xiu-Zhi Zhang	
The Infinite Possibility of "Chinese Characters" in calligraphy——On the Boundary of "Modern Calligraphy"	773
YuJie Zhu	
Cognition and Transformation from the Perspective of Criticism —— A Brief Discussion on Qichang Dong's Comments on Mengfu Zhao	777
Zhiming Yu	
Research on the Construction of Yi Education Informationization for 2035	782
Li Ding and Lijuan Mao	
Research on Business English Teaching with Multimedia Network	<b>788</b>
Yongqiang Wang	
Research on the integration of theory and practice of financial management teaching under the background of deepening the integration of industry and education	<b>79</b> 0
Changfeng Chen, Yue Hu and Xiaoxuan Liu	
On Physical Training Methods for Athletes in Promotion of Campus Football	<b>794</b>
Jie Geng	
A Multimodal Discourse Analysis of Movie Posters Based on Visual Grammar	<b>798</b>
Huafang Hu	
Research on the Reform of English Teaching Model Based on School-enterprise Cooperation	804
Juling Zhang	

Using Big Data to Improve the Targeted Countermeasure of College Ideological and Political Education	810
Liqin Zhang and Qianwen Wang	
An Analysis of the Gender Awareness and Sexism in English Vocabulary	816
Yanglu Cui	
A Study on Education Innovation Mode of Design Talents under the Background of "Internet +"	820
Xiaofei Lu and Ying Xu	
Research and application of combination of war and training mode in real combat	825
Xinjie Zhang	
Research on the Innovation of Human Resources Management in Colleges and Universities under the Background of New Era	830
Fuzhang Tian	
Course Reform of General Chemistry Based on Evaluation of Curriculum Achievement under Engineering Education Accreditation	836
Zhun Guo, Yuzhen Zhao and Zemin He	
A Review of Research Methodology on the Effects of Physical Exercise and Mental Health of College Students	841
Min Li	
Liquidity Risk Analysis of Small and Medium-sized Commercial Banks	846
Xing Xia	
A Brief Discussion on 'Translation Workshop of TCM'	852
Wenjuan Guo, Min Zhong, Wenjin Shi and jing Yu	
Design of College English Literature Course Based on Network Mode	855
Ye Yu	
Research on Subjective Quantity Expression and Focus Expression Function of Modal Adverb "Jiu" in Modern Chinese	860
Chunhong Qi	
Research on the Core Competence of Accounting Education in Applied Universities under the Background of New Innovation	867
Yan Liu	
Elementary Introduction of the Language Effect in Singing	872
Hongnan Zhu	
Exploration of the Cooperative Educational Model of "Ideological and Political Course" and "Curriculum Ideology and Politics"	876
Ping Ai and Wenbin Liu	

The Application and Value of Chinese Traditional Handicraft in Modern Design	880
Wencheng Li and Jiaqi Jiang	
Analysis on the Training of Students' Practical Ability in Computer Teaching	885
Wei Sai and Zhonghan Sun	
Study on the Problems and Countermeasures of University Archives Management in the Information Age	888
Ying Liu	
Economic analysis of the Interrelationship between severity of penalty and deterministic of penalty	891
Cuifeng Liu	
Problems of Professional Ability Cultivation of Higher Vocational Students in Preschool Education and Countermeasures	896
Huilan Hu	
Judicial Reasoning Model Based on Multi-agent System	902
Xiao Wan and Pengnian Jin	
New Characteristics and Turning of Ideological and Political Education in Colleges and Universities in the New Era	908
Jungang Wang	
A Summary of Research on Absorptive Capabilities	913
Dan Bai and Hongtao Li	
On Translator's Aesthetic Psychology	916
Yongjia Duan	
Discussion on the Training Mode of Applied Innovative Talents in Electronic Information Specialty in Higher Vocational Colleges under the New Situation	920
Jiao Xue, Wei Sai, Feifei Gao and Guiling Fan	
Governance and Internal Control of the Small and Micro Enterprise	926
Zesen Xiong	
Development of pitch-class set theory in China	933
Chuanchuan Yang, Qingpeng Huang and Xuelei Cui	
Introduction of Athletic Basketball Teaching to Improve the College Students' Physical Quality Influence	939
Jingran Wang	
The Application of Multimedia Technology in the Teaching of Basic Courses of Art	945
Huiying Chen	
A Summary of Domestic E-commerce Development Research	948
Dan Bai, Weijian Zhu and Wendi Lu	

