Table of Contents

Analysis of Ecological Slope Protection Technology in River Regulation  .................................................. 1
   Yi Li, Jia Tao, Genghua Wu

Re-interpretation of Abstraction Principle of Real Right Act ........................................................................ 5
   Qian Gao

Research on Legal Protection of Personal Information in the Age of Big Data ........................................... 11
   Wang Jing

Analysis of Legal Risk Identification and Preventive Measures in the Merger and Acquisition .................. 17
   Guo Zhenyang

Exploration and Analysis of the Current Situation of School bullying and the Way of Legal Regulation in the New Period ............................................................................................................. 21
   Li Hui

Problems Existing in the Treatment of Small Sick and Dangerous Reservoirs and Their Countermeasures ................................................................. 26
   Yu Zhang

Study on Early Warning of Water Level of Urban Groundwater Quality ..................................................... 30
   Li Hongjun, Zhao Xueqiong

Spatial distribution and development trend of the state-level wetland park in China .................................... 35
   Zhou Ting, Xu Songjun

Research on the Cooperative Development of Higher English Education and Regional Economy Based on the Analysis of Linguistic Economics .................................................................................. 42
   Bing Zhang

An Analysis of the Development Path of Socialist Ecological Civilization with Chinese Characteristics Based on Marxist Ecological View ........................................................................... 47
   Shi Qin

Scientific Interpretation of the Definition of Marxism in the New Era ............................................................. 52
   Zhenni Yang

Study on the Optimization Strategy of News Camera in the All-Media Age .................................................. 56
   Feifei Jing

Interpretation of the Localization Development of Community Correction Social Work .......................... 60
Zhao Dao
Evaluate the contribution of front office to managing hotel bedroom capacity
Liu Yunyao, Qi Ying
64

Research on the Financial Risk of Internet Financial Financing
Ximei Li
68

Ximei Li
72

Research on Innovative Integration of Ideological and Political Education Based on Internet
Yiyou Tan
77

Study on the Selection of Fruit and Vegetable Distribution Center in A County
Xueqiang Li, Cai Su
82

Research on the Application of Personnel Information Management System in Human Resource Management in Colleges
Dongxiu Zeng
88

Study on the Storage Strategy of Safe Inventory under the Joint Inventory Model of Drugs in Public Hospitals: A Case Study of Jiangxi Public Hospitals
Wang Lifang, Wan Yan
92

Construction of Risk Prevention and Control and Early Warning System for P2P Network Lending Platform
Wenjing He
97

Research on Investment and Financing Mechanism of Cultural Industry in Jiangxi Province from the Perspective of “Two Types of Society”
Xiao Su
102

Exploring the Development of Socialist Core Values under the Influence of Foreign Culture
Li Yong
107

Analysis on the Problems Existing in the Salary Motivation of Knowledge-based Employees in China
Pinde Qin
111

A study on the Sports Life style of Urban Land-lost Peasants
Pengfei Guo, Peng Zeng, Xuemin Xiong
117

A Survey of Teachers’ Job Satisfaction in Private Colleges and Universities
Weiguang Guo, Dehua Liu, Xiaomei Gong
120
Importance Analysis of Hydrogeological Problems in Engineering Geological Survey 124
   Jialin Pu

An Analysis of the present situation and Development Direction of Enterprise Business Administration 128
   Yang Zhang

Application of Mathematics in Accounting 131
   Jing Xie, Lihua Hu

Reasons for the Breeding of Cults in China during the Economic Transition Period 134
   Heqing Yan

The influence of incentive supervision of crowdsourcing platform on the sponsor's strategic behavior 141
   Wang Fei

Equity Valuation of Southwestern Energy Company 146
   Wenhai Liang

   Lianying Ge

Discussion on the Theory and Practice of Periodical Editorial Work 156
   Lu Keru

Two Models of Political Integration in the Northeast Frontier after India's Independence 160
   Changwei Liu

The application of fan culture in environmental design 163
   Peng Jing, Ruan Tianhua

Analysis on the Regulation Strategies of Information Asymmetry in New Media Communication 170
   Hu Xing, Huang Junwei, Zhang Xiaohui

