Table of Contents

Simulation of Empirical Model on the Effectiveness of Methods in Educational Reform in Colleges and Universities 1

XU Yaguang

The Exploration on the “Micro-ideological and Political” Education Path in Vocational Colleges 9

MA XiaoJuan

Research on Learners’ Expectations of College Reading Teachers’ Roles in the Horizon of “Internet +” 15

Jiangjing Guo

Research on the Demand and Training Strategy of Internationalized Chinese Language Talents under the Environment of “the Belt and road” 19

Huang Ying

Research on Innovation Strategy of Ideological and Political Education in Colleges and Universities under the Background of “Internet +” 24

Bian Meina, Li Zhigang

Research on College English Information Teaching in Higher Vocational Colleges under the Background of “Internet +” 28

Zhu Ling

The Research on the System Construction of University Education Management under the Background of Information 33

Dongmei Wang

Expectations of Higher Vocational Students and Enterprise Instructors on Cooperation Supported by Information Technology in the Work-Post Practice 38

Xifeng Liao, Jianguo Huang

The Application of Vocal Music Electronic Keyboard to Sight Singing Teaching of the Preschool Education in Higher Vocational Schools 43

Zhang Zhengxian

Jurisprudence Practice Teaching from the Perspective of Outstanding Legal Talents 47

Yuzhen Suolang
Research on Vocational Quality Education for College Computer Students
   Zeng Zhaomin 53

Research on Computer Teaching Model in Colleges and Universities Based on Internet Application Platform
   Yan Wei 58

On the Innovation Path of College Students' Ideological and Political Education in the New Media Age
   Zhuang Yuan 62

The Main Problems and Improvement Measures of Applying Stratified Teaching Method in Physical Education
   Niu Xiaoqiang 67

Research and Practice on the Reform of Physical Education Teaching in Colleges and Universities under the Information Technology Environment
   Xiao Wang 71

The Reform of the Management Mechanism of Colleges and Universities in China Under the Influence of Public Management Concept
   Yin Weida 75

Research on the reform of physical education teaching mode in Colleges and Universities under the background of information technology
   Huaxia Zhang 80

A Study on the Application of Hybrid Teaching Model in Higher Vocational Analytical Chemistry in Post-MOOC Period
   Ying Yu, Xiaobo Li, Deng Yu, Wu Fang 84

The Exploration and Practice of the Education Mode of College English "Curriculum Thought and Politics"
   Han Nan, Liu Fang 89

On the Practical Significance of Traditional Music in Preschool Music Education System
   Wang Wanli 93

A Simulation Study on the Mental Health Quality Optimization of College Students
   Xingqin Huang 97

Practice of Teaching Reform of English Education Majors in the Context of "Curriculum Thought and Politics"
   -101-
Zhang Hong

English Teaching in Colleges and Universities from the Perspective of Culture Philosophy 105

Wang Jian

Self-development and Scientific Research Consciousness of College English Teachers in Network Multimedia Environment 109

Wang Jian

College English Teaching in the Context of Intercultural Communication 113

Jia Zhiyong, Tian Jing, Zhao Jing

Dissemination and Practice of the Party's Innovation Theory from the Perspective of Ideological and Political Education 118

Bi Sheng

A Study of Improving Ways to the Cultural Quality of Contemporary College Students in the Teaching of Historical Essays in the Pre-Qin and Han Dynasties 123

Duan Yongsheng

Study on the Education Management of College Students in the Micro Age 127

Zhang Na, Wang Yongqiang

Research on Innovation and Entrepreneurship Education and Innovation Model of College Students 131

Zhang Na

Research on the Application of Social Network in Strengthening Ideological and Political Education in Colleges and Universities 135

Shen Ran

Discussion on the Innovation Mode of Ideological and Political Work in Private Colleges and Universities under the Background of Information Technology 139

Zou Quan, Meng Xiaochun

Problems and Solutions for Ideological and Political Education in the Big Data Era 143

Wan Chenxu

The Challenges and Countermeasures to the Reform of Law Teaching in Colleges and Universities in the "Internet Plus" Era 147

Li Zhipeng

A Study on the Reform Path of the Wisdom Classroom in Vocational Education in the New Technical Age 151
Zhao Dan, Zeng Yujing