Research on the Implementation Scheme of Core Course Teaching for Computer Science and Technology	952
Bin Chen	
Dilemma of Haikou Dialect Promotion and Solutions in New Media Context	956
Ting Feng	
On the Communication Ways of "Xixia Image" in Chinese Film and TV Culture	960
LianLong Chen	
On the Transformation of "Rational Beauty" to "Art Beauty" in Ceramic Art	964
Chunyang Wang	
Research on the Difficulties and Countermeasures of Harbin Citizens' Kindergarten	970
Chuanli Wei and Tong Xu	
Analysis of the Value Promotion of Anyi Ancient Villages Tourism Destination Based on IP Concept	974
Nan Chen	
Path Analysis of the Cultivation of Digital Publishing Talents in the Age of "Internet +"*	980
Zuowei Zhao	
An exploration of the renewal and design of landscape in the old urban areas of China based on the urban culture context	985
Xiaoyi Hu and Yuxin Wei	
On The Relationship between Corporate Brand Design and Enterprise Development	991
Mingjun Wang	
Research on Ecological Compensation Mechanism for Preventing Agricultural Non-point Source Pollution	995
Jianxia Zeng	
Research on the Reform of Micro Teaching Mode of Marketing Course in Higher Vocational Colleges Based on "Internet +"	999
Wenhong Zu	
Research on the path of traditional handicraft inheritance and innovation education under the background of mass entrepreneurship and innovation	1004
Yadan Xu and Zhibin Li	
Practice and Research of Co-construction between University with Enterprise	1009
Ganglong Fan, Shengli Jiang and Hongsheng Xu	
Problems and Countermeasures of Classification of Agritainment Resort Domestic Garbage in Changhai County Dalian City	1014
Xin Li	

Ways of Training English Majors' Translation Ability in Comprehensive Universities	1017
Jie Ding	
<b>Enhancing TEM4 Tutoring in English Teaching under the Background of Socialization of NMET</b>	1022
Junling Yan	
Training Mode of Order Class of Electromechanical Specialty	1026
Jingjing Kang and Miao Shang	
Strategy of Physical Education Teaching In Colleges and Universities in the Age of Informatization	1030
Ming Wang	
The Development and Challenges Faced by College Ideological and Political Education in the Internet Age	1033
Wei Wang	
International Settlement Talent Training Program Based on "One Belt and One Road" Strategy	1038
Guangqin Li	
On the Legal Issues of Social E-commerce in China	1042
Fanyu Zhou, Haowei Wang	
Spatial Distribution Characteristics of Educational Institutions in ShanghaiAnalysis Based on POI Data	1046
Qingxi Ma	
Construction of Virtual Communication Experiment Teaching System of Mobile Communication	1052
Hao Sun, Rui Liang and Fei Deng	
Analysis on the Construction Effect of Hospital Management Department Performance Appraisal Index System	1057
Lifen Wen and Jingchao Liu	
Teaching Contents and Methods of WUSHU in Primary and Secondary Schools in Harbin	1061
Yong yan Zhao and QI Yang	
The Influence of Ancestral Education on the Development of Early Childhood Cooperation Ability	1066
Sihong Zhao	
Chinese-English Translation about Tourism Texts for Raising Qiqihar Tourism City Profile -Taking ZhaLong WetLand Nature Reserve in Qiqihar as an Example	1072
Nan Lu and Lei Liu	

