# Table of Contents

Research on the Practice Mode of College Ideological and Political Education .......................... 1  
*Wenjun Li*

Feasibility Analysis of Online and Offline Combination in College English Classroom Based on Big Data ........................................... 5  
*Xiaomin Yang*

The Impact of Rural Teachers' Work Circumstances on Rural Teachers' Belief in Teaching ........... 10  
*Yang Yandong*

Research on the Application of Micro Course in Badminton Teaching in Colleges and Universities .......................................................... 15  
*Lu Pengtao*

A Cross-cultural Comparative Study on the Identity of Pre-service PE Teachers between China and the USA ............................................. 20  
*Wenhui Tan*

SWOT Analysis of Application of Project-based Teaching in Non-hereditary Teaching in Colleges and Universities ...................................... 24  
*Yuan Si, Jia Jie*

Study on the comparison between college students borrowing behavior and the statistical analysis of paper books ....................................... 28  
*Wang Lei, Liu Chunxiao, Jin Xinglong, Xu Guozhen, Su Xueping, Chen Xinjie*

Experimental Study on Balance Ability of Aerobics Athletes Based on Modern Educational Technology .......................................................... 34  
*Guo Wei*

Research on the Application of Medical Virtual Simulation Digital Experiment Project in Morphology Integration Experimental Teaching Reform under the Background of Information Technology ........................................... 39  
*Juning Wang*

Analysis of New Practical Teaching Model of Ideological and Political Theory Course in Colleges and Universities from the Perspective of Supply Side .................................................. 44  
*Wang Peiwen*
Research on Geographical Form and Evolution of Ancient Chinese Literature Based on Professional Ability Training
Tan Gaofeng

Analysis of Teaching Approaches of Practical Writing in Teachers' Colleges Based on Communicative Context
Hou Changkai

Research on the Promotion Strategy of Red Tourism Education Function under the Background of New Era
Yang Yang, Fan Yingli, Shang Haitao

Analysis of the Implementation Mechanism of Modern Apprenticeship System for Tourism Management Major in Higher Vocational Colleges Based on citespace Data
Wang Xiangyan

Reflections on the Reform of Public Basic Courses in Universities of Applied Sciences
Aimin Pu, Huizhen He

Research on Curriculum Construction of Visual Communication Major
Yang Fan

Discussion on the Teaching Reform of Ideological and Political Course in Colleges and Universities Based on “Mooc”
Zhang Pian

Research on the ways to cultivate Core Literacy of the Art College students
Yufan Huang

The Inspirations of Korean Speech Contest to the Reform of Korean Teaching in Colleges and Universities
Zou Junxiu

Views and Suggestions on the Reform of Mathematics Education and Teaching in Colleges and Universities
Cai Xudong

Research on Cross-border E-commerce Talents Training from the Perspective of Industry-University-Research Cooperation
Chen Hui, Liu Qi

Analysis and Research on the Teaching Management Mode of College Teachers from the Perspective of Macro-education
Dai Qingsong, Zhao Rui
The Problems and Solutions of Story Teaching Model in the Application of Chinese Education in Colleges and Universities

He Hongye

Research on the Path of Cultivating Socialist Core Values of Higher Vocational College Students

Jiang Lei, Jiang Shengfeng

Exploration and Analysis of Cross-border E-commerce Talents Training under the Mode of Industry-Education Integration in Vocational Colleges

Li Guanyuan

The Method of Cultivating College Students' Cultural Connotations in the Teaching of Ancient Literature Course

Li Guangkuan

Analysis on the Application Effect of School-enterprise Co-construction of Tourism Management Professional Training Base in Vocational Colleges

Ling Liqin

Research on the Strategy of Promoting the Intelligent Teaching Level of Vocational Education Teachers

Lu Fengping

An Analysis of the Effectiveness of College English Education Reform Strategies from a Multicultural Perspective

Meng Youqing

Innovative Research on College English Writing Teaching Model under the New Network Carrier

Rong Fengjing

The Choice and Integration of Mathematics Teaching Methods and Strategies for College Students Based on Ideological and Political Education

Tang Xiaochun

Research on English-Chinese Translation Teaching from the Perspective of Systematic Function

