

Table of Contents

Analysis on Development Path of 3D Animation Technology Based on New Media Context	1
<i>Hou Lin</i>	
Conflict and Integration of Chinese and Western Cultures	6
<i>Wang Yue</i>	
Exploring the National Psychological Characteristics of Tujia Nationality from the Perspective of Folklore	11
<i>Tang Ying</i>	
How does Communist Party of China practice the party building principle put forward by Lenin?	15
<i>Yasidra Mar</i>	
Deploy of Smart Power - Study of the British Council from an Educational Perspective	19
<i>Lihui Zhang</i>	
The Enhancement Strategy of Visual Impact in Creative Products Design	23
<i>Ce Zhou</i>	
The Law and Applications of the Theory of Yin and Yang	27
<i>Luo Shan</i>	
Analysis on the Display Form and Development Trend of the Folklore Art of Northeast Rural Architecture	32
<i>Liu Yonggang</i>	
Research on the Relationship between TCSL and Chinese Ontology Based on Task-based Approach	37
<i>Yuanjing Xiong</i>	
Research on Cultural Attributes in Advertising Art Design	42
<i>Xi Chen, Yuzhen Cao</i>	
A Brief History of the Development of Bronze Mirror Inscriptions in the Han Dynasty	46
<i>Xu Heng, Ma Shinian</i>	
Interpretation of the Communist Manifesto from the Perspective of Accelerated Critical Theory	51
<i>Ma Qiaoen</i>	
Exploring the Aesthetics and Expression of Music in the Ming and Qing Dynasties Based on the Music Description of A Dream of Red Mansions	56
<i>Ke Huang</i>	

Rural Tourism Area Integrating Forest Culture, Folklore Culture and Food Culture: A Case Study of Junwu Forest Park in Liuzhou	61
<i>Wei Fei</i>	
Analysis on the Path of Family Culture Communication	68
<i>Mingfeng Lv</i>	
Value of Disseminating Good Family Style Culture in Improving the City Image	72
<i>Mingfeng Lv</i>	
The Poetry Writing Activities and Poetics Connotation in the Diplomatic Banquet of the Ruling Qing in the Spring and Autumn Period Seen from the Meeting of Chui Long	76
<i>Liu Yangjie, Ma Shinian</i>	
The Interest of Xu Gu's Painting Art	80
<i>Luan Yanhua</i>	
Exploring the Use of Electronic Organ Ensemble Forms to Interpret National Orchestral Works	85
<i>Wang Huaijin</i>	
Postmodernism Creation with Local Characteristics in From Moscow to Petushki and Its Effect Analysis	90
<i>Wang Jing</i>	
Research on Credibility Thoughts in Historical Records	95
<i>Zhang Ping</i>	
Research on the Media and Ways of Chinese Traditional Music Communication under the Environment of Media Integration	99
<i>Lu Wang</i>	
The Exploration of Poeticizing Life with Music	103
<i>Shenzhu Li, Yan Chen</i>	
Positive and Negative Questions of Shima dialect in Zhenjiang, Guangdong	108
<i>Huang Nianfeng</i>	
Research on Special Effects of 3D Animation Based on Art Design and Performance	116
<i>Dandan Cong</i>	
Research on Line Art Aesthetics Expressing the Art Form of Classical Chinese Painting	121
<i>Huacheng Cai</i>	
Translation and dissemination strategy of "The Guanzhong School" under the background of "Belt and Road"	125
<i>Wang Cong, Wang Yungang, Zhang Jiang</i>	
On Aesthetic Culture and Psychology in Modern Display Art Communication	130
<i>Na Zhang</i>	

