

# Table of Contents

<b>Private Undergraduate Institutions in the Process of Transformation and Development Analysis on the Present Situation and Countermeasures of Young Teacher Training—Taking a University in Shandong Province as an Example</b>	<b>1</b>
<i>Cuimei Wang</i>	
<b>Coordinated Development of Beijing-Tianjin-Hebei Region Based on the Regional Governance Strategy for Greater London</b>	<b>8</b>
<i>Xiuqi Li</i>	
<b>Research on the History, Current Situation and Development Trend of Data Mining Technology</b>	<b>13</b>
<i>Guang Chen, Ruixin Chen, Xinda Li, Weiping Cui, Yukun Song, and Yubing Kang</i>	
<b>How to Strengthen the Construction of Teaching and Research Sections in Universities?</b>	<b>18</b>
<i>Jian Huang</i>	
<b>Humanism or Scientism—Analysis of the "Theory of Alienation" in the "Economic and Philosophical Manuscripts of 1844"</b>	<b>22</b>
<i>Junxin Li</i>	
<b>Cinema in the Perspective of Dialectical Thinking and Education towards Community: Intermediality of Jean Cocteau's Arts and Life</b>	<b>27</b>
<i>Kankan Zhang</i>	
<b>Application of Graphics Database Technology in Data Fusion Scenarios of Energy Enterprises</b>	<b>34</b>
<i>Di Wang, and Yixin Sun</i>	
<b>Audit Manipulation: the Analysis of Modified Audit Opinions and Subsequent Audit Opinions' Statements in China</b>	<b>38</b>
<i>Yang Wang, and Lei Han</i>	
<b>Research on Term Weighting Method in the Classification of Internet Public Opinion Security Topics in Colleges and Universities</b>	<b>43</b>
<i>Longjia Jia, and Kun Hou</i>	
<b>A Tripartite Analysis of the Separation of Teaching and Examination and the Integration of Teaching and Examination</b>	<b>48</b>
<i>Xuefei Wang, and Ping Wang</i>	

<b>Exploration and Practice on Cultivation of Applied Undergraduate Student' Vocational Skills</b>	<b>52</b>
<i>Fubin Shan</i>	
<b>The Characteristics of Spatial Narration the Buddha Museum as Examples</b>	<b>57</b>
<i>Guiqin Jiang</i>	
<b>Construction of Carbon Fiber Industry Chain Integration Framework Based on Industrial Technology Breakthrough</b>	<b>62</b>
<i>Kaize Liu, Ao Jia, and Xiaqing Liu</i>	
<b>The Enlightenment of Lao-Tzu's Humanism to Mental Health Education of Contemporary College Students</b>	<b>70</b>
<i>Jifang Yang</i>	
<b>Research on Job Satisfaction of Sports Special Teachers in Hebei Province</b>	<b>74</b>
<i>Hongdan Yang</i>	
<b>The Role of Diasporic Translators in Translating Chinese Culture</b>	<b>81</b>
<i>Zixuan Qi, Wanfang Zhang</i>	
<b>Analysis of the Influence of Digital Image Technology on Image Viewing</b>	<b>87</b>
<i>Lun Yang</i>	
<b>Innovative Research on College Student Work Based on WeChat Public Platform</b>	<b>91</b>
<i>Jiangru Wang</i>	
<b>Research on the Transformation and Innovational Development of Adult Education in Newly-built Undergraduate Institutions in MOOC Age</b>	<b>96</b>
<i>Yan Zhang</i>	
<b>Research on the Innovation of College English Teaching Model in the Age of Big Data</b>	<b>101</b>
<i>Na Wang</i>	
<b>The Inheritance of Feng Congwu's "Guanzhong School Thoughts" in the Context of the "Belt and Road" and Its Impact on the Guanzhong Area</b>	<b>108</b>
<i>Xiuling Liu</i>	
<b>The Application of Interactive Teaching Models in English and American Literature Courses under the Background of Socialization of NMET</b>	<b>113</b>
<i>Junling Yan</i>	
<b>Philosophical Thinking on Accounting Information Quality Requirements</b>	<b>118</b>
<i>Qiang Cheng</i>	

