Table of Contents

Research on Design Elements and Practical Innovation of Visual Communication	1
Ye Guoqing	
Research on Artistic Expression under Human-Computer Interaction Scenes	5
Liming Tan	
The Realization of Three-dimensional Visual Effect of Ink Painting based on 3d Model	10
Ziwei Zhu	
Visual Semiotic Thinking Strategy: A Hypothetical Dialogue between Visual Graphics and Audience Construction	15
Chanjuan Tu	
Research on the Application of Chinese Traditional Culture in Public Art Design Based on Urban Memory	21
Juan Liu, Yaoquan Li, Yang Zhao	
Exploring the Artistic Characteristics of Dazu Rock Carvings Statue Clothing	26
Zhou Qifeng	
Study on the Aesthetic Significance of Natural Attributes of Food Based on Food Safety in Oil Paintings	32
Daiyao Chen	
Discussion on the Artistic Form Connotation and Inheritance of Xingning Cup Flower Dance from the Perspective of Intangible Cultural Heritage Protection	36
Qinghai Wang	
The application of artificial intelligence and zen space in interior design	41
Beilei Li	
The Communication of the Tusi System and Confucianism in the Dai Area	47
Qiuying Zhang	
Expression of Aesthetic Consciousness in Pattra-leaf Culture	52
Qiuying Zhang	
Protection and Dissemination of Intangible Cultural Heritage in the Era of New Media Take Gong & Light Games in Tongcheng as an Example	56

Tang Shanshan

Analysis of Spatial Distribution Characteristics and Influencing Factors of China's Non-material Cultural Heritage Based on the Perspective of Community Construction	60
Zhang Chi	
Talking about the Graphic Ideas in the Design of Modern Print Advertisements	65
Jielan Zhou	
Application of Ink Elements in Virtual Garment Design	69
Hong Dai	
On the Expression of Emotion in Piano Performance	74
Qiong Wei	
Analysis of the Integration of Popular Singing into the Elements of National Music	78
Miao Zhang	
Research on the Innovative Development of Visual Communication Design under the Digital Background	83
Chunfeng Lv	
Green Design of Visual Language in Product Packaging Design	87
Jielan Zhou	
An Overview of the Concept and Practice of Music New Media	91
Shu Deng	
Application of Green Design Concept in Interior Design	94
Siqi Lin	
Comprehensive Application Analysis of Music Theory in Piano Performance	98
Congjun Wang	
Study on the Singing Skills of Piano Playing	101
Yingdi Wang	
Cognitive-Based Visual Element Semantics	105
Yang Yu	
Innovative Application and Research of Visual Thinking Mode in Visual Communication Design	108
Mengxi Zhou, Rui Wang	
Study of Interactive Display Design Based on Multi-dimensional Sensory Experiences	112
Ai Xian	

Exploration on the Application of Display Art in Interior Environment Design	117
Chang Shu	
Research on the Influence of Touching Key Skills on Timbre Effect in Piano Performance from the Perspective of Aesthetics	121
Zhaodong Wang	
The Significance and Cultivation of Inner Hearing in Guzheng Performance	126
Weiwei Zhang	
Analysis of Computer Graphic Image Design and Visual Communication Design	131
Ying Yang	
Application Research of Computer Graphics and Image Software in Print Advertising Design	136
Ying Yang	
Gong Yu-Application Research of Digital Media Technology in Graphic Art Design	140
Gong Bei, Min Xiaojie, Xing Chunyan	
Analysis of the Fusion of Traditional Aesthetics in Local Visual Culture	144
Yi Lei, Chen Yuer, Hong Yanmei	
Symbolic Analysis in the Field of Visual Design in the Digital Age	148
Yu Yang	
Yuebei LingcaiExpression of Zhuhai Tourism Culture Elements Based on Snail Craft	151
Zhao Nan	
Innovative Exploration of Interior Decoration in Environmental Art Design	155
Ming Li	
The Evolution of Traditional Craftsmanship and the Construction of Craftsman Culture from the Perspective of New Media	160
Jinghan Zhao	
Analysis of the Idea of Individualized Graphic Design in Information Art and Design	163
Chen Gaimei, Yang Xueling	
Systematic Construction of Sculpture Art in Contemporary Cultural Environment	169
Jifeng Guo	