Self-cultural Identity of College Teachers from the Perspective of Cross-cultural Communication of "Belt and Road" Initiative	135
<i>Wang Yifei</i>	
On Edna's Self- Quest, Perplexity and Suicide in The Awakening	140
<i>Zhang Lulu</i>	
Establishment of the Scale of Ethnic Cultural Alienation of Han Nationality Residents in Guizhou Ethnic Minority Agglomeration Areas	146
<i>Peng Xu, Bo Zhang, Juan He</i>	
Research on the Image Tension of British and American Imagist Poetry	153
<i>You Zhang</i>	
Research on Maternal and Infant Brand Packaging Design in New Retailing Era	157
<i>Wu Siwei, Di Cheng, Yang Zhe</i>	
Inheritance and Research of Cross-stitch Patterns of the Yao Nationality in Liannan	163
<i>Li Mingzhen</i>	
The Value of Applying Material Characterization in Brand Vision	167
<i>Luo Xianfan, Hao Xiaohua</i>	
The Importance of Design Sketch for Art Design	170
<i>Xiuyu Cai, Xiaohua Hao</i>	
Research on the Multiform Representation of Logo in Digital Media	174
<i>Minhua Jiang</i>	
Research on Digital Application of Traditional Elements of Hainan Li Nationality in Modern Design	178
<i>Kangmei Wang</i>	
Interpretation of Common Rhetorical Techniques in Chinese and English	182
<i>Hua Wang</i>	
Design of Guangzhou city cultural symbol based on visual marketing	185
<i>Lingli Zhao, Xiaoqin Yu</i>	
Analysis and Thinking on the Status Quo of Digital Construction of Stone Inscriptions	188
<i>He Zhizhang</i>	
Interference and promotion—Introduction to the mutual influence and advancement of contemporary painting and photography	193
<i>Ma Jie, Xiang Meimei</i>	
The Application of Tibetan Buddhism Characters in the Design of Jade Carving Pendant	198
<i>Yang Li, Kong Yuanyuan</i>	
Eternal Sunshine of the Spotless Mind: Visualization of Literary Modernism By	204
<i>Ye Wanhua</i>	

The Value of Applying Chinese Traditional Elements in Visual Communication Design	210
<i>Li Xingli</i>	
A Study on Translation Strategies of Business English Letters from the Perspective of Register Theory	215
<i>Gan Miao</i>	
Public Participation in Cultural Heritage Protection	219
<i>Huang Mingzhu</i>	
A Study on the Application of Digital Multimedia Art in Mobile Game	223
<i>Shi Yujie</i>	
A Study on the Translation of Shaanxi Folklore Culture under the Strategic Background of "Culture Going Out"	227
<i>Weiwei Suo</i>	
A Brief Analysis of Dance Art Form in Music and Dance of Qin and Han Dynasty	232
<i>Wang Huaru</i>	
A Study on the Differences between Chinese and Western Sports Culture	237
<i>Bing Wen, Chong Wang, Ruilin Guo</i>	
The Influence of Social and Cultural Changes on Folk Music of Ethnic Minorities and Its Countermeasures	241
<i>Wu Haiyan</i>	
Several Aspects that Cellist Should Pay Attention to in Symphony Orchestra	246
<i>Yuan Bo</i>	
Fuzzy Language Processing in Return to the Countryside Translation	250
<i>Yuan Xiaohong</i>	
A Brief Analysis of the Translation Characteristics of Fu Lei's Translation of Old Man Gao	254
<i>Zhao Lianbin, Bai Xuefang</i>	
On the English Translation of Publicity Materials from the Perspective of Memetics of Translation	258
<i>Zhao Qing</i>	
Discussion on the influence of the advancement of ceramic technology on modern public murals	262
<i>Jun Chen, Rui Zhang</i>	
On the Diversification of Language and Culture from the Perspective of the Spread of Network Language	268
<i>Wang Huizhen</i>	

Analysis of Chinese Children's Literature Translation in the Background of "Belt and Road"	273
<i>Rui Guo</i>	
The Influence of Cultural Cognition on Japanese Language and Literature and the Countermeasures	277
<i>Jiang Xiaojuan</i>	
On Translation of Terminology in Specialized or Professional Texts in English	282
<i>Zheng Wang, Yangqiong Lin</i>	
The Symbols of Folklore Tourism Culture of the Waterside Residents in Hainan and Its Dissemination and Development	285
<i>Wu Yunxia</i>	
Discussion on the Aesthetic Features of Modern Oil Painting Art in China	290
<i>Luo Hongqiang</i>	
A Great Masterpiece: Zhao Mengfu's "Autumn at Que and Hua Buzhu Hills"	295
<i>Luo Hongqiang</i>	
Research on the propagation effect of the painters art in the Tang Dynasty	300
<i>Jin Xiaoyun</i>	
Ecological Analysis of Folk Arts and Crafts in Gansu Province	304
<i>Hu Weiguo</i>	
The Artistic Appreciation of Chi Li's Novel "Don't Talk about Love"	308
<i>Yang Luxi</i>	
Evaluation of Compensatory Supply Cultural Products in Chinese Cultural Environment Based on Fuzzy comprehensive Evaluation Model	312
<i>Yong Hang, Hui Li</i>	
Integration of Innovative Spirit of Modern Lingnan Painting Art into the Teaching of Watercolor Creation	320
<i>Deling Yang</i>	