<b>Analysis on the Influencing Factors of Job Satisfaction Based on AHP-A Case Study of a Small and Medium-sized Enterprise</b>	<b>122</b>
<i>Dan Bai, and Pengbo Liu</i>	
<b>A Comparative Study of Ethical Legal Issues Based on Artificial Intelligence</b>	<b>127</b>
<i>Yan Gao</i>	
<b>Risk and Preventive Strategy of Network Security in University Digital Library</b>	<b>133</b>
<i>Yuying Liu</i>	
<b>Traditional Chinese Medicine Inheritance Education in China</b>	<b>138</b>
<i>Xiangqian Xu</i>	
<b>Construction and Practice of Innovative Practice Teaching System Based on OBE</b>	<b>142</b>
<i>Chao Lu, Pei Liu, Hongli Pan, Yajie Ren, Ying Zhang, Hui Tian, Jinhai Xu, and Zenghui Yang</i>	
<b>Research on the Training Model of Applied Accounting Talents in Private Colleges and Universities under the Background of Double-First-Class</b>	<b>151</b>
<i>Shulan Xing</i>	
<b>Research and Practice on Soil Science Teaching Reform</b>	<b>156</b>
<i>Jin Li, Chao Zheng, Yanqiu Liang, Zhong Lin, Gangshun Rao, and Tingting Duan</i>	
<b>Practice and Reform of Electronic Technology Practice Curriculum under Background of Professional Certification In Engineering Education</b>	<b>161</b>
<i>Rongrong Wang, Tuanbu Wang, and Lintao Lv</i>	
<b>Analysis and Research of Higher Mathematics Teaching Methods Based on the Background of Innovation and Entrepreneurship Education</b>	<b>165</b>
<i>Zhen Hua, and Man Lu</i>	
<b>Strategies for Building a Community of Practice for Translation Teachers—from the Perspective of Paradigm Research</b>	<b>170</b>
<i>Rongqin Ji</i>	
<b>Quality Control of Key Processes in Construction Engineering Based on BP Neural Network</b>	<b>175</b>
<i>Wenjun Sun</i>	
<b>Thoughts on Survival Education under the Background of Artificial Intelligence</b>	<b>182</b>
<i>Wenling Tao, Jiayu Zhao, and Dongqing Hou</i>	
<b>Research on the Impact of Computer Technology on Traditional Finance and Accounting during the Internet Age</b>	<b>187</b>
<i>Xiaojun Xu</i>	

<b>Liveness Verification of RGPS Process Layer Meta-model</b>	<b>914</b>
<i>Hao Yang</i>	
<b>Vocational Education under Mixed System</b>	<b>199</b>
<i>Ya Liu</i>	
<b>Process Management of Linux in Embedded System Based on Priority-Driven Tactics</b>	<b>205</b>
<i>Chaojun Yan, Wenbiao Peng, and Juling Zeng</i>	
<b>An Investigation and Analysis of Employment Attitudes of Clinical Medicine Specialty Undergraduates-----Based on a Survey of a Special Recruitment Fair for Pharmaceutical Specialty in Shaanxi University of Traditional Chinese Medicine in 2019</b>	<b>209</b>
<i>Rui Yang</i>	
<b>Analysis on the Self-development of Poor Women in Rural China</b>	<b>215</b>
<i>Ping Ai, and Wenbin Liu</i>	
<b>Teaching-Research Combination in Mathematics Teaching</b>	<b>221</b>
<i>Hesong Yang</i>	
<b>Growth Path of Small and Micro Enterprises under Innovation-driven Development Strategy</b>	<b>227</b>
<i>Wei Zheng</i>	
<b>Research on the Construction of Blended Learning Model Based on Micro-Lecture Teaching, Semi-Flip Classroom and the Ketangpai</b>	<b>233</b>
<i>Ruihua Mu, Bin Liu, Wei Chang, Jia He, and Jing Yang</i>	
<b>Promote the Construction of "Trinity" Mode of Poverty Alleviation in Vocational Education by Informatization</b>	<b>239</b>
<i>Linmeng Liang</i>	
<b>Research on the Relationship between College English Teachers' Chinese Culture Teaching Beliefs and Their Teaching Behaviors</b>	<b>245</b>
<i>Ci Liu</i>	
<b>China City Commercial Bank Based on Network DEA Empirical Study of Operational Efficiency</b>	<b>252</b>
<i>Shen Zhong, Lei Du, and Hongli Wang</i>	
<b>Analysis on the Development Path of Ceramic Art under the Vision of Cultural Confidence</b>	<b>258</b>
<i>Yan Rao, and Wenke Wu</i>	
<b>The Application of Network Information Service in University Library</b>	<b>263</b>
<i>Jinli Chen</i>	