Study on the Application of Intercultural Psychology in TCSOL	1076
Li Xia	
<b>Exploring the Volatility of Stock Index Futures in China by Financial Measurement</b>	1080
Yunyu Zhang	
Analysis on the Current Situation of Academic Procrastination of Students Majoring in Environmental Design	1087
Yu Gui	
Su Shi's Poems and the Dilemma of Chinese Traditional Scholars	1094
Lihua Gong	
Research on the Impact of AI and Rig Data on the Trade Between China and other Countries along the Belt _Take the Application of Medical Economy as an example	1099
Yue Hu, Changfeng Chen, Hongnan Liu and Kai Zhou	
Innovative Ideas and Key Strategies for Control of Water Pollution Rural Area	1106
Ping Han and Zhilong Yao	
Teaching Research on Group Cooperation Mode in English Teaching	1110
Juling Zhang	
Application of Chemistry Course in Nursing Specialty in Higher Vocational Colleges	1116
Shuixian Ma	
Xiao Hong's Image in Film and Television Art	1122
Jieqiong Zhou	
Integration of Financial Management and Enterprise Management in the Internet + Environment	1126
Juan Chen, Dan Zhang and Chaohu He	
Research on Innovation and Entrepreneurship Education in Colleges and Universities under the Background of "Double Creation"	1131
Yuzhen Zhao, Yanmei Li and Quanzhi Ban	
The Same Background of Confucian Culture a Study on the Differences between Chinese and Korean Myths and StoriesTaking the Cowherd and Weaver Girl as an Example	1135
Ming Piao	
<b>Application of Ceramic Culture Creative Concept in Visual Communication Design</b>	1140
Yan Rao and Wenke Wu	
<b>Human Resource Management based on Competency Model</b>	1143
Xiaofeng Wu	
Ideals and Beliefs for Youth in New Age	1147
Shuang Guan, Shanshan zhang and Xiaoyu li	

A Summary of Research on Tacit Knowledge Sharing at Home and Abroad	1150
Dan Bai and Hongtao Li	
Origin and Modern Application of Ceramic Mural Decoration	1153
Ying Li	
On the Optimization and Integration of Computer Science and Technology Teaching in Colleges and Universities	1156
Bin Chen	
Protection and Reconstruction of Urbanized Historic BlockThe Cultural Heritage and Current Situation Renovation of the "Wanshou Palace" Historic Block in Nanchang	1160
Li Feng and Nan Chen	
College Students' Legal Consciousness Education Based On Network New Media Technology	1167
Hui Wang, Shouliang Wu and Shanmei Xiong	
Analysis of the application relationship between lighting design and space decoration	1173
Mingjun Wang	
Construction of Smart Marketing System of Jinzhou under the Background of Smart Tourism	1178
Min Li	
Cultivation Strategy of Students' Innovative Thinking in Art Education in Colleges and Universities	1184
Zi Wang	
Training Mode of Applied Talents in Engineering Majors for Higher Vocational Colleges	1188
Xugang Zhao, Miao Shang and Xuhong Zhao	
Construction of the Curriculum System of Music and Art Management with Chinese Characteristics	1191
Jiaran Ding	
<b>Electronic Commerce in Computer Networks</b>	1196
Kezhu Feng and Shan Gao	
Training Mode of Innovative and Entrepreneurial Talents in City University from the Perspective of "Regional-Local" Coupling	1200
Yongyan Zhao, Lili Huang and Yu Song	
A Brief Analysis of the Popularization of Social Sports in the New Period	1207
Jie Jin	
Reform of Accounting Environment and Theoretical Innovation of Financial Accounting	1211
Lu Huang	