Wang Xi

Research on the Strategy of Promoting the Effectiveness of Physical Education Classroom Teaching Based on Students' Subject

Yang Jianmei

The Role of Modern Information Technology in Talents Training in Vocational Colleges from the Perspective of Economics

Zhong Jie, Huang Lin, Huang Lin
Practical Research on the Teaching Path of Architectural Design Major in Colleges and Universities in China Based on BIM Technology 167

Zhou Wei

Big Data Helps Reform and Innovation of Ideological and Political Education in the New Era 172

Zhang Yizhe

The Application of Cognitive Linguistics Theory in the Deep Learning of English Vocabulary Knowledge in Vocational Colleges 177

Peng Zhitao

Research on the Path of Integrating Mathematics Software and Mathematics Modeling into Mathematics Teaching 182

Yunpeng Huang

Practical Research on Situational Language Teaching Model in Secondary Vocational Schools 187

Ni Liqin

An Analysis of the Defects of Current Network Education from the Perspective of Educational Psychology 192

Fugao Qin

Integration Research on Innovative Education for Entrepreneurship and Civil Engineering Major in Colleges and Universities 197

Yi Lan, Guan Duan, Ying Chen

The Construction of Physical Education Teachers' Professional Development and Core Quality 202

Dapeng Qi

Research on the All-round Cooperative Education of Ideological and Political Education 207

Feng Fu

Research on the Application of Network-based Flipping Classroom Teaching Mode in College Physical Education 212

Tan Longjie

Exploration of Oil Painting Teaching in Colleges and Universities Based on the Development of Art Culture 217

Wei Qing

Reform of Translation Course in Local Undergraduate Colleges Based on Computer Aided Translation Training System Platform Technology 222

Jin Ling
Research on College Students' Campus Culture Construction Based on College Ideological and Political Education

*Yu Jun*

Research on the Construction of Multidimensional Practice Platform Based on the Cultivation of College Students' Innovation and Entrepreneurship Ability: A Case Study of Logistics Management

*Liu Dongmei, Sun Weifeng*

Research on the Innovation of Art Course System in Higher Vocational Education under the Mixed Ownership Model

*Xue Chuan*

Research on the Status Quo and Improvement of the Affinity of Ideological and Political Education in Universities

*Nie Dan*

Application Perspective of Industry-University-Research Cooperation in E-commerce Talents Training Study

*Zhao Rong*

Research on the Transformation and Reform of Contemporary College Students' Ideological and Political Education under the New Media Environment

*Qiu Jianning*

Analysis of the Significance and Value of Enhancing Affinity in Ideological and Political Education in Colleges and Universities from the Perspective of New Media

*Xing Liang, Zhang Ping*

Research on College Students' Network Ideological and Political Education from the Perspective of Cultural Self-confidence

*Yang Jianhua*

Reform and Practice of Opening Project Teaching in Improving Students' Professional Practical Ability of Visual Communication Major Based on Academic Competition

*Wang Ying*

Paths for the Implement on the Social Management Function of Ideological and Political Education in Colleges

*Wang Hailing*

Analysis of Evaluation Model of Multimedia Teaching Course Reform Model Based on Structural Recursive Algorithms

*Cao Wensheng*
Research on the Countermeasure of Basketball Culture Construction in colleges Based on the Cultivation of Core Literacy

Ba Teer

A Study on the Relationship between the Establishment of College Students' Psychological Capital and Ideological and Political Education

Feng Fu

Study on School Education's Inheritance of Folk Culture

Sumei Li

Research on the Reform and Practice of the Teaching Model of Psychological Health Education in Colleges and Universities Based on Positive Psychology

Li Yang

Research on the Teaching Quality Model of Physical Education Courses in Local Universities Based on Audit and Evaluation

Gan Yang

Research on the Realization Path of Education through the Scientific Research in Colleges and Universities

Pang Dan

Research on the Combination of Innovative and Entrepreneurial Spirit Cultivation and Craftsman Spirit of College Students in Higher Vocational Colleges

Wang Xingli

The Educational Reform Path of Integrating Folk Sports Culture into Public Sports Courses in Colleges and Universities