Analysis of the Influence of Deconstruction and Integration on Contemporary Sculpture Art	175
Jifeng Guo	
A Study of the Relationship between the Expressions of Folk Dance Language Art and Culture	181
Lijuan Dong	
Contemporary Explanation of the Intangible Cultural Heritage of Naxi Dongba Culture	188
Bichang He	
Research on Innovation and Inheritance of Folk Culture in Product Design	192
Yang Weiwei	
The Continuous Development of the Freehand Spirit of Chinese Traditional Figure Painting in Contemporary Context	196
Xiao Rong	
Analysis of the Impact of Chinese Folk Culture on Oil Painting Creation in the New Period Based on Multi-artistic	200
Hua Zhang	
Research on the Application of Virtual Reality Technology to Environmental Art Design	205
Zhao Bin	
A Study on the National Value of Contemporary Chinese Freehand Paintings in the Context of Regional Culture	209
Tianyu Jiang	
Li Bai and Silk Road Culture	215
Yuxiao Han	
The Function of Vocal Music Aesthetics in Vocal Music Singing Art	221
Kaihua Liu	
An analysis of cross-cultural communication of Chinese documentaries in the context of "The Belt and Road"	226
Lai Dan	
Research on the Problems and Improvement Design of Contemporary Museum's Cultural Creation Product Design	230
Li Xiaofang	
Application of Virtual Reality Technology in Visual Optimization of Graphic Advertising Vision	234
Liu Depeng	

Research on the Imagery of Contemporary Woodcut Language	238
Liu Jianxiong, Yao Rui	
On the Abstract Beauty in Zhu Da's Painting Works of Birds and Flowers by Means of Vigorous Freehand Brushwork	242
Ma Xianghe, Ma Rui	
Discussion on Russian Language Culture in Sino-Russian Intercultural Communication	246
Sun Yumin	
The Creation and Artistic Style of Piano Music from the Perspective of Romantic Aesthetics	250
Wang Nan	
Research on the Production Path of Film and TV Special Effects Based on Modern Technology	254
Wang Yi	
Application Research of Emotional Design in Modern Product Design	258
Zhang Siwang	
Research on Fashion Illustration Design in Visual Communication	262
Zheng Tianfang	
Interpretation of Hakka Cultural Semiotics in the Background of New Media	267
Ling Xiaohong	
Research on the Inheritance and Development of Guangdong Hakka Folk Songs	272
Li Qiuyu	
Innovation and Development of Visual Communication Design in Modern Print Advertising	277
Wei Weifeng	
NE ZHA: A Remodeling Strategy of the Oriental Mythological Prototype	281
Zheng Jinyan	
A Study of Family Tragedy in Modern Drama Based on Sociological Analysis	285
Zheng Jinyan	
Study on the Painting Style of the Characters of Murals in the Northern Qi Dynasty	289
Zhao Liang	

Goddess and Sea Sacrifices in the Yellow Sea Valley of China	294
Geng Ruiqin	
An Analysis of the Humanistic Art of Folk Dance	299
Xu Chen	
Artistic Characteristics and Spiritual Core of Hayao Miyazaki's Animation Film Creation	303
Liang Huiting	
On the Symbolic Meaning of "White" in American Literature and Culture	308
Yinuo Wang	
The application of visual design language in graphic design	312
Feng Yonghui	
On Kuo Shen's "Yuan Dong" and Its Significance in Painting History	316
Qingjun He	
Innovative Design of Oil-Paper Umbrellas under the Background of Cultural Inheritance	321
Xinhui Lu, Shiyan Li	
The Development History of the Inheritance of the World's Intangible Cultural Heritage Protection	327
Haijing Shi	
The Application of New Unisex Style in Modern Clothing Culture and Art <i>Yueming Yang*, Jiali Xu</i>	332
On the Development of Chinese Opera-from White-Haired Girl to Gray Prairie	336
Hu Fei	
Self Existence in Fang Lijun's Oil Painting	341
Chao Lyu	
Aristotle & Plato's Concepts Applying in Jazz Music	346
Chiaochun Chang	
Characteristics of Environmental Aesthetics and Its Connections to Traditional Aesthetics	351

Yuan Li

Countermeasures of environmental art design under ecological aesthetics	355
Xiaochen Wang, Yongli Dai	
The application strategy of Chinese ink painting elements in plane advertisement design	359
Fangfei Wu	
An Analysis of the Performing Skills of Kabalevsky's "Rondo in a Minor Op.59"	363
Lu Shen	
Lin Fengmian Color Ink is Still the Life Panting of Visual Design Concept	372
Xingmei Huang	