

Table of Contents

Analysis of Ecological Slope Protection Technology in River Regulation	1
<i>Yi Li, Jia Tao, Genghua Wu</i>	
Re-interpretation of Abstraction Principle of Real Right Act	5
<i>Qian Gao</i>	
Research on Legal Protection of Personal Information in the Age of Big Data	11
<i>Wang Jing</i>	
Analysis of Legal Risk Identification and Preventive Measures in the Merger and Acquisition	17
<i>Guo Zhenyang</i>	
Exploration and Analysis of the Current Situation of School bullying and the Way of Legal Regulation in the New Period	21
<i>Li Hui</i>	
Problems Existing in the Treatment of Small Sick and Dangerous Reservoirs and Their Countermeasures	26
<i>Yu Zhang</i>	
Study on Early Warning of Water Level of Urban Groundwater Quality	30
<i>Li Hongjun, Zhao Xueqiong</i>	
Spatial distribution and development trend of the state-level wetland park in China	35
<i>Zhou Ting, Xu Songjun</i>	
Research on the Cooperative Development of Higher English Education and Regional Economy Based on the Analysis of Linguistic Economics	42
<i>Bing Zhang</i>	
An Analysis of the Development Path of Socialist Ecological Civilization with Chinese Characteristics Based on Marxist Ecological View	47
<i>Shi Qin</i>	
Scientific Interpretation of the Definition of Marxism in the New Era	52
<i>Zhenni Yang</i>	
Study on the Optimization Strategy of News Camera in the All-Media Age	56
<i>Feifei Jing</i>	
Interpretation of the Localization Development of Community Correction Social Work	60

<i>Zhao Dao</i>	
Evaluate the contribution of front office to managing hotel bedroom capacity	64
<i>Liu Yunyao, Qi Ying</i>	
Research on the Financial Risk of Internet Financial Financing	68
<i>Ximei Li</i>	
Research on the Problems and Countermeasures of Financial Management in Small and Medium-sized Financial Enterprises	72
<i>Ximei Li</i>	
Research on Innovative Integration of Ideological and Political Education Based on Internet	77
<i>Yiyou Tan</i>	
Study on the Selection of Fruit and Vegetable Distribution Center in A County	82
<i>Xueqiang Li, Cai Su</i>	
Research on the Application of Personnel Information Management System in Human Resource Management in Colleges	88
<i>Dongxiu Zeng</i>	
Study on the Storage Strategy of Safe Inventory under the Joint Inventory Model of Drugs in Public Hospitals: A Case Study of Jiangxi Public Hospitals	92
<i>Wang Lifang, Wan Yan</i>	
Construction of Risk Prevention and Control and Early Warning System for P2P Network Lending Platform	97
<i>Wenjing He</i>	
Research on Investment and Financing Mechanism of Cultural Industry in Jiangxi Province from the Perspective of “Two Types of Society”	102
<i>Xiao Su</i>	
Exploring the Development of Socialist Core Values under the Influence of Foreign Culture	107
<i>Li Yong</i>	
Analysis on the Problems Existing in the Salary Motivation of Knowledge-based Employees in China	111
<i>Pinde Qin</i>	
A study on the Sports Life style of Urban Land-lost Peasants	117
<i>Pengfei Guo, Peng Zeng, Xuemin Xiong</i>	
A Survey of Teachers’ Job Satisfaction in Private Colleges and Universities	120
<i>Weiguang Guo, Dehua Liu, Xiaomei Gong</i>	