Ruixia Xu

Research on New Paradigm and Form of Ideological and Political Education Theory in the New Era

Huang Yanjun

Study on the Reform of Physical Education in Universities from the Perspective of General Education

Feng Wang

Research on the Cultivation of Children's Dance Creation Ability in Preschool Dance Course Based on Appreciation of Artistic Works

Tan Chun

Analysis of the Effect of Preschool Dance Teaching on Children's Quality Cultivation Based on Mass Communication

Tan Chun
Research on the Training of Preschool Children's Song Performance Ability Based on the Combination of Competition and Teaching

Tan Chun

A Study on the Teaching Model of Comprehensive English Course Based on Multiple Intelligences Theory

Wu Linhui

Research on the Reform of College English Teaching under the Background of Training Applied Talents

Yu Shuangshuang

Exploration on the Optimizing of the Training Model of Adult Education Talents in China from the Perspective of “Craftsman Spirit”

Liu Qiong

The Symbiosis of False and Real in Network Ideological and Political Education

Zhang Yizhe

Re-recognition of Herbart's Teaching Theory

Wang Yipeng

Research on Computer Professional Process and Individualized Teaching Reform Based on Big Data Thinking

Yang Ping

Practical Teaching Research of Computer Public Course Serving Professional Courses

Sun Kaiyan

Analysis on the Strategy of College Sports Information Construction of “Internet +”

Zhang Junhua, Wei Haiyang

Ideological and Political Teaching Reform of Computer Network Course under the Concept of Thinking Innovation

Chen Baoqi

Research on Teaching Reform Strategy of New Engineering Education Based on OBE Concept

Yu Dan

Problems and Countermeasures of Public Physical Education in Colleges and Universities under the Background of National Fitness

Fan Yingli, Yang Yang

Research on the Performance Evaluation of College Students' Online Courses

Tan Pingfen, Cai Shaohua
Creating the Teaching System of Art Design with Regional Cultural Characteristics

Xianyun Mao

Research on Effective Ways and Methods of Ideological and Political Education in Higher Vocational Colleges Based on Four-in-One Mode

Xiangwei Gong

Multimodal Discourse Analysis in the Teaching of Business written English Course

Niu Min

The Significance of the Second Classroom Activities in College English Teaching in Independent Colleges

Zhihua Wu

Research on the Adaptability of Urban and Rural Planning Professional Practice Teaching under the Background of Industry Reform

Xie Xiaoling

The Application of Educational Psychology in Students' Education and Teaching

Jun Hong

Research on the mode of cultivating practical ability of professionals through school-enterprise cooperation based on “internet+”

Qin Gong, Zou Li

Humanistic Research on the Ideological and Political Work in Colleges and Universities

Wenjun Li

Research on the Improvement Path of Ideological and Political Education in Colleges from the Perspective of Internet

Wenjun Li, Shuxin Wang

Research on the Training Mode of Modern Apprenticeship System with Double Subjects and Five Connections in Higher Vocational Colleges

Kaitai Hua, Fei Liang

Research on the Reform and Countermeasure of the Carrier of Ideological and Political Education in the Big Data Age from the Perspective of New Media

Shuxin Wang, Wenjun Li

Research on Scientific Integration of New Media Technology and Reform and Innovation of Ideological and Political Course

Yuze Fu

Deepening Reform and Innovative Development of Higher Vocational Education in New Era

Zhou Yanhua
Analysis of the Relevant Factors of College English Teaching Quality Based on Employment Orientation 475

Wu Chen

Application of Big Data in Intelligence Classroom Teaching in Universities 480

Peihua Su

Research on Remedial Measures of Physical Education Teaching for Idiosyncratic Students based on Physical Education Fairness 484

Zerong Jiang, Sidong Cui

Discussion on Practical Teaching Reform of Tax Curriculum Based on School-enterprise Cooperation under the Background of the belt and road initiative 488

Fan Mei

Research on the Integration of Music Education and College Students' Quality Education under the New Curriculum Reform 494

Huang Shen

Analysis on the Causes of a Declination based on the Special Sports Level of the PE Majors and its Countermeasures 498

Wenchao Li

The political considerations for college funding of education: coordination, Sharing and justice 502

