Table of Contents

Research on the Education Ecology of Basketball Teaching Activities 1
   Han Kai

Research on The Physical Education Teaching Mode Oriented with Happy Sports 6
   Ren Jie

Study on the Abnormal Fluctuation of Chinese Agri-Food Price and the Prevention Measures 10
   Xiaoming Qiao

Analysis on the Construction of Accounting Practice Teaching System for Training Applied Accounting Talents in Colleges and Universities Based on the Innovation of Industry-University-Research Cooperative Education 17
   Yangyang Li, Lisha Ma

Research on Enterprise Economic Management Innovation under the New Situation of Value Management 23
   Wanjuan Ding

Administrative Law Path of Environmental Governance in Guangdong-Hong Kong-Macao Greater Bay Area under the Background of International Science and Technology Innovation Center 28
   Pengwei Zhan, Zehua Feng

Study on the Accompanying Theme of the Animated Film Little Prince 34
   Chen Xiao, Songqi Yao

The Application Research of Mobile Learning App "English Fluency" in College English Oral Teaching 37
   Li Wan

Research of Education Technology based on Information Technology 42
   Han Wang, Changqi Li

Probe into the Practice of BIM in Engineering Cost Management 46
   Gu Yingying
Analysis on User Behavior and Needs of University Libraries  
Jianfei Hu, Bing Yu

Research on Engineering Cost based on Full Life Cycle Theory  
Peipei Liang

Research on the Development of Local Landscape Oil Painting  
Qiang Sun

Research on the Development and Countermeasures of College Fashion Design Teaching Based on Project Teaching  
Fei Niu

Research on the Construction and Evaluation of Evaluation Index System of Modern Service Industry Brand Competitiveness  
Shuying Chen

Research on the Composition and Cultivation of English Translation Technology Ability in the Age of Data  
Rui Han, Yanlin Yin

Yusi Teng, Yongping Wu, Ting Sun, Shuling Yang

Shibusawa Eiichi's View of the State as Embodied in His Business Concepts  
Liang Zisu

Research on Internet Financial Risk Supervision  
Li Gang

Research on Visual Communication Theory under Digital Technology  
Weijun Zang

Research on Clothing Modeling based on Apparel Fabrics  
Yejuan Hu

Research on the Entry Point of Internationalization of Higher Vocational Education  
Xiangzheng Diao

Study on the Sinicization of Marxism  
Liu Wei
Research on the Convergence System Construction of College Students' Ideological and Political and Mental Health

Chao Li

The Application of "Virtual Reality + Education" in College Practical Teaching

Chen Zhan, Xiao Yu, Yonghui Wu, Jinming Zheng

Research on the Vocational Ability Training of College Students Based on the Community of School-Enterprise Cooperative Education

Chunfen Yao

Study on the Path of Multi-dimensional Construction of Characteristic Courses in Private Colleges and Universities from the Perspective of Applied Curriculum Reformation—Taking Commercial Specialty as an Example

Fengxiang Jiang

Research on the Construction Path of the First-class Major of Journalism in Shaanxi Universities under the Concept of Educational Certification

Fang Zhang

Research on the Realistic Dilemma and Countermeasures of the Practical Teaching Management in Colleges and Universities from the Perspective of Refined Management Theory

Xinzi Li

Research on the Construction of English Informatization Teaching Model in Higher Vocational Colleges

Hui Lin

Development of Industrial Heritage Products under the Background of "Internet +"

Song Fuli

Study on the Combination Paths of Rule of Law and Rule of Morality in the Construction of Socialist Country ruled by Law with Chinese Characteristics