Importance Analysis of Hydrogeological Problems in Engineering Geological Survey	124
<i>Jialin Pu</i>	
An Analysis of the present situation and Development Direction of Enterprise Business Administration	128
<i>Yang Zhang</i>	
Application of Mathematics in Accounting	131
<i>Jing Xie, Lihua Hu</i>	
Reasons for the Breeding of Cults in China during the Economic Transition Period	134
<i>Heqing Yan</i>	
The influence of incentive supervision of crowdsourcing platform on the sponsor's strategic behavior	141
<i>Wang Fei</i>	
Equity Valuation of Southwestern Energy Company	146
<i>Wenhao Liang</i>	
Research on the Innovation Model of Commercial Bank's Private Wealth Management Business in the Age of New Regulations on Asset Management	151
<i>Lianying Ge</i>	
Discussion on the Theory and Practice of Periodical Editorial Work	156
<i>Lu Keru</i>	
Two Models of Political Integration in the Northeast Frontier after India's Independence	160
<i>Changwei Liu</i>	
The application of fan culture in environmental design	163
<i>Peng Jing, Ruan Tianhua</i>	
Analysis on the Regulation Strategies of Information Asymmetry in New Media Communication	170
<i>Hu Xing, Huang Junwei, Zhang Xiaohui</i>	
Research on the Impact of Internationalization Development of Financial Accounting on Chinese Banks	174
<i>Liufeng Zhu</i>	
Research on Green Party's Ecological Priority Values from the Perspective of Ecocentrism—Take the European Green Party as the example	179
<i>Hongying Zhang</i>	
Research on the Project Management of BIM Technology Based on “Internet +”	184
<i>Baichun Wang</i>	

Based on the “Internet +” background of the construction of universities and martyrs cemetery and the assistance mechanism of martyrs survivors	188
<i>Yu Wenqian</i>	
The Reference and Enlightenment of Constructive Dialectics to the Solution of Psychological Crisis	193
<i>Xuefei Liu, Wenjuan Guo</i>	
On the Expansion of the Function of and Alternatives to Detention Review	198
<i>Liu Hongxing</i>	
Summary of Rapid Construction Mode of International Engineering Projects of China Construction Seventh Engineering Bureau Co. LTD	203
<i>Honggang Gao, Jichao Xu, Wei Liu, Zhifeng Lv, Hongtao Lin</i>	
Research based on the Supervision Path of P2P Network Lending Platform from the Perspective of “Internet Finance”	207
<i>Wenjing He</i>	
The Innovation Research of Science and technology Philosophy in Big Data Era	212
<i>Yilu Liu</i>	
A comparative study on the mode of knowledge sharing service among university libraries in China	215
<i>Zhang Ling</i>	
The Empirical Study on the Relationship between Corporate Social Responsibility Information Disclosure and Corporate Reputation	219
<i>Shujun Wang</i>	
Research on the Effectiveness of Special Strength Training Methods in Sprint Sports	223
<i>Libin Zhu, Lihui Liu</i>	
The Expansion of Krugman-Flood-Garber Model	227
<i>Xiangqing Zou</i>	
Problems and Countermeasures of Young Teachers' Occupational Burnout in Higher Vocational Colleges	233
<i>Feng Guo, Shengchi Chen</i>	
Research on the Impact of CEO Background Characteristics on Accounting Information Quality	237
<i>Cheng Ya, Luo Huawei, Zhang Song</i>	
Landscape Design Research of Old Community under the Concept of Low Impact Development	248
<i>Yu Zhijing</i>	

Empirical Study on the Impact of QFII Stock Ownership on Enterprise Performance	254
<i>Huihao Liu, Lei Wei</i>	
Research on the Impact of Consumer Finance on China's Economic Development	261
<i>Jingran Zhu</i>	
Research on Green Construction Noise and Dust Monitoring and Management	267
<i>Tianli Wang</i>	
Optimizing the Management Model of Innovation and Entrepreneurship Training Plan for College Students Based on the Mode of School-Enterprise Cooperation	271
<i>Qingjun Liang</i>	
Research on the Operation Mode and Characteristics of oral communication in TV Context	276
<i>Lu Wei</i>	
Research on the Training Reform of Broadcasting and Hosting Art Professionals in the Age of Medium Financing	281
<i>Qu Yang</i>	
The Legal Dogmatics Study of Network Financial Crimes under the Background of Risk Society	286
<i>Chen Cheng</i>	
The Connotation and Ways of Realizing the Integration of Production and Education in Vocational Colleges	290
<i>Jiangchuan Hu</i>	
Analysis on the Problems and Countermeasures in the Implementation of China's Targeted Poverty Alleviation Policy	294
<i>Yuxin Li</i>	
The Evolution and Reflection of the Concept of Urban Governance	297
<i>Meng Qingwu</i>	
Application of Fire Emergency Lighting and Evacuation Instructions in Buildings	303
<i>Wang Fang</i>	
Behavior Analysis of Real Estate Investors	308
<i>Qi Ruoxi</i>	
Research on the Relationship between Government-backed Venture Capital and Enterprise Innovation Performance	313
<i>Chen Yaoyu</i>	
Storytelling as a Framing Tool in Organizational Communication: A Case Study of	321