   Liufeng Zhu

Research on Green Party's Ecological Priority Values from the Perspective of Ecocentrism—Take the European Green Party as the example 179
   Hongying Zhang

Research on the Project Management of BIM Technology Based on “Internet +” 184
   Baichun Wang
Based on the “Internet +” background of the construction of universities and martyrs cemetery and the assistance mechanism of martyrs survivors 188
  Yu Wenqian

The Reference and Enlightenment of Constructive Dialectics to the Solution of Psychological Crisis 193
  Xuefei Liu, Wenjuan Guo

On the Expansion of the Function of and Alternatives to Detention Review 198
  Liu Hongxing

Summary of Rapid Construction Mode of International Engineering Projects of China Construction Seventh Engineering Bureau Co. LTD 203
  Honggang Gao, Jichao Xu, Wei Liu, Zhifeng Lv, Hongtao Lin

Research based on the Supervision Path of P2P Network Lending Platform from the Perspective of “Internet Finance” 207
  Wenjing He

The Innovation Research of Science and technology Philosophy in Big Data Era 212
  Yilu Liu

A comparative study on the mode of knowledge sharing service among university libraries in China 215
  Zhang Ling

The Empirical Study on the Relationship between Corporate Social Responsibility Information Disclosure and Corporate Reputation 219
  Shujun Wang

Research on the Effectiveness of Special Strength Training Methods in Sprint Sports 223
  Libin Zhu, Lihui Liu

The Expansion of Krugman-Flood-Garber Model 227
  Xiangqing Zou

Problems and Countermeasures of Young Teachers' Occupational Burnout in Higher Vocational Colleges 233
  Feng Guo, Shengchi Chen

Research on the Impact of CEO Background Characteristics on Accounting Information Quality 237
  Cheng Ya, Luo Huawei, Zhang Song

Landscape Design Research of Old Community under the Concept of Low Impact Development 248
  Yu Zhijing
Empirical Study on the Impact of QFII Stock Ownership on Enterprise Performance
   Huihao Liu, Lei Wei

Research on the Impact of Consumer Finance on China's Economic Development
   Jingran Zhu

Research on Green Construction Noise and Dust Monitoring and Management
   Tianli Wang

Optimizing the Management Model of Innovation and Entrepreneurship Training Plan for College Students Based on the Mode of School-Enterprise Cooperation
   Qingjun Liang

Research on the Operation Mode and Characteristics of oral communication in TV Context
   Lu Wei

Research on the Training Reform of Broadcasting and Hosting Art Professionals in the Age of Medium Financing
   Qu Yang

The Legal Dogmatics Study of Network Financial Crimes under the Background of Risk Society
   Chen Cheng

The Connotation and Ways of Realizing the Integration of Production and Education in Vocational Colleges
   Jiangchuan Hu

Analysis on the Problems and Countermeasures in the Implementation of China's Targeted Poverty Alleviation Policy
   Yuxin Li

The Evolution and Reflection of the Concept of Urban Governance
   Meng Qingwu

Application of Fire Emergency Lighting and Evacuation Instructions in Buildings
   Wang Fang

Behavior Analysis of Real Estate Investors
   Qi Ruoxi

Research on the Relationship between Government-backed Venture Capital and Enterprise Innovation Performance
   Chen Yaoyu

Storytelling as a Framing Tool in Organizational Communication: A Case Study of
Sebastian Coe’s Olympic Speeches

Ning Xiao, Liu Jie

Research on the Management Model of Sports Living National Fitness Based on the Values of Higher Education

Li Chao, Lu Xiaoping

Existing problems and the development of family farm under the background of urbanization Taking family farm in Wenchuan County as an example

Guojuan Yu

Analysis on the influence of accounting informatization on enterprise internal control and corresponding countermeasures

Shan Liwei

International Terrorism in the Context of Political Communication

Yu Xue

Research on the Adjustment of Poverty Control Strategies in the Middle and Late Stages of Poverty Alleviation

Wang Shiyou

Problems and Countermeasures in the Process of Construction Engineering Cost Control Management

Jixuan Zou

Study on Civil Engineering Management and Effective Control of Engineering Cost Based on Working Process