Jing Luo

The Application of Hierarchical Teaching Method on Physical Education

Ying Liu

Research on the Collective Subject Teaching of Piano

Chen Jingxin
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research on Physical Education Teaching and Students' Ability Training</td>
<td>166</td>
</tr>
<tr>
<td>Zhu Bi</td>
<td></td>
</tr>
<tr>
<td>Research on the Application of Multimedia Technology in Physical Education Teaching in Higher Vocational Colleges</td>
<td>171</td>
</tr>
<tr>
<td>Jiang Yong</td>
<td></td>
</tr>
<tr>
<td>Analysis on the Ways of Integrating Chinese Excellent Traditional Culture into the Teaching of Ideological and Political Theory Course in Colleges and Universities</td>
<td>176</td>
</tr>
<tr>
<td>Wang Jiuyang</td>
<td></td>
</tr>
<tr>
<td>Study on the Practical Innovation of Hybrid Teaching Based on the Modernization of Education</td>
<td>181</td>
</tr>
<tr>
<td>Fuyong Huang</td>
<td></td>
</tr>
<tr>
<td>The Development of School-Enterprise Cooperative Teaching from the Perspective of Cooperative Innovation</td>
<td>186</td>
</tr>
<tr>
<td>Ping Liu</td>
<td></td>
</tr>
<tr>
<td>Exploration on the Strategy of Strengthening Students' Professional Quality Cultivation in Higher Vocational Colleges</td>
<td>191</td>
</tr>
<tr>
<td>Qing Mei</td>
<td></td>
</tr>
<tr>
<td>Research on Characteristics of Coal Modernization Trade based on Network Information Age</td>
<td>195</td>
</tr>
<tr>
<td>Wu Lan</td>
<td></td>
</tr>
<tr>
<td>Research on Training of Mechanical Manufacturing and Automation Professionals Based on Professional Quality Orientation</td>
<td>199</td>
</tr>
<tr>
<td>Lingwei Wang</td>
<td></td>
</tr>
<tr>
<td>Research on Information Teaching Mode of College Ideological and Political Theory Course in Big Data Environment</td>
<td>203</td>
</tr>
<tr>
<td>Jie Qiu</td>
<td></td>
</tr>
<tr>
<td>Analysis on the Talent Structure of Cross-border Electric Merchants in Optics Valley Area</td>
<td>208</td>
</tr>
<tr>
<td>Ying Du</td>
<td></td>
</tr>
<tr>
<td>Research on Problems and Perfecting Strategies of Vocal Music Teaching in Colleges and Universities</td>
<td>213</td>
</tr>
<tr>
<td>Wei Zheng</td>
<td></td>
</tr>
</tbody>
</table>
Research on Deeply Understanding the Essentials of Building an Advanced Socialist Culture with Chinese Characteristics

Zenggang Wu

Construction of Self-identity: Analysis on The Bonesetter’s Daughter from Perspective of Feminism

Pan Chun

Research on the Teaching Course Implementation of the Vocal Performance in Independent Colleges

Xiaofang Wu, Junhui Shen

Analysis on the Role of Musical Hearing in Piano Performance

Yingdi Wang

Research on Structural Optimization of Tax Reform

Jun Meng

Study on the Nutrition and Processing Quality Effects of Oat Food

Chunling Mao

Design and Application of Flipped Classroom Based on Mixed Teaching

Xin Zhang

Needs Analysis in Business English Teaching

Du Lihong

The Lack of Aesthetic Education in Colleges and Countermeasures

Li Yanling

Reflection and Practice in E-C Translation Teaching of College English Based on Flipped Classroom

Jingjing Xie

Analysis on the Status of International Talents Training of Logistics Major in Higher Vocational Colleges

Yaoyan Wang

A Probe into the Influence of Language Transfer on English Learning and Its Countermeasures

Xiong Li
Study on Pragmatic Failure and Teaching Scheme in Public Foreign Language Teaching in Higher Vocational Colleges

Yi Liufang

Cultivation of Cultural Quality in College English Teaching from the Perspective of Cultural Consciousness

Chen Zujun

Ecological Immigration—An Important Policy for the Inner Mongolian Nationalities Economic Development

Na Rina

Analysis on the Workplace Teaching Model of Visual Communication Design Major

Yan Xiang

The Influence of MintReading App on Developing the English Reading Comprehension of College Non-English Majors Based on “Duifene” Learning Management Platform

Daiqiong Liu

Research on the Effect of Physical Education Intervention based on Sunshine Sports

Yinghua He

Research on Interpretation of Modern Advertising Design under the Influence of Visual Consumption

Yizhi Qiu

Discussion on Significance and Effect of Illustration Art in Graphic Design

Zhang Yan

Humanities Research on Ideological and Political Work in Colleges and Universities

Huiping Ying, Ye Zhong

Research on Computer Education based on MOOC

Lu Qin

Melody Analysis and Performance Research Based on Liszt's Super-technical Etudes

Liao Xianji

Research on the Present Situation and Current Situation of Computer Basic Education in Colleges and Universities

Mincheng Yuan
Research on Ideological and Political Education in Colleges and Universities in the Age of Big Data

Jingqi Yu

On-site Management Optimization of Civil Engineering Construction Based on Civil Engineering Analysis

Ji Litian

Exploration on the Project Teaching Method in Fashion Design of Colleges

Sun Xiaohui

Research on the Optimization of Teacher Studio Model Based on Studio System

Qi Da, Shen Lanting

Exploration of Hybrid Teaching Model Based on “Rain Classroom”