Study on Second Language Acquisition in Cognitive Linguistics 155

Shi Wei

On the Innovation Path of College Students' Ideological and Political Education in the New Media Age 159

Teng Fei

A Resource Integration Approach to the Reform of Art Education and Teaching in Colleges and Universities from the Perspective of Internet 163

Chen Siyu

Exploration on the Practice of Music Art in Higher Vocational Colleges 168

Xi Xiangyang

Research on Innovation of Physical Education Curriculum Reform Based on Internet Plus Education 172

Wang Lei, Li Pengsong, Li Yi

The application and evaluation of network new media technology in Business English Teaching 176

Wu Juan

Innovation of Online Education and Teaching Mode in Colleges and Universities Under the Background of "Internet +" 180

Zhao Junjing

A Study on the Needs and Satisfaction of Students' Psychological Adaptability Education under the Influence of Negative Behaviors 184

Liu Liang

A Survey of Labor Education of College Students in the New Era 189

Shi Zhuyun

Research and Exploration on the Improvement of College English Teachers' Test Literacy in Applied Business Colleges 195

Xu Qin

A Study on the Teaching Mode of Key Competence in Chinese English Proficiency Scale 200

Shu Qingyun

Research on Mr Teaching Achievement Display Design 205
Hao Xiaohua, Wang Chuanxia
Research on the Training Mode of "Vehicle + Transportation" Talents under the Background of Intelligent Internet Connected Automobile Industry 210

Guo Jianzhong
On the Education of Cultural Identity of Overseas Students from Hong Kong, Macao and Taiwan in Colleges and Universities under the Mode of Academy System 215

Huang Xiaoying
A Study on International English Talent Training in Higher Vocational Colleges in the Context of "Belt and Road" in Sichuan Province 219

Xiang Hua
Research on Evaluation System of Physical Education Teaching in Colleges and Universities Based on Students' Physique Analysis 224

Gang Yin
Research on Educational Ecology of Basketball Teaching Activities in Colleges and Universities Based on Competition Scenarios 230

Baocong Sun
Evaluation and Analysis of Improvement Methods of Physical Education in Colleges and Universities Based on Modern Information Technology 234

Bo Zhang
Construction of Comprehensive Evaluation System of Tennis Teaching Quality in Colleges and Universities Based on Cooperative Learning Theory 238

Yangyang Luo
Research on the Competitive Ability of Excellent Aerobics Athletes Based on Resource Learning 242

Xiaohui Rong
On the Integration of College Public Physical Education Curriculum and Ideological and Political Education 246

Quan Xie
Research on the Construction of College Physical Education Evaluation System Based on Analytic Hierarchy Process 251

Liwei Wang
Research on the Application of Information Technology in Physical Education and Training 256
Peng Gao
A Study on the Promoting Effect of Higher Education Informatization on the Reform of Teaching Management 261
Aolei Wang, Luomeng Wang, Cuicui Liu

Discussion on National Vocal Music Singing and Teaching Practice in Colleges and Universities 266
An Huiying

Research and Application of English Teaching in Agricultural Majors in the New Period 270
Su Fei

Research on Space Reengineering and Service Innovation in Higher Vocational Colleges under the "Mass entrepreneurship and innovation" 274
He Zongliang

A Study on the Promotion Strategies of Students' Inquiring Activities Based on Character Color Classroom 279
Yuan Zhenping

Study on Chinese Language and Literature in Higher Vocational Colleges 283
Qilan Ran

Research on the Integration Strategy of Accounting Majors in Colleges and Universities under the Background of Internet Cloud Finance 287
Zhang Xunge

Research on the Innovation and Entrepreneurship Education of College Students from the Perspective of Ideological and Political Education 291
Xu Man, Sha Chengjin, Xu Lin

Research on Teaching Optimization of Physical Education and Training Based on Interdisciplinary 296
Li Yue

Research on the integration of College Public Physical Education and ideological and Political Education 300
Rui Yang