Jixuan Zou

Optimizing the Training Path of Young Teachers in Private Universities in Jiangxi Province in the Context of “Double first-class” Construction

Shangxin Chang, Xiu Liu

Research on the Future Development Direction and Management Mode of Enterprise Business Administration

Mei Li

Thoughts on the Standardization of Administrative Management in Vocational Colleges in the New Era

Cheng Pan

Enterprise Participation in School-Enterprise Cooperation Research: Transaction Cost Paradigm

Liping Zhan
Research on Enterprise Accounting Management Risk and Control Strategy Based on Network Environment

Hai Li

Research on the Promotion Mode of National Fitness Exercise in Xiaogan Middle School Campus

Xuxu Liu

Research on the Public Platform of TV Media Wechat

Li Hanlu

The Theory and Empirical Research of Risk Measuring Method Statistics and Portfolio Model

Ziqi Li

Research on the Performance Evaluation of Cold Chain Logistics Enterprises of Fresh Products E-commerce

Zhiguo Fan, Yanjun Fan, Mengkun Ma

Analysis on the Westernization of Brand Naming of “Yuepai Real Estate”

Liu Xiaoyu, Hao Xiaohua

Interesting Design in Packaging and Decoration Design of Children's Products

Minhua Jiang

Study on Operation and Development of Rail Transit under Big Data Conditions

Liu Xiudan

A Regressive Study Based on the Core Value of the Library

Xin Jia

Enterprise Logistics Management Strategy under Supply Chain Management Mode

Weixia Shan

Empirical Analysis of Fractional Differential Model of the Relationship between Enterprise Management and Financial Performance

Yi Li

Historical investigation on Sports in Gulangyu during Its International Settlement Period

Wang Hui, Zhao Yajie

Research on the Application of Integrated Design of Residential Buildings and Landscapes

Wang Tingting

Shadow Banking Scale and Its Impact on Housing Price in Tongling City

Yang Yunyan, Li Zenglai
Research on the Role of Armed Department of College Party Committee in Campus Reintegration of Veteran College Students in the New Era

Li Hainan

Research on Sino-Thai Incubator Corporation in the Background of B&R

Zhenfeng Ge

Construction of the “Points System” for the Growth of Active Applicants for Party Membership in Colleges and Universities: Based on the Practice of a Student Party Branch in Sichuan Agricultural University

Yong He

The Maintenance Management Analysis of Municipal Road Bridge Facility

Shufang Li

Practice and reflection on mathematics teaching reform in higher vocational colleges

Yi Liu, Xiaobo Liu

The Analysis on the Problems and Countermeasures of Judicial Accounting Identification

Lizhi Xie

Research on the Relationship between person-orgnization fit, psychological capital and work engagement

Qingsong Zhu, Meizi Zhang, Dujuan Zeng

Analysis of Problems and Measures in Construction Engineering Management

Bo Zhang

The Application and Exploration of Database in Law- Reasonable Preservation and Protection of Consumer Information in Online Transactions

Yusheng Zhao, Zhaqing Wang, Guorong Zhong

A New Interpretation of the Main Social Contradictions from the Perspective of Marx’s “Great Materialism”

Huanghua Huang

Knowledge structure and Research Fronts of Western Land Policy Research--Based on the Knowledge graph of CiteSpace

Ye Lu

A Study on the Relation between Living Expenditure and Disposable Income of Urban Residents in Zhengzhou City

Xiaoqi Ding, Yuping Li

Goodwill impairment test Angle of audit quality research

Yuyang Cao, Yao Ning
Regulation of Bicycle-sharing in China
  Ying Zhang

Population Mobility Model & Floating Growth Spatial Types and Their Influencing Factors in Southwest China
  Xiangyun Dong, Xiaohan Jiang

Insights into Chinese Modern Industrial Heritage Value from the Perspective of Britain Related Industrial Heritages in China
  Xinxun Ding, Fei Tian

Research on the Application of 360 Degree Performance Evaluation in Enterprise Information Construction
  Liu Yang

On the Demonstration of Non-Subjectivity Teleology in Responsibility Ethics
  Sun Yunhai, Wen Chengwei

Research on Sustainable Innovation and Change Management System of Software R&D Enterprises
  Guohua Lian, Gongyuan Yang