Weng Qihua, Qiu Xiaohua

Strengthening the Education and Cultivation of Humanistic Feelings in College English Teaching

Jing Liu

Research on the Application of Hierarchical Teaching Model in Basketball Teaching

Han Kai

Discussion on the Party Building Work in Colleges and Universities from the Perspective of "Rules of Law"

Lei Feng, Jing Qiang

Research on the Ways and Methods of College Students' Mental Health Education

Jing Qiang, Lei Feng

Application Value Management in Enterprise Economic Management Innovation

Li Sina

Analysis of the Reasons for the Differentiation of Western and Eastern Marxist Philosophy Based on Medical Humanistic Quality Education

Wang Bixuan

Research on Sadness Metaphors of Wei Cheng by Chung-shu Ch’ien

Weipeng Zhao
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research on Key Technologies of Civil Engineering Construction Management</td>
<td>386</td>
</tr>
<tr>
<td>Zhang Xuesong</td>
<td></td>
</tr>
<tr>
<td>Research on Influencing Factors of Basketball Players' Decision-making Speed and Accuracy Based on Sports Training Management</td>
<td>391</td>
</tr>
<tr>
<td>Zhang Jun</td>
<td></td>
</tr>
<tr>
<td>An Empirical Study on Hypothesis Testing in Integrative Education for Visually Impaired Students</td>
<td>396</td>
</tr>
<tr>
<td>Zhang Juxiao, Chen Kunyu</td>
<td></td>
</tr>
<tr>
<td>Study on the Construction of the Content System of College Students' Ideological and Political Education in the New Situation</td>
<td>403</td>
</tr>
<tr>
<td>Zhixin Liu</td>
<td></td>
</tr>
<tr>
<td>Experimental Research on the Reform of the Evaluation Method of Engineering Cost Course of Construction Higher Vocational Colleges based on “Internet+”</td>
<td>408</td>
</tr>
<tr>
<td>Linlin Zhu, Ligeng Ma, Tiancheng Wang, Xiaolin Li</td>
<td></td>
</tr>
<tr>
<td>Constructing a New Talents Training Model by Promoting Employment through Entrepreneurship</td>
<td>412</td>
</tr>
<tr>
<td>Peng Yang, Xiaofeng Liu, Ruolan Yang</td>
<td></td>
</tr>
<tr>
<td>A Comparative Study of the Modernism and Postmodernism based on the Design Philosophy of “People-oriented”</td>
<td>417</td>
</tr>
<tr>
<td>Shaohua Lv</td>
<td></td>
</tr>
<tr>
<td>Cultivation of College Students' Intercultural Communication Ability</td>
<td>421</td>
</tr>
<tr>
<td>Deng Yanhong</td>
<td></td>
</tr>
<tr>
<td>Analysis and Research on College English Teaching Based on Humanities Education</td>
<td>426</td>
</tr>
<tr>
<td>Haining Zhang</td>
<td></td>
</tr>
<tr>
<td>Research on School Music Education and the Inheritance of National Music Culture Based on the Concept of Micro-curriculum</td>
<td>431</td>
</tr>
<tr>
<td>Mu Ming</td>
<td></td>
</tr>
<tr>
<td>Research on the Protection of Citizens' Learning Rights</td>
<td>436</td>
</tr>
<tr>
<td>Lei Yu</td>
<td></td>
</tr>
<tr>
<td>Project-driven Innovation and Entrepreneurship Education for College Students</td>
<td>440</td>
</tr>
<tr>
<td>Wei Qin, Xi Chen, Wenshuo Xu, Guolin Wang</td>
<td></td>
</tr>
</tbody>
</table>
Research on Technical Effect Evaluation of Art Photography Based on Commercial Photography

Yang Guangwei

Exploration and Practice on the Training Model of Marketing Professionals in Adult Higher Education Based on the Concept of "Two Creations"

Chen Guiyun, Gong Wenxiu

Construction of Digital Network Platform for Laboratory Safety and Management in Colleges and Universities

Man Xi

Innovation of College Students' English Translation Skills Training Model Based on the Optimization of Translation Ability

Gai Xinyi

Research on Organizational Innovation of Modern Engineering Project Management

Aiping Song

The Important Role of Traditional Sports Culture in Promoting the Development of Sports Population

Han Bin, Liu Lianjuan

Multi-dimensional Class Management in Colleges and Universities Promotes Comprehensive Education——From the perspective of “parent class”

Fang Huizi

The Dilemma of Non-hereditary Inheritance of Folk Literature in the Background of "Non-legacy" Era and the Living Protection Measures