Yang Jian

The Status Situation and Thoughts on the Inheritance of Chinese Traditional Music in Public Art Education Colleges and Universities 505

Zhang Fan

Research based on Constructing Multi-Learning Evaluation System of Secondary Vocational Marketing Courses from the Perspective of Integration of Production and Education 509

Zhang Qian

The Positive Role of Media Literacy Education in the Cultivation of Innovative of Talents in Journalism and Communication 513

Zhou Yang

Research on the Construction of University Media Platform and the Innovation of Professional Practice Mode under Media Convergence 516

Zuowei Zhao

Training Scheme of Information Technology Ability for Applied Undergraduate Accounting Talents under the Background of Internet + Accounting 520

Jing Cao
Research on the Construction of Competency Model of Applied University Teachers

Jianfang Zhang

A Study of the Skill Training of Students Majoring in Tour Guide Based on the Modern Apprenticeship

Lei Shuyan

Research on College Music Education and Cultivation of Students' Innovative Ability Based on Quality Education Background

Yu Qin, Yuan Feng

Literature Review of Modal Verb Teaching Research on Chinese as a Second Language

Huang Fangfang, Du Xinni

Some Thoughts on Instrumental Analytical Chemistry Experiment Teaching

Ying Liu

Research on the Superior Theoretical Basis Structure of Sports Sociology from the Perspective of Innovation

Shichao Wang

Analysis on the Development Index System of University Teachers in the Era of Big Data

Xiaojun Yu

Investigation and Analysis on Current Situation of Clinical Teachers' Teaching Responsibility and Teaching Ability

Chunmiao Liu

Research on the Significance and Path Optimization of the Cultivation of Maker Education Based on Multiple Interactions

Liu Tao

Research on the Application of Sports Skills Transfer Principle in Gymnastics Teaching and Training Based on Humanistic Care

Shichao Wang

Higher education popularization and promoted application of modern education technology

Zhao Hui, Wang Xiaoyan

Research on the Application of “Contrast” Evaluation and Reform Teaching Mode Based on Information Technology

Luo Guoshi
Discussion on the Ways of Improving the Teaching Quality of Higher Vocational Colleges under the Background of “Internet +”  
Yin Jing, Zhong Jie

Research on the Training Mode of College Art Talents Based on the Traditional “Artisan Spirit”  
Su Fei

Research on the Discourse Right of College Students' Ideological and Political Education Network Culture Based on New Media Environment  
Wenjun Li

Connotation and Characteristics of Ideological and Political Education Carriers Based on Professional Core Competence  
Wenjun Li

Exploration on the Combination Mechanism of Social Practice and College Students' Mental Health Education  
Yafei Shang

Talking about the valuable project accomplished perfectly of the reform of the packaging design curriculum from the perspective of the collaborative education  
Liu Xiaoyu, Hao Xiaohua

The Innovation and Practice of Chinese Teaching Methods in Higher Vocational Education under the Background of New Media  
Yi Hao

The Application Exploring of Cognitive Linguistics in College English Reading Teaching  
Yanmei Jia

An Empirical Analysis of the Satisfaction to the Government on Rural Vocational Education Based on CSI Model  
Huijun Liu, Nianqing Tang, Ying Zhu

The Research on the Cultivation of Agricultural Professional Talents under the Vision of Rural Revitalization  
Huijun Liu

The Application of Blended Learning in English Large Size Class Teaching Based on BYOD  
Ying Liu
Exploration on the Reform of “Three Combinations + Three Steps” Teaching Mode from the Perspective of Innovation and Entrepreneurship Education: Based on the Course of Foreign Trade Transportation and Insurance

Lingyan Meng, Dan Jia

Research on Translation Teaching in College English from the Perspective of Relevance Theory

Yufeng Tang

Abilities Tested in the New-added Summary Question of the TEM-4 Writing Part and Countermeasures

Xia Wang

Thoughts on Several Issues in Education and Teaching Reform in the Context of Educational Informatization

Yao Wang, Shu Ma

From Theory to Practice: the Experience of Sichuan Tourism University on Integrating Professional Education with Innovation and Entrepreneurship Education