Research on the Transformation and Change of Ideological and Political Education of Contemporary College Students in New Media Environment 305
Yinmei Zhang
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exploring the Language Learning Pattern under the Network Background</td>
<td>309</td>
</tr>
<tr>
<td>Ruilan Long</td>
<td></td>
</tr>
<tr>
<td>Research on Teaching Management Informatization in Higher Vocational Colleges in Big Data Age</td>
<td>314</td>
</tr>
<tr>
<td>Majun Xiang</td>
<td></td>
</tr>
<tr>
<td>Analysis on the Curriculum Design and Teaching Practice of College Students' Music Literacy</td>
<td>319</td>
</tr>
<tr>
<td>Ning Ding</td>
<td></td>
</tr>
<tr>
<td>Research on the Teaching Mode of Music under the Background of Internet</td>
<td>323</td>
</tr>
<tr>
<td>Youbin Qu</td>
<td></td>
</tr>
<tr>
<td>Typical Case Analysis of Teaching Reform of Financial Management Accounting</td>
<td>327</td>
</tr>
<tr>
<td>Liang Liang</td>
<td></td>
</tr>
<tr>
<td>The Change and Improvement of Learning Environment and Teaching Present Situation under the Trend of Wisdom Education</td>
<td>332</td>
</tr>
<tr>
<td>Weifeng Yan, Yinxin Zhou</td>
<td></td>
</tr>
<tr>
<td>A New Path to the Development of Higher Vocational Education in Navigation from the Perspective of Precision Poverty Alleviation</td>
<td>337</td>
</tr>
<tr>
<td>Yana Guo, Zhenguo Ding</td>
<td></td>
</tr>
<tr>
<td>Intelligent Logistics Construction and the Promotion of Teachers and Students' Sense of Acquisition</td>
<td>342</td>
</tr>
<tr>
<td>Xiubin Chen, Juan Lu, Tianjiao Dai</td>
<td></td>
</tr>
<tr>
<td>The construction and research of English classroom learning mode in the network environment</td>
<td>347</td>
</tr>
<tr>
<td>Yinxin Zhou</td>
<td></td>
</tr>
<tr>
<td>On the Effectiveness of College English Teaching in the Context of Intelligent Learning</td>
<td>352</td>
</tr>
<tr>
<td>Junling Yu</td>
<td></td>
</tr>
<tr>
<td>The Hard Core Quality Training of Asean English Talents From the Perspective of Talent Training</td>
<td>357</td>
</tr>
<tr>
<td>Heng Wang</td>
<td></td>
</tr>
<tr>
<td>Research on the Innovation Model of Agricultural English Translation Teaching in the Context of Internationalization</td>
<td>363</td>
</tr>
<tr>
<td>Fei Su</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td>Page</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>Based on Applied Talent Training Practical Teaching of Law Majors in Colleges and Universities Reform</td>
<td>367</td>
</tr>
<tr>
<td>Wen Yuan, Wenyi Zhu</td>
<td></td>
</tr>
<tr>
<td>Application of Artificial Intelligence in College English Teaching</td>
<td>371</td>
</tr>
<tr>
<td>Junping Zhou</td>
<td></td>
</tr>
<tr>
<td>The Connotation, Essence and Practical Path of Integration of Vocational Education</td>
<td>376</td>
</tr>
<tr>
<td>Chunjie Li</td>
<td></td>
</tr>
<tr>
<td>An Analysis of the Influence of Guided Volunteer Service Experience on &quot;Self-Efficacy&quot; of liberal arts students in Higher Vocational Colleges</td>
<td>381</td>
</tr>
<tr>
<td>Guofeng Bian</td>
<td></td>
</tr>
<tr>
<td>Research on the Hybrid Teaching Model of &quot;Internet + Education&quot;</td>
<td>385</td>
</tr>
<tr>
<td>Yan Ma</td>
<td></td>
</tr>
<tr>
<td>Exploring the Impact of Teaching Quality on Children’S Learning Satisfaction in Guangdong for-Profit Education Training Institutions</td>
<td>390</td>
</tr>
<tr>
<td>Jing Yu, Chiou-Fong Wei</td>
<td></td>
</tr>
<tr>
<td>A Review of the Studies on College English Teacher’s Professional Identity (CETPI) Development in Past Five Years in China</td>
<td>396</td>
</tr>
<tr>
<td>Guohua Duan, Yichang Liu</td>
<td></td>
</tr>
<tr>
<td>The Value Dimension and Implementation Path of English literature in College English Teaching</td>
<td>403</td>
</tr>
<tr>
<td>Jinmei Ye</td>
<td></td>
</tr>
<tr>
<td>Application of Task-based Approach in Business English Interpretation Teaching in Higher Vocational Colleges</td>
<td>407</td>
</tr>
<tr>
<td>Miaomiao Yu</td>
<td></td>
</tr>
<tr>
<td>The Application of Multimedia Technology in English Language Teaching</td>
<td>411</td>
</tr>
<tr>
<td>Jinghua Shi</td>
<td></td>
</tr>
<tr>
<td>Teaching Reform of Computer Specialty in Colleges and Universities Based on the Innovative Talent Training Mode</td>
<td>416</td>
</tr>
<tr>
<td>Ling Zhang</td>
<td></td>
</tr>
<tr>
<td>Application of Marxist Theory in Ideological and Political Education</td>
<td>421</td>
</tr>
<tr>
<td>Guanwen Li</td>
<td></td>
</tr>
</tbody>
</table>
A Study on the Role of the College of Continuing Education in Building an Education System for a Learning Society for All 426