Liu Qinrong

Research on Vocal Chorus Experimental Course of Music Education in Normal Colleges from the Perspective of Music Creation

Chonghao Li

Research on the Teaching of Visual Communication Design Creative Course under the Background of Big Data

Hua Zong

Reflections on the Teaching of Visual Communication Design Based on the Guided Teaching Model

Yao Tian
Research on the Construction of Ecological Model of Effective Interaction between Innovative Entrepreneurship Education and Professional Education in Shaanxi Colleges and Universities

Dapeng Ren, Fengxiang Jiang

Research on the Countermeasures for Improving the Effectiveness of English Teaching in Higher Vocational Colleges under the Concept of Student-oriented Education

Hui Lin

Application of Emotional Teaching in College English Teaching of Private Undergraduate Colleges

Ai Xizhen

Exploration on the Key Points and Implementation Path of Computer Teaching Reform in Higher Vocational Colleges

Wei Chen

Interpretation of the Influence of Replacement of the Elderly Group on the Development of Social work for the Elderly in China

Fuqi Zhai, Chaolin Zhang

Study on the Defects and Development Ideas of Television Advertising in Mainland China

Haifei Ge

Construction Approach of the Development Method of New Network Media Resources

Hu Xing

Research on the Function of Chinese Teaching in Improving Students’ Humanistic Quality

Xiaoli Jia

Analysis of Moral Dilemma Faced by Ideological and Political Education in Colleges and Universities and Countermeasures

Li Li

Exploration of the Application of Chinese Traditional Culture Elements to Animation Design

Qi Li

Study on the Importance and Training Method of Special Physical Training in Football

Zuijian Li, Jiangbo Liu
Exploration of the Application of Flexible Management Idea in the Management of College Students

Chengjun Liang

Analysis on Physical Training Thoughts of Table Tennis Players from the Perspective of Functional Training

Jiangbo Liu, Zujian Li

Study on the Modernization Application of Computer Science and Technology

Shuiwen Liu

Research on the Innovation of the Method to Cultivate the Long March Spirit of Contemporary College Students in the New Media Age

Linbao Lu

Study on the Choice of Development Mode of Financial Holding Company in China

Qiao Zhongjie

A Comparative Study on the Effect of Integrated Inside and Outside Classroom Teaching of Gas Volleyball on the Health and Fitness of Male and Female College Students

Yang Zhao, Weiqiang Li, Chuan Zhang

Research on the Function and Value of Vocational skills Competition

Xueyun Zhong, Yingjiang Zhang

Research on Innovation of Ideological and Political Education Method for College Students

Heying Zheng

Evaluation on the Development Level of Integration of Industry and City in Xi’an under the Background of Internationalized Metropolis Construction

Song Liting

Integration and Application of Context in the Perspective of English Linguistics

Li Xing

A Study on the Strategy of Compiling Chinese-Korean Translation Textbooks for Undergraduates in Colleges and Universities

Jin Lianhua

Application and Exploration of Interactive Teaching Theory in College English in Multimedia Environment

Pan Yong
Research on the Construction of Community Old Age Education Model Based on Internet+

   Xu Yan, Pan Yong

Application Analysis of Micro-course Teaching Design in English Spoken English Class in Higher Vocational Colleges

   Shuzhen Ou

Analysis of Enterprise Strategic Human Resource Management Based on Execution Ability

   Anqi Chen

Question Starting or Advantage Guiding? An Analysis of the Current Situation of China's Government's Employment Guarantee for the Disabled

   Pingping Wang

Inheritance and Innovation: Research on the Construction of Cultural Ecology System of Higher Vocational Entrepreneurship Education

   Liu Sha, Yu Rui, Li Rui

Reflections on Improving the Audit Independence of CPAs

   Lin Jian

A Study of College English Translation Teaching Based on Applied Translation Theory

   Qian Lu

A Study of New Vocabulary and Its Characteristics in Modern Chinese

   Jia Jing

Research on the Teaching of Ancient Literature from the Perspective of Culture

   Luo Ni

The Aesthetic Implication of Aikebaier Mijiti's Chinese Fictions

   Wang Ya

Challenges and Opportunities for Media Industry under the Background of Big Data

   Mai Liying

Analysis on Innovation of Enterprise Management Model in the Era of Big Data

   Wu Huijuan
Research on the Ideological and Political Education Management of College Students in the Internet Era

Huang Xin, Hu Xiaojia, Zhang Fengtao, Xu Lina, Zhao Yuning

Research on the Strategy of Physical Education Based on the Perspective of “Student-centered Consciousness”