Juan Yang, Lei Zhao

Exploration on the Path of College Student Aid Education from the Perspective of Poverty Alleviation

Zongyuan Yang

Enlightenment of Learning and Teaching of AACSB Accreditation Standards on Business Education

Fengyan Yu

Research on Application-based Undergraduate English Teaching Reform Based on “Knowledge-Capacity”

Chen Cheng

Teaching Reform and Innovation Practice of “Electrical Automation Technology” Professional Integration Course Based on “Internet +” Background

Wang Dandan

Discussion on the Practice of the Integration of Art Design Major Courses and Regional Characteristic Culture in Higher Vocational Colleges

Yan Chunyan

Cultivate and practice the core values of socialism in college English classroom teaching

Yan Zhijuan
Following the law of socialist education development with Chinese characteristics in the new era, committed to cultivating high-quality technical skills talents for the "one excellent and two high" strategy in Qinghai Province

Liu Kangning

Talking about the Cultivation of Foreign Language Students' Autonomous Learning Ability in Higher Vocational Colleges under the Network Environment

Sun Lin

Study on the Relationship between Time Management Disposition, Emotional Experience and Learning Burnout of College Students

Ma Guanli

Teaching Research on Enhancing the Charm of Time Value of Funds

Wang Chunfang

Research on Improving the Effectiveness of Ideological and Political Education Teaching in Colleges and Universities from the Perspective of Education Informationization

Wang Yuting

Analysis and Countermeasures on the Current Situation of College Physical Education Curriculum Construction in China

Long Cai, Yuan Zheng

Research on the Performance Improvement of Administrative Management in Applied Universities from the Perspective of Ideological and Political Education

Li Mingchao

Research on the Interactive Mode of Physical Education Teaching and Sports Training in Colleges and Universities

Zhang Junhua, Wang Li

Research and Construction of Teaching Practice Course System for Students Majoring in Physical Education in Colleges and Universities

Wenjie Fan

Research on the Optimizing Method of Tennis Teaching in Colleges and Universities

Wenjie Fan

Application of Flipped Classroom Based on “WeChat + Class” Interactive Feedback in Foreign Language Teaching in Universities in Yunnan

Yang Ping, Qian Shi, Tang Geman

Situational Teaching Method in Early Childhood Education Based on Happy Education Concept

Wu Zhaoqi
Study on the Evolution of the Hot Spots in the Study of Physical Education and Training in China

Zhang Junhua, Wang Li

Investigation and Analysis of the Present Situation of Practical Teaching in Visual Arts Major

Tan Jun

Analysis on the Innovative Ways of English Teaching Model under the Micro-course Environment in the Information Age

Liu Yan

Practice and Reform of English Intercultural Communicative Competence in Universities in Yunnan under the Training Pattern of Application-oriented Talents

Yang Ping, Qian Shi, Zheng Min

Approach of College English Teaching Reform in the Background of MOOC Education

Chen Xing, Zhao Mudan

The construction of customer satisfaction model of ideological and political education for college counselors basing on fuzzy mathematics theory

Lechang Wang

The Countermeasure of Integrating Cultural Confidence into College Students' Ideological and Political Education

Yan Zhao

Exploration and practice of innovative teaching ideas and teaching modes for film and television majors in application-oriented colleges and universities

Jing Sun

Some problems of Chinese teachers existing in TCSL class and their solutions

Chengjiao Zhang

Advice on the development of small-scale rural school

Xiaocong Wang

Research on the Construction of Preschool Education Major with Professional and Innovative Integration to Help Poverty Alleviation, Intelligence Improvement and Ambition Support

Yingchun Sun

Teaching Reform of Semiconductor Materials and Devices Based on Multimedia Technology

Ying Zhang
Construction of Teacher Scaffolding Model in College English Teaching
Qian Zhang

Exploration and Practice of Excellent Course Construction in Application-Oriented University--- A Case Study of Shanghai Excellent Course “Landscape Design”
Ye Wang

Research on the Contribution of Higher Education to Economic Growth Rate in Jiangsu Province
Bangquan Wang, Yuhan Wang

Research on Sharing Mechanism of Regional Practical Teaching Resources in Cloud Environment
Qiang Lin