Changfu Yuan

Study on the Investment System of China's Preschool Education in the New Economic Period 431

Xiaohong Zhu

Study on Evaluation Indexes of University Library Service Ability Based on Learning Demand 435

Fuqing Zheng, Xuexia Cai

Research on the Influence and Innovation of New Media on Ideological and Political Education in Colleges and Universities 440

Fei Teng

Research on the Development of Mental Health Wisdom Education for College Students Based on Big Data 445

Haiyun Sang

A Study of Mental Health Education Model for College Students from the Perspective of Cognitive Psychology 449

Shuying Huang

A Study on the Construction of "Craftsman Spirit" into the Long-Term Mechanism of Voluntary Service for College Students 454

Jiashu Peng

Construction of Interactive Development Model of Ideological and Political Education in Colleges and Universities 459

Yi Cai

Innovation of Physical Education Curriculum Reform Based on Internet Plus Education 464

Fuyang He

The Construction and Improvement of Education Poverty Alleviation System from the Perspective of Regional Characteristic Culture Communication 469

Jin Wei, Pujiao Wang

The Coping Strategies of Colleges and Universities under the Machine-Aided Testing Mode of Putonghua 474

Qian Yuan
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis of the Micro-Propagation Mode of Big Data Ideological and Political Education</td>
<td>478</td>
</tr>
<tr>
<td>Ping Luo</td>
<td></td>
</tr>
<tr>
<td>Research on the Construction Path of High Level Teachers in Applied Undergraduate Colleges from the Perspective of Cooperative Innovation</td>
<td>482</td>
</tr>
<tr>
<td>Jielong Zhou, Yan Cheng</td>
<td></td>
</tr>
<tr>
<td>The Integration of Ideological and Political Education Thought Under the Background of Creating People</td>
<td>487</td>
</tr>
<tr>
<td>Lei Wu, Liang Zhu</td>
<td></td>
</tr>
<tr>
<td>Research and Practice on the Innovation of Teaching Methods of Art Skills in Preschool Education</td>
<td>492</td>
</tr>
<tr>
<td>Aihui Song</td>
<td></td>
</tr>
<tr>
<td>Analysis on the Way of Improving the Education of College Students' Ideology and Belief under the Background of Chinese Dream</td>
<td>497</td>
</tr>
<tr>
<td>Jing Yang</td>
<td></td>
</tr>
<tr>
<td>Practical Teaching of Ideological and Political Courses Influence on College Students' Values</td>
<td>501</td>
</tr>
<tr>
<td>Yan Liu, Lei Wu</td>
<td></td>
</tr>
<tr>
<td>A Probe into the Reform of Practical Teaching Mode of Computer Majors in Colleges and Universities under the Direction of Engineering Certification</td>
<td>505</td>
</tr>
<tr>
<td>Sulan Zhang</td>
<td></td>
</tr>
<tr>
<td>The Effective Integration of Traditional Culture and Ideological and Political Education</td>
<td>509</td>
</tr>
<tr>
<td>Yingju Zhao</td>
<td></td>
</tr>
<tr>
<td>A Study of Pragmatic Failure from the Perspective of Adaptation Theory —— A Case Study of English Learners' Pragmatic Failure</td>
<td>514</td>
</tr>
<tr>
<td>Juan Wu</td>
<td></td>
</tr>
<tr>
<td>The Cultivation of Creative Thinking Ability of College Students in Ceramic Teaching</td>
<td>518</td>
</tr>
<tr>
<td>Xia He</td>
<td></td>
</tr>
<tr>
<td>Research on the Psychological Mechanism of Value Guidance and Identity of Contemporary College Students</td>
<td>523</td>
</tr>
<tr>
<td>Kehui Wang, Chengyu Wei</td>
<td></td>
</tr>
<tr>
<td>Research on the reform and innovation of physical education curriculum based on Network + education</td>
<td>527</td>
</tr>
</tbody>
</table>