Sebastian Coe's Olympic Speeches

Ning Xiao, Liu Jie

Research on the Management Model of Sports Living National Fitness Based on the Values of Higher Education 329

Li Chao, Lu Xiaoping

Existing problems and the development of family farm under the background of urbanization Taking family farm in Wenchuan County as an example 334

Guojuan Yu

Analysis on the influence of accounting informatization on enterprise internal control and corresponding countermeasures 338

Shan Liwei

International Terrorism in the Context of Political Communication 342

Yu Xue

Research on the Adjustment of Poverty Control Strategies in the Middle and Late Stages of Poverty Alleviation 347

Wang Shiyou

Problems and Countermeasures in the Process of Construction Engineering Cost Control Management 352

Jixuan Zou

Study on Civil Engineering Management and Effective Control of Engineering Cost Based on Working Process 356

Jixuan Zou

Optimizing the Training Path of Young Teachers in Private Universities in Jiangxi Province in the Context of "Double first-class" Construction 362

Shangxin Chang, Xiu Liu

Research on the Future Development Direction and Management Mode of Enterprise Business Administration 366

Mei Li

Thoughts on the Standardization of Administrative Management in Vocational Colleges in the New Era 370

Cheng Pan

Enterprise Participation in School-Enterprise Cooperation Research: Transaction Cost Paradigm 374

Liping Zhan

Research on Enterprise Accounting Management Risk and Control Strategy Based on Network Environment	380
<i>Hai Li</i>	
Research on the Promotion Mode of National Fitness Exercise in Xiaogan Middle School Campus	386
<i>Xuxu Liu</i>	
Research on the Public Platform of TV Media Wechat	391
<i>Li Hanlu</i>	
The Theory and Empirical Research of Risk Measuring Method Statistics and Portfolio Model	399
<i>Ziqi Li</i>	
Research on the Performance Evaluation of Cold Chain Logistics Enterprises of Fresh Products E-commerce	407
<i>Zhiguo Fan, Yanjun Fan, Mengkun Ma</i>	
Analysis on the Westernization of Brand Naming of “Yuepai Real Estate”	413
<i>Liu Xiaoyu, Hao Xiaohua</i>	
Interesting Design in Packaging and Decoration Design of Children's Products	417
<i>Minhua Jiang</i>	
Study on Operation and Development of Rail Transit under Big Data Conditions	421
<i>Liu Xiudan</i>	
A Regressive Study Based on the Core Value of the Library	425
<i>Xin Jia</i>	
Enterprise Logistics Management Strategy under Supply Chain Management Mode	429
<i>Weixia Shan</i>	
Empirical Analysis of Fractional Differential Model of the Relationship between Enterprise Management and Financial Performance	436
<i>Yi Li</i>	
Historical investigation on Sports in Gulangyu during Its International Settlement Period	442
<i>Wang Hui, Zhao Yajie</i>	
Research on the Application of Integrated Design of Residential Buildings and Landscapes	447
<i>Wang Tingting</i>	
Shadow Banking Scale and Its Impact on Housing Price in Tongling City	452
<i>Yang Yunyan, Li Zenglai</i>	