Research and Practice of Flipped Classroom to Promote Autonomous Learning of Higher Vocational College Students
Jing Wang

Exploration and practice of Graduation Design in Information Security Specialty under the Background of “Emerging Engineering Education”
Yan Lili, Zhang Shibin, Chang Yan

Research on the Influence of Teacher-student relationship on College Students' extra role behavior——Based on the mediating effect of Self-efficacy
Zhang Yingyang

Longitudinal Study of the Positive Academic Emotion Effects on Children’s Mathematics and Science Achievements-Using Nonparametric Quantile Regression
Yu Wang, Lingyu Kong, Dianjun Lu

The Influence of College Students' Psychological Stress on Learning Burnout
Qin Linxin

Application of FPGA in teaching reform of digital electronic basic experiment
Zhang Yan

An investigation on significant factors for professional identity development of preschool teachers
Yuee Zhao

A study on the Correlation between College Students' Gender, Personality Traits and Classroom Teacher-student Interaction
Qingqing Hu, Qian Chen
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>One New Training Electronic Talents Method Based on Hierarchical Design</td>
<td>892</td>
</tr>
<tr>
<td>Min Zhang, Xiujuan Ma, Yan Jing, Fusheng Dai, Xinsheng Wang</td>
<td></td>
</tr>
<tr>
<td>A New Training Mode for Rural Teachers under the Mode of “Double Teacher Teaching”— Based on the Empirical Research on the Implementation and Promotion of “Double Teacher Teaching” Project</td>
<td>896</td>
</tr>
<tr>
<td>ZHANG Yuling, YANG Jiqiong, LI Wenhua</td>
<td></td>
</tr>
<tr>
<td>An introduction of problem-based learning models for curriculum change in Chinese universities</td>
<td>901</td>
</tr>
<tr>
<td>Yuee Zhao</td>
<td></td>
</tr>
<tr>
<td>Application Research of Penetration Teaching Mode in the Construction of Electronic Gold Courses</td>
<td>906</td>
</tr>
<tr>
<td>Yan Jing, Min Zhang, Xiujuan Ma</td>
<td></td>
</tr>
<tr>
<td>Teaching Reform Practice of &quot;Mobile Application Development&quot; Course</td>
<td>910</td>
</tr>
<tr>
<td>Gao Xia, Zhu Feng</td>
<td></td>
</tr>
<tr>
<td>Theme, Hotspot and Trend of Curriculum Reform of Situation and Policy: A Journey of Construction and Leadership</td>
<td>916</td>
</tr>
<tr>
<td>Qian Chen</td>
<td></td>
</tr>
<tr>
<td>Analysis of Measures to Further Promote the Application of &quot;AI + Education&quot; in Universities</td>
<td>922</td>
</tr>
<tr>
<td>Weijun Lei</td>
<td></td>
</tr>
<tr>
<td>Discussion on the Construction of the Core Curriculum of General Education in Engineering Majors in Colleges and Universities under the New Background</td>
<td>928</td>
</tr>
<tr>
<td>Shuwang Chang, Yan Jing, Xiujuan Ma</td>
<td></td>
</tr>
<tr>
<td>Practical Research on Information Technology in Japanese Teaching of Applied Talents</td>
<td>933</td>
</tr>
<tr>
<td>Xiaoying Liu</td>
<td></td>
</tr>
<tr>
<td>Cultivation of Innovative Talents with Research Experiments</td>
<td>938</td>
</tr>
<tr>
<td>Liyong Ma, Mingjian Sun, Hai Du</td>
<td></td>
</tr>
<tr>
<td>Literature Review and Reflection on the Integration of Ideological and Political Education of College Students and Innovation and Entrepreneurship Education</td>
<td>942</td>
</tr>
<tr>
<td>Rongping Luo, Guolan Xie</td>
<td></td>
</tr>
<tr>
<td>Research on the Training of Fitness Coaches under the Cooperative Innovation of &quot;Government, Industry, Education and Research&quot;</td>
<td>950</td>
</tr>
<tr>
<td>Hongjiang Wu</td>
<td></td>
</tr>
</tbody>
</table>
Analysis of Factors Affecting Children's Personality Shaping from the Perspective of Developmental Psychology