-X-
Jingmei Hua
An Ecological Study on Student Management in Colleges and Universities  531

Weijia Sun
A Study of Identity Psychological Analysis and Formation Mechanism of Contemporary College Students' Ideology and Politics  535

Yujuan Liu
A Study on the Path of English Teaching Mode Innovation in Higher Vocational Colleges  539

Yan Yin
A Study on Promoting the Cultural Confidence of College Students from the Perspective of Ideological and Political Education in Colleges and Universities  543

Ning Yu, Mengyao Zhao, Zhi Du, Ying Yang
Research on Innovation Mode of Transformation and Development of Ideological and Political Education in Colleges and Universities in the "Internet Plus" Era  548

Dan Wang
Research on Hot Spot and Policy Adaptability of Chongqing Higher Vocational Education Reform  553

Yurao Yan
Research on the Practical Basis and Countermeasures of Higher Vocational Education Development under the Background of Information Technology  558

Yuxia Zhou
On the Reform of Experimental Teaching Mode of Pathophysiology in "Learning Community"  562

Lingfen Xu
Research on the Effectiveness of Ideological and Political Education of College Students in the Internet Age  567

Xianming Ai
A New Thought Analysis on the Ideological and Political Education of College Students under the Socialist Core Values  572

Mengyao Zhao, Ning Yu, Ying Yang
On the Current Situation and Path of the Construction of College Counselor Teachers in the New Era  577

Kerong Li, Tao Ji
Research on Teaching Strategies of Physical Education under the Integration Model 581
Zhao Ren

Research on College English Teaching Based on Flipping Classroom Model 586
Guotao Mo

The Path and Mechanism of English Teachers' Professional Development Under the Support of Information Technology 590
Xiangdong Guo, Caixia He

Analysis of Multi-interactive English Experimental Teaching Model in Colleges and Universities Based on Different Angles 594
Xiangdong Guo, Caixia He

A Study on Career Development and Employment Guidance for College Students 599
Qiaoping Zhang

Study on the Optimization of Football Classroom Teaching and Extracurricular Training Mode for College Students 604
Yan Xiang

Research on the Sharing Mode of Digital Educational Resources in Colleges and Universities in Cloud Computing Environment 608
Haiyun Xiang, Haiyun Xiang, Xiao Fu

Experimental Study on Overcoming Language Rigidity in Second Language Acquisition 613
Jianzhen Yin, Sicong Wu

Construction of Logistics Management in Colleges and Universities – Reflections on Strengthening Internal Control 617
Bin Zhu

Problems and Countermeasures in the Political and Ideological Education of College Students in the New Media 622
Yifeng Hao

Research on the Practice and Exploration on the Integration of Physical Quality and Health Training into Educational Informationization for College Students 627
Wanjun Chen, Muqian Huang