Research on the Role of Armed Department of College Party Committee in Campus Reintegration of Veteran College Students in the New Era	458
<i>Li Hainan</i>	
Research on Sino-Thai Incubator Corporation in the Background of B&R	463
<i>Zhenfeng Ge</i>	
Construction of the “Points System” for the Growth of Active Applicants for Party Membership in Colleges and Universities: Based on the Practice of a Student Party Branch in Sichuan Agricultural University	467
<i>Yong He</i>	
The Maintenance Management Analysis of Municipal Road Bridge Facility	473
<i>Shufang Li</i>	
Practice and reflection on mathematics teaching reform in higher vocational colleges	478
<i>Yi Liu, Xiaobo Liu</i>	
The Analysis on the Problems and Countermeasures of Judicial Accounting Identification	482
<i>Lizhi Xie</i>	
Research on the Relationship between person-organization fit, psychological capital and work engagement	487
<i>Qingsong Zhu, Meizi Zhang, Dujuan Zeng</i>	
Analysis of Problems and Measures in Construction Engineering Management	492
<i>Bo Zhang</i>	
The Application and Exploration of Database in Law- Reasonable Preservation and Protection of Consumer Information in Online Transactions	497
<i>Yusheng Zhao, Zhaoqing Wang, Guorong Zhong</i>	
A New Interpretation of the Main Social Contradictions from the Perspective of Marx’s “Great Materialism”	503
<i>Huanghua Huang</i>	
Knowledge structure and Research Fronts of Western Land Policy Research--Based on the Knowledge graph of CiteSpace	508
<i>Ye Lu</i>	
A Study on the Relation between Living Expenditure and Disposable Income of Urban Residents in Zhengzhou City	515
<i>Xiaoqi Ding, Yuping Li</i>	
Goodwill impairment test Angle of audit quality research	518
<i>Yuyang Cao, Yao Ning</i>	

Regulation of Bicycle-sharing in China	524
<i>Ying Zhang</i>	
Population Mobility Model & Floating Growth Spatial Types and Their Influencing Factors in Southwest China	529
<i>Xiangyun Dong, Xiaohan Jiang</i>	
Insights into Chinese Modern Industrial Heritage Value from the Perspective of Britain Related Industrial Heritages in China	534
<i>Xinjun Ding, Fei Tian</i>	
Research on the Application of 360 Degree Performance Evaluation in Enterprise Information Construction	539
<i>Liu Yang</i>	
On the Demonstration of Non-Subjectivity Teleology in Responsibility Ethics	544
<i>Sun Yunhai, Wen Chengwei</i>	
Research on Sustainable Innovation and Change Management System of Software R&D Enterprises	549
<i>Guohua Lian, Gongyuan Yang</i>	
Research on Diversified Management of Scientific Research Work in Colleges and Universities	553
<i>Shi Fei</i>	
Strategies Analysis of Financial Accounting Transformation to Management Accounting from Big Data View	558
<i>Ge Yunhong</i>	
Research on the influence factors of visual training on the teaching of jewelry design	564
<i>Kong Yuanyuan</i>	
Problems in financial statement analysis and improvement measures	570
<i>Li Jiaqiang</i>	
A probe into the Police's consciousness of Public Relations	575
<i>Liu Chen</i>	
The Evolutionary Significance of Taxation System in Sui and Tang Dynasties	581
<i>Linyan Luo</i>	
Research on the Implementation Path of National Strategy of National Fitness in the Background of “Healthy China 2030”	585
<i>Shen Quanping</i>	
Application of Natural Landscape in Modern Public Interior Design	589

<i>Congcong Ai</i>	
Statistical Research on the Interaction between China's Financial Cycle and Economic Cycle	594
<i>Chen Yao</i>	
The Impact of the Concept of Core Competence on Contemporary Enterprise Management Ideas	600
<i>Lianhe Duan</i>	
Research on Information Construction of Archives Management in Colleges and Universities Based on Big Data Environment	605
<i>Han Zhilin</i>	
Research on Change Engine Model of Enterprise Management Innovation Ability Evaluation	610
<i>Li Mei, Li Yu, Mei Zhang, Xiu Hua</i>	
An Empirical Study on Inter-temporal Interaction between Corporate Social Responsibility and Financial Performance	615
<i>Li Ruirui</i>	
Countermeasures and Suggestions for the Integration of School Sports and Social Sports in the New Period	620
<i>Zhi Li</i>	
Study on the Corresponding Relationship between Modern Human Needs Structure and Urban Environmental Design	626
<i>Lin Siqi</i>	
An Empirical Study on the Influencing Factors of Online Shopping Customer Loyalty	630
<i>Luo Hongmei</i>	
Financial Information Distortion of Listed Companies and Its Control	635
<i>Yang Yu'e</i>	
Research on the Relationship among Leadership Behavior, Organizational Learning Ability and Organizational Performance	640
<i>Yu Wenmei</i>	
Research on Credit Rating System Based on the Value of Small and Medium-sized Logistics Enterprises	644
<i>Zhang Li</i>	
Empirical Analysis of Accounting Information Disclosure and Semi-Strong Effectiveness of China's Stock Market	649
<i>Zhang Xiuhua</i>	