Status, Difficulties and Countermeasures of Ideological and Political Theory Courses in Private Colleges and Universities of Yunnan Province	1215
Mei Zhu	
<b>Human Perspective-Taking Ability in Student Learning Stimulation Approaches</b>	1219
Zhenhua Wei and Huiliang Zhang	
The Application of Chinese Traditional Culture in Graphic Design under the Network Environment	1222
Ming Liu and Meiyan feng	
<b>Exploration and Practice of Research-based Learning in Civil Engineering Drawing Course</b>	1225
Feng Qiao	
A Review of S. W. Bushell's Research on Chinese Ceramic Art in Late Nineteenth Century of China	1229
Weifeng Huang	
Assessment Criteria and Implementation Method of Taijiquan Course in High Vocational Colleges	1234
Min LI	
Analysis on the Integration of Judicial Identification Model and Expert Witness Model	1238
Xinhua Lv	
Countermeasures and suggestions for the Development of Electronic Banking Business	1241
Tingting Wu	
Reform of College Art Course Based on Cultural Construction	1248
Zi Wang	
Importance of Solfeggio and Ear Training to Children's Music Education	1253
Yu Lin	
Thoughts and Exploration on Vocal Music Singing	1256
Jie Bai	
Transformation and reuse of Industrial Heritage from the Perspective of Cultural value—Taking the Transformation and reuse of Harbin Industrial Heritage as an example	1259
Shan Shan	
Price Discovery Ability of China's Treasury Bond Futures	1264
Shifeng Wang and Lu Zhang	
A brief analysis of rope skipping education in colleges and universities and the spread of traditional culture	1267
Li Liu	

Characteristics of Children's Books in Different Cultural Backgrounds: A Case Study of Chinese and English Children's BooksA Case Study of Best-selling Children's Books in China and Britain	1271
Jin Qian	
Research on the construction of Xi'an under the national central city target based on the tolerance	1275
Fuqiang Tian	
Research on Youth Basketball Training Under the Environment of National Fitness	1282
Jinghong Wang, Changcheng Xin and Wenwu Hu	
Research on the Inheritance Value and Strategy of the Great Traditional Culture of Ancient Poetry in Universities	1287
Fangliang Xiao	
Research on the Construction of Operational Mechanism of Internal Education Quality Assurance System in Higher Vocational Colleges	1291
Linyi Wang and Hongmei Guan	
On Optimization of Energy Management in the Production of Iron and Steel under the Background of Big Data	1296
Meng Hua	
The Obstacle Factors and Countermeasures of Enterprises Participating in Vocational Education	1300
Shanmei Xiong, Rulian Wu and Hui Wang	
Work Strategy of Post-2000 Higher Vocational Students' Ideological and Political Education	1307
Qingfeng Guo	
A Study of the Innovation of Ideological and Political Education Models of Minority College Students in the Age of "Internet +"	1312
Zihua Wang	
Research on Scientific and Technological innovation of Paper-scrolling Art	1317
Li Bai, Jingchao Liu, Yanyan Cao,Bingfei Zhao	
Statistical and Empirical Modeling of Relationship between Physical State and Exercise Observables of College Students Based on Measured Data	1322
Jinying-Liu	
Business Model Innovation of Online Pre-employment Education: Taking CareerFrog as an Example	1332
Lu Li	
Research on the problems and solutions in college aerobics teaching in the new period  A'ning Zhang	1336