Research on Enhancing Cultural Self-Confidence in College English Teaching from the Perspective of “Ideological and Political Theories Teaching in All Courses” 631
Weiwei Qu
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimization and Practice Exploration of Basketball Teaching and Training System</td>
<td>635</td>
</tr>
<tr>
<td>Weixiang He</td>
<td></td>
</tr>
<tr>
<td>The Practice and Exploration of Adult Education Network Teaching Management</td>
<td>639</td>
</tr>
<tr>
<td>Boju Feng, Min Zhang</td>
<td></td>
</tr>
<tr>
<td>The Far-Reaching Significance of Improving the Cultural Literacy of Dance Teachers in Colleges and Universities to Dance Teaching</td>
<td>644</td>
</tr>
<tr>
<td>Hong Jiang</td>
<td></td>
</tr>
<tr>
<td>On College English Teaching Mode of the Chinese Cultur in the Context of Internet+</td>
<td>648</td>
</tr>
<tr>
<td>Qian Li</td>
<td></td>
</tr>
<tr>
<td>Research on the Construction Strategy and Practice of Basic Mathematics in Local Universities under the Background of Transformation and Development</td>
<td>652</td>
</tr>
<tr>
<td>Jianxiang Li</td>
<td></td>
</tr>
<tr>
<td>Construction and Application of Mixed Teaching Model of College English Based on MOOC</td>
<td>657</td>
</tr>
<tr>
<td>Zhentan Li, Ziyu Li</td>
<td></td>
</tr>
<tr>
<td>A Study on the Advantages and Shortcomings of Cloud Classroom in English Teaching in Applied Undergraduate Universities</td>
<td>661</td>
</tr>
<tr>
<td>Xiaoting Li</td>
<td></td>
</tr>
<tr>
<td>Study on the Application of Historical Knowledge in Ideological and Political Teaching</td>
<td>665</td>
</tr>
<tr>
<td>Huizhen Duan</td>
<td></td>
</tr>
<tr>
<td>Present Situation and Countermeasures of the Application of Modern Educational Technology in Physical Education Teaching</td>
<td>669</td>
</tr>
<tr>
<td>Jianhua Jiao</td>
<td></td>
</tr>
<tr>
<td>Discussion on the Measures of Cultivating Students' Impromptu Performance in College Music Piano Teaching</td>
<td>674</td>
</tr>
<tr>
<td>Guanci Wang</td>
<td></td>
</tr>
<tr>
<td>Research on the Model, Problems and Countermeasures of College Students'Entrepreneurial Practice Education</td>
<td>678</td>
</tr>
<tr>
<td>Bin Wang</td>
<td></td>
</tr>
<tr>
<td>Diversified Development of Visual Communication Design Education Under the Concept of Professional Integration</td>
<td>683</td>
</tr>
<tr>
<td>Jing Tian</td>
<td></td>
</tr>
</tbody>
</table>
Behavior Observation and Strategy Research on Autonomous Play Pattern in Children's Game Teaching

Yan Cheng, Dongxian Yang

Research on the Teaching Mode of the Construction Path of the Core Courses of the Applied Undergraduate Tourism Management Major -- Taking Tourism Reception Industry as an Example

Qihong Tan

Research on the Target Orientation and The Structure of Knowledge, Ability and Quality of Applied Talents Training

Ruhai Fei

A Study on the Guarantee System of College English Education from the Perspective of Pragmatics

Dong Wu

From on the Teaching and Research of Applied Linguistics in English in China

Ruhao Guo

Development of Health Education for Young People in China from the Perspective of Universal Health

Xiaochun Chen

Application of Formative Evaluation in Nursing Training Courses

Xiuying Tao, Yi Huang

Thoughts on the Teaching of Landscape Sketch in Fine Arts and Oil Painting

Yi Lei

The Role of Multicultural Music Education in the Inheritance of National Music Culture

Kun Han, Baichuan Mao

Research on Application Status and Countermeasures of Multimedia in English Teaching

Jinxiang Gu

On the Emotional Education Function of English Literature in College English Teaching

Lifen Ma

New Teaching Mode in Big Data Era: Knowledge Teaching and Internalization Complementary Fusion

Desheng Huang
Basis and Path of Adding Red Gene to Ideological and Political Education

Hanchang Huang

Investigation and Analysis on the Current Situation of Internet Addiction Among College Students of Traditional Chinese Medicine

Sulan Long, Daofang Yu, Zhiqiang Sun

Analysis on the Phenomenon of Insomnia and the Effect of Sports Intervention in College Students

Yanhong Sun

Study on the Exploration of Chinese Excellent Traditional Culture on Campus

Kefei Wang, Qian Zhao

Immersive Teaching and Its Enlightenment to English Education in China

Jianliang Guo

Analysis on the Present Situation, Characteristics and Causes of the Cultivation of College Students' Age

Tianbo Gong

Under the Guidance of the Goal-Oriented Teaching Concept, the Cultivation and Exploration of Students' Chinese Core Accomplishment

Xiaofang He

New Talent Training for E-commerce From the Perspective of School-Enterprise Cooperative Entrepreneurship

Jiarui Zhang

A Study on the Value and Problems of the Introduction of Flipping Classroom Teaching in Colleges and Universities

Xianpeng Dai

An Empirical Study on the Innovation of New Classroom Teaching Model Using Modern Educational Technology