Wang Rao

The Construction and Improvement Strategy of Ideological and Political Education System for Private College Students in the New Era

Zhuonan Jia

Research on the Innovative Application of Diagram to the Cultivation of Environmental design Professionals

Qionglin Liu

The Application of Task-Driven Method Based on Mobile Internet in the Reform of Applied Writing Teaching

Zhaofei Yan

The Application of Blog-Integrated Writing Instruction in Mainland China

Fang Yuan

Research on Interactive Teaching Model of Courses in Five Areas of Preschool Education

Tao Wang

Research on the Training Model of College Students' Innovative Teams in the Internet Era

Ren Wei

Problems and Countermeasures of Undergraduate English Teaching in the Big Data Era

Tuanjie Zhao

The Study of College English Teaching Pattern Innovation Based on the Blended Learning Mode

Cao Linjing

Application of Big Data and Artificial Intelligence Technology in the Construction of Information-based Teaching Model in Colleges and Universities

Runlong Gu

Research on the Innovation Mechanism of Art Design Education in the New Period

Lei Han, Ying Wang

Research on Ideological and Political Education of College Students under the Background of Big Data

Shuang Liu, Yi Han

Analysis of the Application of Mixed Teaching Method in College English Teaching

Meng Wentao

- XVII -
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Cultivation of Cross-cultural Awareness in College English Teaching</td>
<td>1031</td>
</tr>
<tr>
<td>Min Shen</td>
<td></td>
</tr>
<tr>
<td>Reflections on Public English Teaching in Colleges under the Trend of Socialization of English Education</td>
<td>1036</td>
</tr>
<tr>
<td>Shuangshuang Yu</td>
<td></td>
</tr>
<tr>
<td>College English Teaching Reform Program under the Multimodal Environment in the Era of Big Data Education</td>
<td>1042</td>
</tr>
<tr>
<td>Wei Zhou</td>
<td></td>
</tr>
<tr>
<td>Construction of Teaching System for Developing Students' Core Literacy in Biology</td>
<td>1047</td>
</tr>
<tr>
<td>Ying Zhou</td>
<td></td>
</tr>
<tr>
<td>Application of the SMART Principle to Diagnose and Improve the Quality System of Ideological and Political Courses in Higher Vocational Colleges</td>
<td>1053</td>
</tr>
<tr>
<td>Wen Yan</td>
<td></td>
</tr>
<tr>
<td>Analysis of the Idea of Humanistic Education on National Kaohsiung University of Hospitality and Tourism</td>
<td>1059</td>
</tr>
<tr>
<td>Zhu Li</td>
<td></td>
</tr>
<tr>
<td>Study on Innovation and Entrepreneurship Education Model with Interdisciplinary Integration under the Concept of STEM Education</td>
<td>1063</td>
</tr>
<tr>
<td>Yin Long</td>
<td></td>
</tr>
<tr>
<td>Analysis of Characteristics and Rules of Ideological and Political Education Based on Network Environment</td>
<td>1069</td>
</tr>
<tr>
<td>Wenjun Li</td>
<td></td>
</tr>
<tr>
<td>Research on the Application of Artificial Intelligence in the Teaching of Chinese as a Foreign Language</td>
<td>1074</td>
</tr>
<tr>
<td>Hui Xu</td>
<td></td>
</tr>
<tr>
<td>The Study on Teaching Method of Power Supply Technology</td>
<td>1078</td>
</tr>
<tr>
<td>Zhan Shuguang, Shi Diancai, Liu Xiao, Xu Haihang, Jin Dai, Wang Shuai, Tong Xin, Shi Boyu, Zhang Lei</td>
<td></td>
</tr>
<tr>
<td>A Comparison Between Word Formation in English and Chinese</td>
<td>1083</td>
</tr>
<tr>
<td>Xu Yuqing</td>
<td></td>
</tr>
<tr>
<td>Applications Research of Flipped Classroom in Translation Teaching of College English</td>
<td>1089</td>
</tr>
<tr>
<td>Jintian Chen, Juanjuan Wang</td>
<td></td>
</tr>
</tbody>
</table>

-XVIII-