<b>Image-Building of Ideological and Political Educators in the New Era from the Perspective of Public Relations</b>	<b>269</b>
<i>Hong Zhu</i>	
<b>The Practical Research of Micro Lecture + PAD class in English Major Writing Teaching Based on We Media Platform</b>	<b>274</b>
<i>Chunxia Zhang</i>	
<b>Research on the Lifelong Self-Learning Ways of English Based on Information and Communications Technology (ICT)</b>	<b>278</b>
<i>Jun Yan</i>	
<b>Reflections on the Construction of New Mechanism of Teachers' Ethics in Colleges and Universities in the Information Age</b>	<b>283</b>
<i>Yuan Li</i>	
<b>Optimizing Path of the Structure of Agricultural Businesses in China from the Perspective of New Development Concept</b>	<b>289</b>
<i>Deqiang Su</i>	
<b>Human Resource Management Talent Cultivation under the Background of Artificial Intelligence</b>	<b>295</b>
<i>Jun Wang</i>	
<b>Analysis of Causes of Traffic Accidents Based on Improved Apriori Association Rules</b>	<b>300</b>
<i>Chunhe Shi, Yu Ding, Gaofeng Yue, and Yinghong Xie</i>	
<b>Research on Blended Teaching Mode of Investment Course Based on OBE Concept</b>	<b>307</b>
<i>Chengyang Li, and Zitang Gao</i>	
<b>Research and Practice on Teaching Reform of Agricultural Electrification Specialty</b>	<b>313</b>
<i>Limin Shao, Meng Zhang, Yuhong Zhou, Juan Wang, and Dongming Li</i>	
<b>On the Tendency of "Folk Custom" of Ceramic Patterns in Ming and Qing Dynasties</b>	<b>318</b>
<i>Yu Li</i>	
<b>Exploration on Teaching Reform of Civil Engineering Construction Organization Course Based on BIM Technology</b>	<b>323</b>
<i>Jin Yang</i>	
<b>Object Tracking Algorithm based on Bilateral Structure Tensor under Lie Group Manifold</b>	<b>328</b>
<i>Yinghong Xie, Qiang Guo, and Chunhe Shi</i>	
<b>Analysis of the Management Mode of Students' Apartments in China's Border Higher Institutions from the Perspective of Peers</b>	<b>336</b>
<i>Yun Lu</i>	