Research on Diversified Management of Scientific Research Work in Colleges and Universities
  Shi Fei

Strategies Analysis of Financial Accounting Transformation to Management Accounting from Big Data View
  Ge Yunhong

Research on the influence factors of visual training on the teaching of jewelry design
  Kong Yuanyuan

Problems in financial statement analysis and improvement measures
  Li Jiaqiang

A probe into the Police's consciousness of Public Relations
  Liu Chen

The Evolutionary Significance of Taxation System in Sui and Tang Dynasties
  Linyan Luo

Research on the Implementation Path of National Strategy of National Fitness in the Background of “Healthy China 2030”
  Shen Quanping

Application of Natural Landscape in Modern Public Interior Design

-IX-
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical Research on the Interaction between China's Financial</td>
<td>594</td>
</tr>
<tr>
<td>Cycle and Economic Cycle</td>
<td></td>
</tr>
<tr>
<td>Chen Yao</td>
<td></td>
</tr>
<tr>
<td>The Impact of the Concept of Core Competence on Contemporary</td>
<td>600</td>
</tr>
<tr>
<td>Enterprise Management Ideas</td>
<td></td>
</tr>
<tr>
<td>Lianhe Duan</td>
<td></td>
</tr>
<tr>
<td>Research on Information Construction of Archives Management in</td>
<td>605</td>
</tr>
<tr>
<td>Colleges and Universities Based on Big Data Environment</td>
<td></td>
</tr>
<tr>
<td>Han Zhilin</td>
<td></td>
</tr>
<tr>
<td>Research on Change Engine Model of Enterprise Management Innovation</td>
<td>610</td>
</tr>
<tr>
<td>Ability Evaluation</td>
<td></td>
</tr>
<tr>
<td>Li Mei, Li Yu, Mei Zhang, Xiu Hua</td>
<td></td>
</tr>
<tr>
<td>An Empirical Study on Inter-temporal Interaction between Corporate</td>
<td>615</td>
</tr>
<tr>
<td>Social Responsibility and Financial Performance</td>
<td></td>
</tr>
<tr>
<td>Li Ruirui</td>
<td></td>
</tr>
<tr>
<td>Countermeasures and Suggestions for the Integration of School Sports</td>
<td>620</td>
</tr>
<tr>
<td>and Social Sports in the New Period</td>
<td></td>
</tr>
<tr>
<td>Zhi Li</td>
<td></td>
</tr>
<tr>
<td>Study on the Corresponding Relationship between Modern Human Needs</td>
<td>626</td>
</tr>
<tr>
<td>Structure and Urban Environmental Design</td>
<td></td>
</tr>
<tr>
<td>Lin Siqi</td>
<td></td>
</tr>
<tr>
<td>An Empirical Study on the Influencing Factors of Online Shopping</td>
<td>630</td>
</tr>
<tr>
<td>Customer Loyalty</td>
<td></td>
</tr>
<tr>
<td>Luo Hongmei</td>
<td></td>
</tr>
<tr>
<td>Financial Information Distortion of Listed Companies and Its Control</td>
<td>635</td>
</tr>
<tr>
<td>Yang Yu’e</td>
<td></td>
</tr>
<tr>
<td>Research on the Relationship among Leadership Behavior, Organizational</td>
<td>640</td>
</tr>
<tr>
<td>Ability and Organizational Performance</td>
<td></td>
</tr>
<tr>
<td>Yu Wenmei</td>
<td></td>
</tr>
<tr>
<td>Research on Credit Rating System Based on the Value of Small and</td>
<td>644</td>
</tr>
<tr>
<td>Medium-sized Logistics Enterprises</td>
<td></td>
</tr>
<tr>
<td>Zhang Li</td>
<td></td>
</tr>
<tr>
<td>Empirical Analysis of Accounting Information Disclosure and</td>
<td>649</td>
</tr>
<tr>
<td>Semi-Strong Effectiveness of China's Stock Market</td>
<td></td>
</tr>
<tr>
<td>Zhang Xiuhua</td>
<td></td>
</tr>
</tbody>
</table>