Analysis of Biology Classroom Activities in Senior High School under the Concept of Core Competencies and Values	1339
Qingyun Li	
The Semantic Contrast of Color Words between Chinese and English and Their Translation	1343
Wenjia Wan and Yanfang Fan	
Research and Practice on the Talents Training Model of "Trinity Studio" under the Background of Innovation and Entrepreneurship of Art and Design in Higher Vocational Colleges	1349
Dali Zou	
A Strategy Research of Network Marketing About PinDuoDuo	1353
Gang Xu and man Zhang	
Research on Hybrid Instructional Design for High School Physics	1359
Zhaoyi Du	
Study on Network Ideology Security Education of Ethnic Minorities in Colleges and Universities under the new age	1364
Zihua Wang	
The Application of New Media Technology in Computer Teaching	1368
Xiaoming Bai, Yanxin Wei and Jingchao Liu	
The Development of Bike Sharing from the Perspective of Sharing EconomyTake Ofo and Mobike as Examples	1372
Yan Feng	
On the Innovative Development of College Tennis Education and Tennis Teaching Under the Tide of National Fitness	1375
Dongnan Zhang	
The Impact of Tourism E-Commerce on Customized Tourism in the Big Data Era	1378
Rui Long	
Application Research of 3D Digital Model in Orthodontic Experiment Teaching	1382
Yan Hou, Ye Liu, Wensheng Ma and Yang Liu	
On the IP Marketing Strategy of Enterprises in the New Media Environment	1386
Ying Zou	
<b>Exploration on Cultivation of Teaching Practice Ability Background Apprentice System Training Mode</b>	1390
Xuemei Jiang	
Thoughts and Suggestions on the Construction of Academic Style in Colleges and Universities	1395

Risk Management of International Trade Finance Business of China's Commercial Banks	1400
Jiawei Lin	
Research on the Innovative Transformation and Development of Physical Education in Colleges and Universities in the New Period	1404
Yan Zhang	
Research on Innovation of Theory and Practice in Tennis Team Physical Training	1408
Yu Wang	
Analysis of Improvisational Teaching of Playing and Singing Based on the Concept of "Applied Piano"	1412
Wei Sun	
The Influence of Daodejing on the Construction of Corporate Culture in Contemporary China	1416
Chunsen Hu	
Research of the Application of Cloud Computing Technology in Electric Commerce Practice	1419
Bin Li and Meixiang Lin	
Teaching Exploration and Thinking of Preschool Education Major	1424
Lingli Huang	
In-depth Study on the Teaching Model of Children's Songs Ability Training	1427
Qingnan Wang and Yiqi Tian	
Research on Causes and Prevention of Arm Injury in Tennis Training for College Students in Tennis Specialized Classes	1433
Zhe Weng	
Analysis of Route of the Organic Integration between Ideological and Political Education and Innovation and Entrepreneurship Education	1437
Qiang Liu and Tong Wang	
Study on the Integration of Tea Culture and College Students' Etiquette Education	1441
Chengyan Cheng	
A Study of the Instability Failure Mechanism and Treatment Technology of High Slope of Broken Rock Mass	1448
Ye Zhihao	
Research on Innovative Mode of Computer Education in Higher Vocational Colleges in the Era of "Internet Accelerated Speed"	1454
Na Yang	
The Examination and Trend of Teachers' Curriculum Enactment From the Perspective of Core Literacy—A Coding Analysis Based on Nyivo11.0	1458

Research on the Management Mechanism of Collaborative Education in Applied UniversitiesBased on the Perspective of Integration of Production and Education				
Xi Zhang				
Study on the inheritance of red culture in the development of red tourism resources a case study of shangrao concentration camp	1466			
Aihua Su				
Study on the Uplift Resistance of Hole Digging Foundation in Strong Weathered Soft Rock for Transmission Lines	1473			
Zhihao Ye				
Brief Analysis of Oil Painting	1478			
Li Hou				
Research on Strategies of Improving Students' Dance Performance in College Dance Teaching	1481			
Juan Gao				
On the Functions of Punishment Education in Contemporary School Education Practice and Teachers' Basic Psychological Requirements	1484			
Jiani Huang				
Research on the legal guarantee of social harmony and progress in ethnic autonomous areas	1487			
Shouliang Wu and Hui Wang				
Influencing Factors and Strategies of Uyghur-Han Intercultural Communication at Colleges and Universities	1492			
Jin Liu, Xiaohui Yi and Xiaoli Su				
Brief Analysis of Illustration Art	1497			
Jinhua Yang				
On the Innovation of Calligraphy Copying Course Teaching in Colleges and Universities under the Background of MOOC	1501			
Wei He				
Studying Language Characteristics of English Film Subtitle and Its E-C Translation Strategies	1504			
Li Du				
On Power of Artistic Economy and the Structure of Art Industry with "Production-Distribution-Consumption Expansion" in Guangxi Province	1508			
Jing Wang				
Research on the influence of material supply chain accounting management on enterprises	1512			