Discuss the New Media Development of News Communication	653
<i>Zhang Liubin, Lu Kuan</i>	
Study on Rural Microfinance from the Perspective of Precision Poverty Alleviation	657
<i>Zhe Chen, Hanyuan Liang</i>	
BIM Technology Application in the Project Construction Cost Control Research	661
<i>Yu Chunyi, Lv Yiran, Lin Jie</i>	
Analysis of Problems and Countermeasures in the Digital Transformation of Archives in Colleges and Universities	667
<i>Xiqiao Liu</i>	
Discussion on the Open Management Mode of Nursing Laboratory in Higher Vocational Colleges	672
<i>Liang Xu</i>	
Problems and Countermeasures of Participation in Decision-making Mechanism in the Construction of Party Organizations in Private Colleges and Universities	677
<i>Wangdao Liu, Sufang Liu, Jajun Liu</i>	
The Impact of New Media Environment on Public Opinion Dissemination and the Coping Strategies	682
<i>Yan Liang, Wenyun Zhang</i>	
The Important Role of Undergrowth Economy in Precision Poverty Alleviation	686
<i>Xiaoning Liu, Wu Hao</i>	
Research on Financial Innovation Path of Technology-based SMEs	690
<i>Yang Juchao</i>	
Research on Collaborative Innovation and Development of Professional Groups and Industrial Clusters in Higher Vocational Colleges	695
<i>Chaomin Zhang, Shu Tan</i>	
Research on the Limitation and Innovation of University Financial Management Model Based on Humanization	700
<i>Ying Zhou</i>	
Research on Thinking Process Model of Technological Innovation in Product Design	704
<i>Liping Peng</i>	
Talking about the Problems and Solutions of the Quality Management of Scientific Research Units (Enterprises) under the New Situation	708
<i>Ruan Jing</i>	
Research on Innovation Model of Circulation Supply Chain Based on Consumption	711

Driven

Min Yu

Research on Digital Reading Micromedia Promotion in University Libraries in the New Media Age 715

Zhao Chong, Pang Haiyan

Brief Talk on the Problems of Applying Statistical Method to Analyse Material Management in Ward Areas 720

Yan Zhongquan, Luo Huiliang

Research on the Innovation and Development of Human Resource Management in Universities under the Big Data Age 725

He Meng

The Core, Support and Integration of News Communication under the New Media Environment 729

Jiang Ting

Analysis of the correlation between intangible assets and the value of listed companies 733

Li Baoxian

Discussion on Accounting of Real Estate Development Enterprises 740

Li Li

The Application of EVA Value Management in State-owned Enterprises 745

Xincheng Wang, Yu Guo

Analysis of the Gradual Equalization Policy of Basic Public Health Services 751

Liu Mingzhe

The Importance of Successful Inventory Management to Enterprises-A Case Study of Wal-Mart 755

Ruonan Lin

Risk Analysis in Medical Cosmetic Surgeries Loans Based on Decision Tree 759

Tianyu Wu

Research on the Coordinated Development of Metro Economy and Urban Area—Taking Taiyuan Metro as an Example 765

Fan Wang, Peng Yang, Yi Chen, Wanning Yu

Analysis of public satisfaction on the webcast in Taiyuan city, Shanxi Province 772

Jianqin Sun, Zhe Liu

An Analysis of the Competition for the International Discourse Power of Media—From the Perspective of the comparison among China, the United States and Russia 779