Ren Jie

Research on the Teaching Management Model of “Flipped Sports Classroom” on The Basis of WeChat Platform

Zhao Xinying

Analysis of Effective Control Measures for Civil Engineering Management and Project Cost

Liu Lina, Han Wei

The Guiding Role of English Translation in English Teaching Practice in Higher Vocational Colleges

Liu Haijuan

Research on the Application of Chinese Paper-cut Art in the Design of Tourism Costume Products

Liu Yongru, Wang Ping

Teaching Reform of Art and Design in Colleges and Universities Based on "Mooc"

Guomiao Shi, Guimei Li

Research on Practice Teaching of Public Security Major

Zhang Xuming

Construction and Management of Information Technology Training Room

Zhuang Li

An Investigation Report on the Interpersonal Communication Ability of College Students in Henan Province under the Background of Internet

Liping Dong

Construction of Information-based Management Platform in College Archives in the Big Data Environment

Ming Nie, Qi Fu
Research on the Development Status and Countermeasures of Cross-border E-commerce in China

Yan Ren

Study on the Conservation of the Historic Centre of Macao

He Xifang

Research on Risk Control Measures of Construction Project under the Model of PPP

Jinxu Li

Research on Enterprise Service Invention Incentive Mechanism

Xiaoming Qiao

The Predicament and Outlet of the Practice Education of Innovation and Entrepreneurship in Local Colleges

Weiwei Guo

Research on Football Teaching for Football Reserve Talents Training

Tao Liu

Research on Risks of Internet Finance and Legal Preventive Countermeasures

Zhao Yuwen

Research on Enterprise Effective Taxation and Its Planning

Yiwen Lu

Research on the Psychological Relaxation Way in the Physical Education Class Organizing Activities

Yun Fu, Jianfeng Sun, Xiaoqin Guo

Research on Theoretical Innovation of College Students' Ideological and Political Education

Shiqiang Shen

Organic Integration of Innovation & Entrepreneurship Education with Ideological and Political Teaching in Colleges and Universities

Bin Yang

Analysis on the Internationalization of Traditional Moral Culture Education in Universities under the Background of the Belt and Road Initiative

Xiaohua Li
Research on Ideological and Political Education of College Students Oriented by Employment
   Juan Duo

Study of Internet Financial Risk Regulation Path
   Yadong Guo

Study on Eco-optimization Model of Rural Water Landscape Based on Regional Sustainable Development
   Wenrui Zhang

Integration of Mathematics History and Mathematics Education
   Jiutao Ding

Synthesis of Novel Ferrocene-Derived Chiral Ligands Containing Bisoxazoline
   Wei Cai, Shaokun Yang, Hailin Su, Yanmei Tang

Study of Media Interaction and Audience Participation
   Luyao Guo

Research on the Construction Path of College English Quality Resources Sharing Course
   Bi Lihua

Research on the Development of Cultural Thoughts in the Middle and Late Qing Dynasty
   Yabo Mei

Research on the Mode of Training Professionals in Information Management and Information System
   Xie Peng

Exploration on the Reform of Ideological and Political Education in Colleges and Universities in the Age of Big Data
   Qiong Qianchao

Exploration of College Students' Ideological and Political Education under the New Situation
   Guihong Tang

Research on College Students' Ideological and Political Education under the New Media Environment
   Fubing Wang
Research on the Reform Path of Southeast Asia Bilingual Talents Training Mode under the Background of the Belt and Road

Rulin Zhong

Cultivation of Students' Communicative Competence in English Teaching in Higher Vocational Colleges under the Background of International Exchange and Cooperation

Fang Fan

Training Path of Innovative and Entrepreneurial Talents in Business Administration Major of Higher Vocational Colleges

Dongqing Liu

Study on the Improvement of the Publishing Ability of Academic Journals in the Digital Age

Xiaoxia Ma

Research on the Strategy of Promoting the Transformation and Upgrading of Enterprise Development

Xin Jin

Professional Development of College English Teachers Based on Ecological Teaching

Qingjie Li

Research on the Construction of Community Three-dimensional Prevention and Control System under the Perspective of Wisdom Policing

Xiaosong Tang

Comparison Study of Eastern and Western Cultural Values

Yue Wang

Research on the Application of Mind Mapping Concept on Mathematics Education

Zhenghui Tan

Analysis of Creative Ability Training of Preschool Dance Teachers Based on Educational Innovation

Xiaoxuan Gong

Research on the Synchronization of Effective Fusion and Coordination between Financial Accounting and Management Accounting Based on the Integration of Industry, Education and Research