A Study on the Influence of Minority Foundation Students' Identity on Culture in Colleges and Universities	1515
Xuehui Wu and Xiaoli Su	
Zen Thought of Monk Tianruweize in the Yuan Dynasty	1520
Jianchun Shao and Hongyun Wu	
Research on College English Teaching Practice Guided by Linguistic Theory	1523
Linlin Tong	
Research on the Evolution Motivation of Animation Industry	1527
Yingjun Gong	
The Influence of Cross-cultural Sensitivity on the Cultural Adaptation Strategies of Minority Students in Mainland Universities	1531
Xiaohui Yi, Jin Liu and Xiaoli Su	
Mode of Pharmaceutical Technicians Participating in Home-Based Care for the Aged	1536
Bin Zhu and Yonggang Zhang	
On Application of Corpus in College English Teaching	1541
Jing Hou	
Application of Virtual Simulation Technology in Track and Field Teaching	1545
Jie Geng	
Difficulties and Countermeasures in the Development of Subject of Educational Economy and Management	1549
Jungian Gu	
Perspective on the Deficiency of Rural Teachers' Trainings from the Application programs Taking 141 Programs of Rural teachers' Trainings in Province J as the Analysis Objects	1553
Qianqian Wei and Ganhong Liu	
Development of the Supply-side Sports Service in the New Era	1558
Huarui Li	
Research on "Local Emotional Education" in Chinese Teaching in Middle Schools	1562
Yuntao Zhao	
Correlation between Men's Individual Rope Skipping Speed Results and Trick Results	1566
Hua Wu	
On the Importance of Piano Playing in Music Education	1574
jun Xu	
Theoretical Discussion on Service Quality Management of Libraries in Universities	1578
Hao Lin	
Construction and Perfection of Integration of Ideological and Political Education in All	1582

Courses	Rased	on Sy	vnerov	Theory
Courses	Daseu	OH S	VIIGI EV	THEOLY

Не Ми

Exploration and Research of Talent Training Model of "Trinity Studio" in Art Education	1587
Jing Wang	
Art Promotion System in Rural Primary Schools Based on Network and Multimedia Technology	1591
XueTong Feng and Yun Cao	
How is border Governance Possible?	1594
Jialing Hu	
Construction of Evaluation and Testing System of Teaching Quality in Flipped Classroom in College English Teaching	1598
Jinyu Cheng	
The Application and Embodiment of Intangible Cultural Heritage in the Decorative Art of Traditional Dwellings in Jiangxi Province	1604
Mo Liu	
Analysis of the Importance of Accounting Audit in Financial Management of Small and Medium-sized Enterprises Based on Network Resource Environment	1609
Yuming Yuan	
Research on the Effective Construction of Ecological Classroom of College English under the Background of Education Informatization	1613
Nengwen Liu	
Inheritance and Innovative Design of Intangible Cultural Heritage from the Perspective of Wu Culture	1618
Zhen Xiao	
Suggestions on the Domestic Brands Building in Light of China's Current Economic Development	1622
Yan Yu	
Innovation of Network Marketing Strategies of Small and Medium-sized Enterprises in the Era of Mobile Internet	1627
linyue Xiao	
Three Basic Questions about the Entrepreneurship Basic Teaching	1631
Xianbo Wu	
English Curriculum Construction in Traditional Chinese Medicine Culture	1634
Jianli Guo, Shuti Yu	
A Preliminary Study on the Experience-based Five-step Instruction Method	1640
Oing Li and Xianho Wu	

U <mark>nder the Fair View of</mark> t	he Construction	of Rural Basic	<b>Education of</b>	<b>English System</b>
--	-----------------	----------------	---------------------	-----------------------

1643

Xiaoying Liu