Yan Ma

Analysis on the Effect of English Education Reform Strategies in Colleges and Universities from the Perspective of Multi-Cultural

Yuanyuan Wei

A Study on the Ways of Constructing the Positive Psychological Quality Model of College Students
<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Xiang Wen</td>
<td>The Integration of Management Culture and Campus Culture Construction in Colleges and Universities</td>
</tr>
<tr>
<td>Li Li</td>
<td>Problems and Solutions in the Development of Physical Education in Colleges and Universities in China</td>
</tr>
<tr>
<td>Shengtao Yang</td>
<td>An Interactive Study on Ideological and Political Education and Campus Culture Construction in Colleges and Universities</td>
</tr>
<tr>
<td>Xiaofei Wu</td>
<td>Research on the Innovation Reform of Ideological and Political Curriculum Education Model in Colleges and Universities</td>
</tr>
<tr>
<td>Xiang Zhu</td>
<td>Ecologicalization of Physics Education and Its Enlightenment to Physics Curriculum Reform</td>
</tr>
<tr>
<td>Xinxin Wan</td>
<td>The Application of Flipping Classroom Teaching Model in College English Linguistics Teaching</td>
</tr>
<tr>
<td>Ou Lianfen</td>
<td>Construction and Analysis of Teaching Model of Marketing Major in Higher Vocational Colleges under the Background of &quot;Internet Plus&quot;</td>
</tr>
<tr>
<td>Wei Qiong</td>
<td>Opportunities and Challenges for China-Germany Cooperation to Cultivate Applied Talents</td>
</tr>
<tr>
<td>Gu Ying, Yang Kun</td>
<td>A Study on Vocabulary Teaching in English Majors Based on Symbolic Multimodality</td>
</tr>
<tr>
<td>Wang Yi</td>
<td>Career Planning and Entrepreneurship Education for College Students</td>
</tr>
<tr>
<td>Yang Yong</td>
<td>Research on Structural Quality Characteristics and Enhanced Path of Teacher Education</td>
</tr>
<tr>
<td>Liu Wei</td>
<td>A Probe into the Teaching Method of Music Classroom in —— Junior High School</td>
</tr>
</tbody>
</table>

- XVI -
Lin You
A Study on Autonomous Learning Ability of Economic Management Teaching Model in Multi-media Environment 844

He Lu
Probe into the Opportunities and Reform of Physical Education Teaching in Colleges and Universities from the Perspective of New Era 848

Li Yan
Construction and Analysis of English Learning Model Based on Classroom Network Environment 852

Tang Fenghua
Application and Design of Automatic Evaluation System in College English Writing Teaching 856

Huali Wang
Study on the Optimal Path of Education Management in the Big Data Age 863

Zhao Jinfeng
Research on Physics Experimental Teaching in Colleges and Universities Guided by Core Literacy 867

Chunji Wu
Application and Evaluation of Internet New Media Technology in Business English Teaching 872

Liu Haixia
The Effective Inheritance of National Music Culture in Multicultural Music Education 876

Cao Kun
A Study on the Intension and Mechanism of the Integration of Chinese Excellent Traditional Culture into the Education of Lide in Colleges and Universities 880

Xueqiu Wen
A Study on the Cultivation of College Students'Cultural Confidence from the Perspective of Chinese Excellent Traditional Culture 885

Xueqiu Wen
Research on Innovation and Reconstruction of Aerobics Teaching Materials in Colleges and Universities Based on Information Theory 890

Wei Yang, Zixin Ma, Xin Feng, Meng Wang
A Study on the Construction of Piano Curriculum System for Music Majors in Colleges and Universities

Ding Wei

The Effect of Anxiety on the Language Communication Ability of Preschool Children

Wu Heng

Study on the Development Strategy of Preschool Education in Rural Areas of Shaanxi Province from the Perspective of Education Fairness

Qian Haijuan

Study on the Practice Teaching Mode of "Workplaceization" in College Art Design Education

Chen Jinhua

Research on the Innovation of College Students' Ideological and Political Education under the "Mass Entrepreneurship and Innovation"

Zhou Guangyang

A Study on Multi-interactive Teaching Model of College English in Information Technology Environment

Chen Lili

Study on the Teaching Mode of Cooperative Learning in Table Tennis Teaching in Colleges and Universities Based on Understanding the Teaching Method