<i>Jianing Li</i>	
Project Cost Management of Whole Process Based on BIM	784
<i>Chen Ying</i>	
Problems and Countermeasures of BIM Technology in the Whole Process Management of Construction Projects	788
<i>Chen Shuzhen, Ji Min</i>	
Analysis of trade competitiveness and complementarity between China and EAEU	792
<i>Nan Xu, Fan Li</i>	
Study on Marine Environmental Ethics in Yantai	798
<i>Shoupeng Liu</i>	
Analysis on the Cognitive Practice of Construction Technology and Quality Management of Garden Road	804
<i>ZHANG Chunyang, LIU Zheng</i>	
Present Situation and Development Trend of Exploitable Renewable Energy in Hainan Province	809
<i>CAI Huimin, CHEN Shenghui</i>	
Cultivation and Exploration of Volleyball Players' Concentration	814
<i>Wenchao Xu</i>	
Research on the Role of Sports Humanities and Social Sciences in the Development of Sports in China Training Objectives	819
<i>Sicong Shan, and Shuang Sun</i>	
A Brief Analysis of How to Handle Students' Sudden Illness Emergencies from the Perspective of College Counselors	823
<i>Huawei Yang, Xiuhua Li, Wei Mu, Aijing Li, Rui Qi, and Weibin Wang</i>	
Research on the Cooperation Networks of Xiuyan Jade Carving Industry Based on SNA	828
<i>Shuangnan He</i>	
Practice of Teaching Team Construction Based on Critical Thinking Cultivation of Medical Students	835
<i>Hui Ji, Hua Tian, and Tao Li</i>	
Discussion on the Effective Use of Music in Teaching Sports Dance	839
<i>Xiaochen Zhang</i>	
Research on the Current Situation and Improvement Strategies of Basketball Teaching in the New Era	843
<i>Junjun Qiu, and Jianbo Zhang</i>	

Study on the Application and Research of the Exercise Prescription in Physical Education of Colleges and Universities	847
<i>Feng Lu, Jinpeng Wang, and Xin Zhao</i>	
Research Progress and Trend of Functional Physical Training for Young Badminton Players	851
<i>Jun Zheng</i>	
Research on the Reform of College Physical Education Curriculum System Based on Health and Fitness	857
<i>Ming Wang</i>	
Research on the Teaching Reform of "Combination of Medicine and Physical Education" under the Background of healthy China	863
<i>Xiaoming Su, and Xin Zhou</i>	
Research on the Cultivation of Risk Consciousness of Physical Education in Higher Vocational Colleges	867
<i>Shuang Sun, and Sicong Shan</i>	
Current Situation and Countermeasure Research of Basketball Course in Colleges and Universities	871
<i>Junjun Qiu, and Jianbo Zhang</i>	
Guangzhou Smart Government Construction under the Vision of Big Data Governance	875
<i>Zhang yi</i>	
The Integration of Socialist Core Values in the Teaching of Ideological and Political Education in Higher Vocational Colleges	881
<i>Luo Rongfu</i>	
Research of Precision Employment Service of Chinese College Graduates in the Big Data Era	887
<i>Lei Jing</i>	
Study on the Protection of Tourist Guide's Labor Rights and Interests Based on the Tourism Law	893
<i>Zhao Hongfeng</i>	
Research on Rural Logistics System Construction in New Rural Construction Based on Rural Revitalization Strategy	898
<i>Yanping Liu</i>	
Analysis of American Anti-terrorism Strategy in the New Global Anti-terrorism Era	903
<i>Li Xinyu</i>	

Application and Behavior Analysis of Adolescent Social Media Based on Symbiosis Concept	908
<i>Cui Min</i>	
Research on Corporate Governance of Party Organizations Participating in the Reform of Mixed Ownership of State-Owned Enterprises from the Perspective of Organization Structure——Based on the CSME analysis framework	913
<i>Shuting Yu</i>	
Benefit evaluation of pollutants in runoff interception by vegetation filter belt based on hydrological analysis	921
<i>Jiang Min, Yang Hefei, Qian Jianjun</i>	
Analysis on the Current Situation of School Bullying in Junior Middle Schools in Tianyang County	925
<i>Bi Dexu</i>	
Foreign Experiences of Maker Education in Colleges and Universities	930
<i>Jiaojiao Mo</i>	
Research on Optimization of Supply Chain and Logistics Management under E-commerce Environment	935
<i>Xinmou Huang</i>	
Logical Evolution of Marxist Thought of Urban-Rural Integration and Development	941
<i>Sun Mili</i>	