-X-
Discuss the New Media Development of News Communication
Zhang Liubin, Lu Kuan

Study on Rural Microfinance from the Perspective of Precision Poverty Alleviation
Zhe Chen, Hanyuan Liang

BIM Technology Application in the Project Construction Cost Control Research
Yu Chunyi, Lv Yiran, Lin Jie

Analysis of Problems and Countermeasures in the Digital Transformation of Archives in Colleges and Universities
Xiqiao Liu

Discussion on the Open Management Mode of Nursing Laboratory in Higher Vocational Colleges
Liang Xu

Problems and Countermeasures of Participation in Decision-making Mechanism in the Construction of Party Organizations in Private Colleges and Universities
Wangdao Liu, Sufang Liu, Jajun Liu

The Impact of New Media Environment on Public Opinion Dissemination and the Coping Strategies
Yan Liang, Wenyun Zhang

The Important Role of Undergrowth Economy in Precision Poverty Alleviation
Xiaoning Liu, Wu Hao

Research on Financial Innovation Path of Technology-based SMEs
Yang Juchao

Research on Collaborative Innovation and Development of Professional Groups and Industrial Clusters in Higher Vocational Colleges
Chaomin Zhang, Shu Tan

Research on the Limitation and Innovation of University Financial Management Model Based on Humanization
Ying Zhou

Research on Thinking Process Model of Technological Innovation in Product Design
Liping Peng

Talking about the Problems and Solutions of the Quality Management of Scientific Research Units (Enterprises) under the New Situation
Ruan Jing

Research on Innovation Model of Circulation Supply Chain Based on Consumption
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driven</td>
<td>715</td>
</tr>
<tr>
<td>Min Yu</td>
<td></td>
</tr>
<tr>
<td>Research on Digital Reading Micromedia Promotion in University Libraries in the New Media Age</td>
<td></td>
</tr>
<tr>
<td>Zhao Chong, Pang Haiyan</td>
<td>720</td>
</tr>
<tr>
<td>Brief Talk on the Problems of Applying Statistical Method to Analyse Material Management in Ward Areas</td>
<td></td>
</tr>
<tr>
<td>Yan Zhongquan, Luo Huiliang</td>
<td>725</td>
</tr>
<tr>
<td>Research on the Innovation and Development of Human Resource Management in Universities under the Big Data Age</td>
<td></td>
</tr>
<tr>
<td>He Meng</td>
<td>729</td>
</tr>
<tr>
<td>The Core, Support and Integration of News Communication under the New Media Environment</td>
<td></td>
</tr>
<tr>
<td>Jiang Ting</td>
<td></td>
</tr>
<tr>
<td>Analysis of the correlation between intangible assets and the value of listed companies</td>
<td>733</td>
</tr>
<tr>
<td>Li Baoxian</td>
<td></td>
</tr>
<tr>
<td>Discussion on Accounting of Real Estate Development Enterprises</td>
<td>740</td>
</tr>
<tr>
<td>Li Li</td>
<td></td>
</tr>
<tr>
<td>The Application of EVA Value Management in State-owned Enterprises</td>
<td>745</td>
</tr>
<tr>
<td>Xincheng Wang, Yu Guo</td>
<td></td>
</tr>
<tr>
<td>Analysis of the Gradual Equalization Policy of Basic Public Health Services</td>
<td>751</td>
</tr>
<tr>
<td>Liu Mingzhe</td>
<td></td>
</tr>
<tr>
<td>The Importance of Successful Inventory Management to Enterprises-A Case Study of Wal-Mart</td>
<td>755</td>
</tr>
<tr>
<td>Ruonan Lin</td>
<td></td>
</tr>
<tr>
<td>Risk Analysis in Medical Cosmetic Surgeries Loans Based on Decision Tree</td>
<td>759</td>
</tr>
<tr>
<td>Tianyu Wu</td>
<td></td>
</tr>
<tr>
<td>Research on the Coordinated Development of Metro Economy and Urban Area——Taking Taiyuan Metro as an Example</td>
<td>765</td>
</tr>
<tr>
<td>Fan Wang, Peng Yang, Yi Chen, Wanning Yu</td>
<td></td>
</tr>
<tr>
<td>Analysis of public satisfaction on the webcast in Taiyuan city, Shanxi Province</td>
<td>772</td>
</tr>
<tr>
<td>Jianqin Sun, Zhe Liu</td>
<td></td>
</tr>
<tr>
<td>An Analysis of the Competition for the International Discourse Power of Media——From the Perspective of the comparison among China, the United States and Russia</td>
<td>779</td>
</tr>
</tbody>
</table>
Jianing Li