Ke Zhang

Investigation, Analysis and Strategy Research on Pre-school Education in Higher Vocational Education Based on Campus Cooperative Concept

Haowen Wu

Research on the Service Path of University Library under the Background

Yan Wu

A Survey of Industry English Demand for College English Teaching

Chuanhua Xu, Qianqian Li

Research on the Reform of Practical Teaching of Medical Laboratory Technology Specialty Guided by Social Demand

Fanghui Yang

Cultivation and Research on Innovation and Entrepreneurship Ability of Students in Higher Vocational Colleges of Agriculture

- XVIII -
Juan Yang, Liang Xue
Research and Practice of Art Design Teaching in Colleges and Universities in Frontier Areas 947

Chaoyong Yi
Research on the Model and Training System of College Students' Innovative Entrepreneurship Education 951

Chunyang Yu, Hongwei Liu
Construction of the Training Mechanism of Innovative Entrepreneurship Talents in Colleges and Universities under the Background of the New Age 955

Chunyang Yu, Hongwei Liu
The Application of Modern Educational Technology in Physical Education and Countermeasures 959

Gaocan Zhang
The Application and Effect Evaluation of Informational Teaching Method for Public Basic Courses in Higher Vocational Colleges 963

Ru Zhang
Study on the Value and Implementation Strategy of Flipping Classroom Introducing into Physical Education Teaching 968

Jian Zhang
A Study on the Cooperative Mode of Building Productive Training Base in Higher Vocational Colleges 972

Boyang Zhao
Study on the Teaching Program of Chinese Excellent Raditional Culture Education 976

Qian Zhao, Kefei Wang
A Study on the Basic Course Assessment Method of Computer Software Technology for Combining Practical Ability Assessment 981

Shujun Zhao
A Practical Study on the Form of Master of Arts Education in Colleges and Universities Based on Cultural and Creative Industries 986

Chen Zhou
Research on the Construction of the Art Teachers in Higher Vocational Colleges 991

Aili Zhu
Exploration and Practice of Teaching Management System Based on "Combining Work and Learning"

Bin Zhu

Reflections on College English Teaching under the Background of Artificial Intelligence Translation

Fei Ding

"NFCS" Teaching Mode Based on Application Practice Ability Training——Taking the Course of "Securities and Investment" as an example

Xianke Li

Effectiveness Analysis of College Students' Ideological and Political Education in New Media Environment

Jiamei Long

Study on the Needs of College Physical Aerobics Teaching in Colleges And Universities to Meet the Needs of the Social Market

Rui Sun

Application of Educational Management Psychology in the Management of College Students in the New Era

Gao Depeng

Discussion on Teaching Strategies of College English Translation under the Background of "Internet +"

Jiao Xu

Research on the Campus Culture Construction of Universities in Ethnic Minority Areas under New Media Environment

Yan Shu, Tian Junxiang, Yan Han

Discussion on Class Management Mode in Higher Vocational Colleges —— Introducing Enterprise Management Mode into Class Management in Higher Vocational Colleges

Ma Xiaoying

The Development of Practical Training for Preschool Education Major in Higher Vocational Colleges Guided by Vocational Ability Training

Manling Xu

An Analysis of the Value Orientation of Sports Games in School Physical Education

Zhaooyu Cheng
Research on the Guidance and Work of Innovative University Employment and Entrepreneurship in the New Media Environment

Gao Depeng

1046

Research on Strategies for Improving Students' Dance Performance in College Dance Teaching

Zhou Lu

1051

Education Paradigm: from Factory Models of Schools to the Future

Chen Chen

1056

A Study on the Reform of College Vocal Music Teaching under the Background of New Media

Wenfeng Zhang

1062

Research on the Dual-Teacher Teaching Mode of Practical Courses in Application-Oriented Universities

Yunshi Fang

1066

“Student-Centered” Teaching Method Guides Laboratory Equipment Maintenance

Haohui Zhao, Jun Luo

1071

Teaching Research on Expanding Training Curriculum in College Physical Education in China

You Zhou

1075

College English Translation Teaching Based on Analysis of Think Aloud Data

Lei Chen

1079

Discussion on the Microlecture Application of Students' Psychological Health Education Course in College and University

Shufen Sun

1084

Innovation of Employment-Oriented College English Teaching Model

Zhang Xuehui

1089