<b>Exploration of Problem of Graduation Design of Architectural Engineering</b>	<b>340</b>
<i>Yao Xu</i>	
<b>Application-Oriented College Studio Construction Strategy and Operation Mechanism under the Background of New Engineering</b>	<b>344</b>
<i>Haobo Zhang, and Jinmao Li</i>	
<b>Game Analysis on the Influencing Factors of Knowledge Sharing among Employees in Enterprises</b>	<b>348</b>
<i>Dan Bai, Hongtao Li, and Wensheng Yang</i>	
<b>Exploration of Training Mode of Applied Talents Based on TOPCARES-CDIO Concept</b>	<b>354</b>
<i>Xiaoyu Wang, Qian Wang, and Yuxin Zhao</i>	
<b>Research on Improving Teaching and Assessment Methods in Finance Course</b>	<b>359</b>
<i>Zihui Li</i>	
<b>Reform and Innovation of Commercial Bank Business Management Quality Course under the Background of Rapid Development of Financial Industry</b>	<b>364</b>
<i>Yanni Zhao</i>	
<b>Evaluation of the Development Ability of Higher Vocational Economics and Management Majors under the Perspective of “Internet + Creating Customer Education”</b>	<b>371</b>
<i>Longqi Qi</i>	
<b>Research on Virtual Tourism Management of Intangible Cultural Heritage in Jiangsu Province</b>	<b>379</b>
<i>Xuyun You</i>	
<b>The Research and Practice of Information-based Teaching in the Course of Automotive Electrical Appliances in Higher Vocational Colleges</b>	<b>384</b>
<i>Na Yang</i>	
<b>Research on the Ways to Improve College Students’ Professional Quality</b>	<b>388</b>
<i>Yuzhen Zhao, Xiangyang Xu, Jiancheng Huang, and Xiaoxi Kang</i>	
<b>Analysis on the Correlation between Internal Control Quality and Accounting Information Quality of Listed Companies in China</b>	<b>392</b>
<i>Shixin Zhang, and Zhenyu Hou</i>	
<b>Research on Trajectory Clustering Algorithm for Public Opinion Users</b>	<b>396</b>
<i>Fuyu Lu, Yonglin Leng, and Xiaohong Sun</i>	
<b>International Wealth Management Model and Construction of Wealth Management System with Chinese Characteristics</b>	<b>401</b>
<i>Cuicui Lyu</i>	

<b>Analysis of the Chinese Construction “ban A ban B”</b>	<b>406</b>
<i>Zhaodi Xing</i>	
<b>Research on the Cultivation of Famous Teaching Teachers in Universities</b>	<b>411</b>
<i>Jian Huang</i>	
<b>Cultivating Critical Thinking through Learner Autonomy in Teaching Chinese Film History</b>	<b>415</b>
<i>Yongchun Fu, and Junwei Wang</i>	
<b>The Secret of Soared Profitability: Salesforce is More Than Cost-Cutting-the Case Study of KHC</b>	<b>419</b>
<i>Yang Wang</i>	
<b>The Impact of Event Tourism on Urban Tourism and Its Countermeasures: Take Shanghai World Expo as an Example</b>	<b>424</b>
<i>Xiangwen Qi</i>	
<b>Talk about Images in Digital Images</b>	<b>428</b>
<i>Lun Yang</i>	
<b>Research on Teaching Methods of Product Design Courses Combining Theory and Practice</b>	<b>432</b>
<i>Pengwen Wang, Yanan Hu, and Huiping Feng</i>	
<b>Practice Research into Interactive Teaching Modes in English and American Literature Curricula under the Background of Socialization of NMET</b>	<b>436</b>
<i>Junling Yan</i>	
<b>Research on Accounting Recognition and Measurement of Carbon Emission Right Trading</b>	<b>440</b>
<i>Qiang Cheng</i>	
<b>The Legal use of Personal Information in the Age of Big Data</b>	<b>444</b>
<i>Shujun Guo</i>	
<b>Teaching Reforms of Field Practice in Botany</b>	<b>450</b>
<i>Tingting Duan, Jin Li, and Chao Zheng</i>	
<b>Research on Reform and Innovation of Exhibition Economy and Management Teaching</b>	<b>454</b>
<i>Zhen Hua, and Dong Wang</i>	
<b>Research on Promotion Strategy of Business Platform Based on Behavioral Economics</b>	<b>460</b>
<i>Wei Lan</i>	