Yangyang Li
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research on the Construction of Pathology Online Course Based on Mixed Teaching Model</td>
<td>874</td>
</tr>
<tr>
<td>Qiuting Wen, Haiying Dong, Xiuwen Yu, Qingyang Bai</td>
<td></td>
</tr>
<tr>
<td>A Study on the Translator Model of Shaanxi Literary Works Translated to Foreign Countries from the Perspective of Literary Works</td>
<td>879</td>
</tr>
<tr>
<td>Ban Haidong, Ning Jing</td>
<td></td>
</tr>
<tr>
<td>Research on the Development of Start-ups in the Sharing Economy</td>
<td>884</td>
</tr>
<tr>
<td>Wanjuan Ding</td>
<td></td>
</tr>
<tr>
<td>Interesting Teaching and Its Application in Rural English Teaching</td>
<td>888</td>
</tr>
<tr>
<td>Minghao Xu, Jianan Duan, Zixing Fan, Qipeng Yang, Zhenrou Hou</td>
<td></td>
</tr>
<tr>
<td>Research on the Universal Value of Laozi's Thought in Modern Society</td>
<td>892</td>
</tr>
<tr>
<td>Ouyang Changxiong</td>
<td></td>
</tr>
<tr>
<td>Guo Xueba's Feminist View on Fiction creation</td>
<td>897</td>
</tr>
<tr>
<td>Li Xiaomei</td>
<td></td>
</tr>
<tr>
<td>Liu Zongyuan's Buddhist Thought on the World and the Construction of a Clean Government</td>
<td>901</td>
</tr>
<tr>
<td>Wang Yushu</td>
<td></td>
</tr>
<tr>
<td>The Relation between Pop Music and Cultural Construction in Colleges and Universities</td>
<td>905</td>
</tr>
<tr>
<td>Wu Di</td>
<td></td>
</tr>
<tr>
<td>Research on the Professional Development Model of Ideological and Political Teachers in Private Colleges and Universities</td>
<td>910</td>
</tr>
<tr>
<td>Han Xiangwei</td>
<td></td>
</tr>
<tr>
<td>Study on Jiang Liangfu's Research Method of Chu Ci from the Annotation of Quyuan's Fu</td>
<td>916</td>
</tr>
<tr>
<td>Qiu Yonglei</td>
<td></td>
</tr>
<tr>
<td>Research on Social Environment Factors and Countermeasure of Influencing College Students' Ideological and Political Education Based on Humanistic Care</td>
<td>920</td>
</tr>
<tr>
<td>Long Jifei</td>
<td></td>
</tr>
<tr>
<td>Application of RDA Rules on Cataloging of Minority Documents in China</td>
<td>925</td>
</tr>
<tr>
<td>Luo Ping</td>
<td></td>
</tr>
</tbody>
</table>
Study on College Chinese Teaching Mode in the Era of Electronic Media  929
   Li Xin

Research on the Development Concept of Xiong’an New Area Based on Beijing-Tianjin-Hebei Coordinated Development  933
   Xiao Xiangrong

Risk Assessment of Lead (Pb) in Paints  938
   Chen Chang, Zhao Qichao, Lv Xiaofei, He Shujuan

Innovative Development of Shared Economy in Digital Currency Era  943
   Lisha Ma, Yangyang Li

Research on the Reform of School Physical Education Based on Lifelong Sports Thought  948
   Na Zhao

Analysis of the Effect of Detailed Nursing Management in Operating Room on Hospital Infection Control Based on Nursing Management  952
   Feng Zhao, Xiaohui Zhang, Xiaoqing Li, Xueying Zhou

Analysis on the Education Cost Accounting System of Higher Vocational Colleges under the New Accounting System of Higher Vocational Colleges  956
   Jihua Xiong

An Empirical Analysis of the Innovation Ability Training for College Students  961
   Qiaolin Chen

Farmer Differentiation, Land Transfer and Farmer's Seed Use Behavior  966
   Huang Hongwei

Discussion on the Problems on “Last-100-Meter” Distribution and Its Optimization Based on Community Logistics  972
   Wei Xiuli

ESP Key Concepts and Course Development  977
   Deng Xiaoxi

Analysis on the Promoting Effect of Sports App Based on Mobile Internet on the Formation of Sports Habits of College Students  981
   Jinghong Guan

Modeling Schema and Aesthetic Culture of Tibetan Decoration Art  986
   Yuan Guangfu, Liu Kangyang
Application Strategies of "Industry-Education Integration and School-Enterprise Cooperation" Model in Mechanical Specialty 991