Project Cost Management of Whole Process Based on BIM

Chen Ying

Problems and Countermeasures of BIM Technology in the Whole Process Management of Construction Projects

Chen Shuzhen, Ji Min

Analysis of trade competitiveness and complementarity between China and EAEU

Nan Xu, Fan Li

Study on Marine Environmental Ethics in Yantai

Shoupeng Liu

Analysis on the Cognitive Practice of Construction Technology and Quality Management of Garden Road

ZHANG Chunyang, LIU Zheng

Present Situation and Development Trend of Exploitable Renewable Energy in Hainan Province

CAI Huimin, CHEN Shenghui

Cultivation and Exploration of Volleyball Players' Concentration

Wenchao Xu

Research on the Role of Sports Humanities and Social Sciences in the Development of Sports in China Training Objectives

Sicong Shan, and Shuang Sun

A Brief Analysis of How to Handle Students' Sudden Illness Emergencies from the Perspective of College Counselors

Huawei Yang, Xiuhua Li, Wei Mu, Aijing Li, Rui Qi, and Weibin Wang

Research on the Cooperation Networks of Xiuyan Jade Carving Industry Based on SNA

Shuangnan He

Practice of Teaching Team Construction Based on Critical Thinking Cultivation of Medical Students

Hui Ji, Hua Tian, and Tao Li

Discussion on the Effective Use of Music in Teaching Sports Dance

Xiaochen Zhang

Research on the Current Situation and Improvement Strategies of Basketball Teaching in the New Era

Junjun Qiu, and Jianbo Zhang

-ZIII-
Study on the Application and Research of the Exercise Prescription in Physical Education of Colleges and Universities

Feng Lu, Jinpeng Wang, and Xin Zhao

Research Progress and Trend of Functional Physical Training for Young Badminton Players

Jun Zheng

Research on the Reform of College Physical Education Curriculum System Based on Health and Fitness

Ming Wang

Research on the Teaching Reform of "Combination of Medicine and Physical Education" under the Background of healthy China

Xiaoming Su, and Xin Zhou

Research on the Cultivation of Risk Consciousness of Physical Education in Higher Vocational Colleges

Shuang Sun, and Sicong Shan

Current Situation and Countermeasure Research of Basketball Course in Colleges and Universities

Junjun Qiu, and Jianbo Zhang

Guangzhou Smart Government Construction under the Vision of Big Data Governance

Zhang yi

The Integration of Socialist Core Values in the Teaching of Ideological and Political Education in Higher Vocational Colleges

Luo Rongfu

Research of Precision Employment Service of Chinese College Graduates in the Big Data Era

Lei Jing

Study on the Protection of Tourist Guide's Labor Rights and Interests Based on the Tourism Law

Zhao Hongfeng

Research on Rural Logistics System Construction in New Rural Construction Based on Rural Revitalization Strategy

Yanping Liu


Li Xinyu
Application and Behavior Analysis of Adolescent Social Media Based on Symbiosis Concept
Cui Min

Research on Corporate Governance of Party Organizations Participating in the Reform of Mixed Ownership of State-Owned Enterprises from the Perspective of Organization Structure——Based on the CSME analysis framework
Shuting Yu

Benefit evaluation of pollutants in runoff interception by vegetation filter belt based on hydrological analysis
Jiang Min, Yang Hefei, Qian Jianjun

Analysis on the Current Situation of School Bullying in Junior Middle Schools in Tianyang County
Bi Dexu

Foreign Experiences of Maker Education in Colleges and Universities
Jiaojiao Mo

Research on Optimization of Supply Chain and Logistics Management under E-commerce Environment
Xinmou Huang

Logical Evolution of Marxist Thought of Urban-Rural Integration and Development
Sun Mili