<b>Experience in Advanced Mathematics Teaching in Economic and Management Majors</b>	<b>466</b>
<i>Ziping Li</i>	
<b>Research on the Present Situation and Development Countermeasures of School-Enterprise Cooperation in Vocational Education</b>	<b>470</b>
<i>Bin Liu, and Yalun Qin</i>	
<b>An Investigation and Analysis on the Cognitive Status of Medical Legal System of Medical Undergraduates in Shaanxi Province</b>	<b>477</b>
<i>Rui Yang</i>	
<b>Research on Personal Information Protection of Network Finance and Countermeasures</b>	<b>483</b>
<i>Linmeng Liang</i>	
<b>Empirical Study on the Impact of Financial Development on Regional OFDI</b>	<b>489</b>
<i>Shen Zhong, Lei Du, and Jian Li</i>	
<b>On the Strategy of Integrating Rizhao Aviation Industry and Tourism Industry under the Strategy of Rich Tourism City</b>	<b>495</b>
<i>Yonghui Gao</i>	
<b>The Status Quo and Countermeasures of New Media Operation Risk Management</b>	<b>501</b>
<i>Ruiqing Zhai</i>	
<b>Commentary on the Thought of Cultural Conservatism in Contemporary China</b>	<b>507</b>
<i>Ru Jia</i>	
<b>A Research on the Application of Production-oriented Approach in College English Classroom Teaching</b>	<b>514</b>
<i>Chunyan Chen</i>	
<b>The Path Selection of Accounting Teaching Reform in the Context of Big Data</b>	<b>518</b>
<i>Shuo Ma</i>	
<b>Research on the Development of Human Resource Services in Dalian Based on Government Informatization</b>	<b>523</b>
<i>Lei Tan, and Yi Guan</i>	
<b>On the Enlightenment of German Engineer Education to the Construction of Practical Teaching System of Civil Engineering Specialty in China</b>	<b>528</b>
<i>Na Xie, and Jie Liu</i>	
<b>Exploration of Soil Mechanics Triaxial Test Teaching</b>	<b>533</b>
<i>Yao Xu</i>	

<b>Research on Tourism Service Quality Management Based on Tourists</b>	<b>537</b>
<i>Fangting Wan</i>	
<b>Exploration and Practice of the Course Reform of Marketing of Mechanical and Electrical Products</b>	<b>542</b>
<i>Na Yang</i>	
<b>Research on the Influence of the Teaching Mode of Public Elective Courses on Food Nutrition and Safety Based on "Internet +" on Students' Learning Styles</b>	<b>546</b>
<i>Zhun Guo, Yuzhen Zhao, and Yang Zhao</i>	
<b>Research on Problems and Strategies in Quality Management of Construction Engineering in China</b>	<b>551</b>
<i>Qinghui Zhang, and Shuqian Yang</i>	
<b>A Distributed Partitioning Algorithm for E-Government Service Platform based on Cloud Computing</b>	<b>555</b>
<i>Yonglin Leng, and Xiaohong Sun</i>	
<b>Inheritance of National Music Culture and School Music Education</b>	<b>561</b>
<i>Jun Xu</i>	
<b>Practical Analysis on Moral Education Work of College Students Management</b>	<b>565</b>
<i>Boyang Lu, and Xiaoding Han</i>	
<b>Short Video Teaching Reform Research</b>	<b>570</b>
<i>Li Wu</i>	
<b>The Effects of Positive Art Ethics on Shaping Aesthetical Personality</b>	<b>574</b>
<i>Junmei Wang</i>	
<b>The Application and Teaching Improvement of Statistics in the Practice of Innovation and Entrepreneurship</b>	<b>578</b>
<i>Zhen Hua</i>	
<b>Exploration on the Construction of Preschool Education Major in Private Higher Vocational Colleges</b>	<b>583</b>
<i>Yalun Qin, and Bin Liu</i>	
<b>Study on Performance Evaluation of Agricultural Listed Companies Based on Factor Analysis</b>	<b>588</b>
<i>Yi Qu, Shen Zhong, and Hongli Wang</i>	
<b>On the Role of Unconscious Thought in Mathematical Discovery</b>	<b>595</b>
<i>Yurong Li</i>	

**Construction and Discussion of the Innovation and Entrepreneurship Training System of Asset Evaluation** 600

*Zhen Hua, and Man Lu*

**An Empirical Study on the Impact of Financial Agglomeration on the Tertiary Industry in Anhui Province** 605

*Yi Qu, Shen Zhong, Jian Li, and Lei Du*

**The Application of the Accounting Method in the Internet Financial Business--Taking Listed Companies for Example** 612

*Ming Yin*