Mei Sun, Chengyan Zhang, Chaoyi Xie

Exploration and Practice of College Chinese in Science and Engineering Colleges in the New Period 997

Hongyan Chen

The Implementation Strategy of "Flip Classroom" Model in College English Teaching 1002

Liu Dongmei

Analysis of Cultural Fusion of Xi'an Hui Community through Hui Literature 1006

Cuiyan Chang

Project-based Teaching Design of Embedded Courses Based on Flipping Classroom 1010

Qunying Chen, Jin Xu

Research on Financing Constraints of Private Enterprises in Xi'an 1014

Furong Feng

Analysis on Problems in the Integration of Industry and Finance in Enterprises and the Countermeasures 1019

Linlin Guo

Research on the Hybrid Teaching Model of Human Morphology Based on the Concept of "MOOC+Flip Classroom" 1023

Shi Min

Teaching Research on Computer Application Foundation Course Based on Post Demand Model 1027

Wan Juan

The Research on Personalized Recommendation Service of Library Based on Deep Learning 1031

Wang Xinyan

Research on the Reform of Computer Specialty Teaching System Based on Interdisciplinary Integration 1035

Zhang Yan
The Experience of Rule of Law in the Innovation and Development of Science and Technology in the United States and Its Enlightenment to the Guangdong-Hong Kong-Macao Greater Bay Area

Zhengmin Xu, Zehua Feng

Current Situation and Improvement Strategies of Science Literacy Education for Primary and Middle School Students

Han Kuikui

Discussion on the Greyscale of Black and White Woodcut Printing

Jinyi Sun

Innovation Path of Graduate Employment Based on "Internet +"

Feng Tao

Study on the Prosperous Mass Literature Path from the Perspective of Participating in the Theory of Ladder

Li Qiang

A Study on the Influencing Factors of Cross-cultural Adaptation of African Students——Take Zhejiang Normal University as An Example

Qiang Wu

Classification and Characteristic Analysis of Hindu Temple in Southeast Asia

Jiadong Xu

Policy Research on Financial Support of Tianjin Free Trade Zone

Hongmei Zhang

Cultural Differences in Everyday Conversation between the East and the West

Yueyu Li, Yina Li

Research of Mundell Impossible Trinity under the Background of Raising Global Interest Rate

Dawei Wang

Reflection on the Harmonious Development of Low Carbon Economy and Circular Economy

Jianhua Ci

A Brief Analysis of Ah Q and Fugui's Spiritual Victory

Chen Xiao
Research on Public Management Education Based on SBLE Teaching Method
San Xiaoqiang, Shang Lihua

Cultivation and Application of Singing Thinking in Vocal Music Teaching in Normal Colleges
Chen Jia

Research on Legal Regulation of P2P Online Loan Platform Operation
Yao Zhengquan, Guo Li

Empirical Study on the Influencing Factors of Experimental Teaching Effect in Public Management Courses
Shang Lihua, San Xiaoqiang

Research on the Status Quo of College Students' English Learning in the Big Data Era
Li Wan

The Application of Project-based Learning in English and American Literature Courses
Dianfeng Chen

Application of Regional Culture in Local Characteristic Gift Packaging Design
Chunling Gao

A Study on the Hakka Culture Authenticity Perception in Chengdu Luodai town—From the Perspective of Hakka Residents
Baojiang Geng

Strategic Research on Teaching Reform in Environmental Art Design Major under the Background of Information Age —— a Case Study of Baoshan University
Jiangli Li

Study on the Communication Power and Value of Scenic Spots WeChat Public Accounts from the Perspective of Cultural Heritage — Analysis of the Operation of 258 National AAAAA Level Scenic Spots Wechat Public Accounts
Youzhen Liu

A Discussion on Tourism Development Model of Yi People’s Bimo Culture
Liangwei Luo

Strategic Development Path and Innovation Path of Logistics Enterprise Based on Supply-side Reform
Chuntao Wu
Thought on Mathematical Thought Infiltration Method for Mathematics Teaching in Higher Vocational Colleges

Shurong Hu

The Open Mode of Enterprise Innovation Management

Rui Wang

Studies on Relevant Issues of Modern Risk-oriented Auditing Theory and Practice

Yu’Na Si

Innovation Research on the College Counselors’ Selection, Incentive and Development Mechanisms -- A Case Study of Hainan Colleges

Zhen Gao

Research on the Application of New Media Art’s intervention in Subway Public Art

Wen Zhu

Brief Discussion on Challenges and Countermeasures Faced by College Students’ Ideological and Political Education under the Background of New Media

Wenjuan Zhu, Feng Wang, Xianping Yu, Yibin Huang, Huajie Sui

Research on Importance of Big Country Etiquette for Modern Culture Construction

Zuoli Wang

Teaching Mode of WebQuest in College English Flip Class under the Mobile Learning Environment

Qiu Xia Zeng, Jianpeng Fu

New Thoughts in Small and Micro Enterprise Marketing Management

Chengyun Liu

Study on the Ways of Creating the "Upgraded Version" of Higher Vocational Education with Chinese Characteristics

Li Jiaxin

Analysis on Teaching Reform of Economic Management Major Based on School-enterprise Cooperation Model

Chen Li

The Application of Flipping Classroom Teaching Model in the Teaching of Western Economics

Zhang Hang
Research on the Practical Teaching Reform of Economic Management Major 1202

Yang Qian

Study on the Construction of Teaching Quality Guarantee System in Applied Undergraduate Colleges 1206

Yue Liya

Research on the Reform of Higher Education Teaching Model in Applied Undergraduate Colleges 1210

Li Xiaofang

Research on the Application of Tax Planning in Enterprise Financial Management 1215

Guohui Yang, Mengde Xu

A Study of the Impact of Cultural Differences on English Literary Translation 1219

Zhang Suya

Zhang Ailing's Old Life: Flea's Disease and the Mystery of Avoiding the World 1223

Chen Lihui

Study on the Integration of Ancient Poetry Teaching and Music 1227

Wang Caihong

Exploration of Employment-oriented Teaching Model for Economic Management Major 1231

Zhai Xuan

Research on Innovative Development of Rural Finance under the Background of Inclusive Finance 1235

Zhang Jun

Analysis on the Characteristics and Countermeasure of Unbalanced Regional Economic Development in China 1239

Gao Yu

Thoughts on Enterprise Tax Planning under the New Accounting Standards 1244

Guang Chen

Research on New Marketing Strategies of Enterprises under the Background of Internet 1248

Xia Hua
Analysis and Research on the Transition of Traditional Foreign Trade Enterprises into Cross-border E-commerce 1252
Wei Bai, Chunshu Wang

Research on the Reform and Innovation of Human Resource Management in Enterprises in the New Era 1256
Qi Yang, Hua Zheng, Long Lu

Defects and Reform of Public Management under Network Public Opinion 1260
Hongzhen Zhang, Jia Liu

Research on the Integration of Traditional Culture and Ideological and Political Education in Colleges and Universities 1265
Jie Su, Xiaoxiao Wei, Yingying Wang, Lingyi Yin

Innovation and Reform of Logistics Management in E-commerce Environment 1270
Xiaohua Cai, Guibin Zhang

The Reform and Innovation of Ideological Governance Education in Colleges and Universities under the Background of Internet 1275
Xiaoxiao Wei, Jie Su, Lingyi Yin, Yingying Wang

The Reform of Human Resource Management System in Enterprises under the Background of Network Economy 1280
Hua Zheng, Qi Yang

Analysis on User Demand Behavior of University Library under the Network Environment 1284
Jianfei Hu, Bing Yu

Construction Technology and Quality Control of Mass Concrete in Super High-rise Buildings 1288
Fuyong Huang

Application of Construction Technology of Beam Transfer Floor in High-rise Buildings 1293
Ping Liu

Discussion on the Teaching Strategy of College Ideological and Political Theory Course Based on the Target of Talent Cultivation 1298
Jie Qiu
Study on the Curriculum System Construction of Cultivating Innovational Enterprising Talents in Garment Specialty of Independent Colleges 1302

Sun Xiaohui

Research on the Philosophical Basis and Practice of the “Detailed, Specific and Down-to-Earth Implementation” of Socialist Core Values——Taking the construction of integrity for example 1306

Xiaoming Qiao

A Brief Study on the Relation between Jiang Liangfu's Family Origin and Zhaotong's Local Social Transition 1314

Qiu Yonglei

Study on the Transformation Path of College Students' Evaluation of Teaching from Distortion to Regression 1318

Chen Xiao

Studio-based Training Model for Applied Talents in the Engineering Majors 1323

Chuanteng Huang, Feiqiao Xiong, Zhenhuan Ye

The Unique Narrative Structure of Wuthering Heights 1330

Li Mingming

Electronic piano is a good teacher and helpful friend for middle-aged and old friends 1334

Kang Di

Analysis and Application of "Internet + Power Demand Side Management"-------Taking Foshan as a Pilot 1337

Canbiao Xian

Paths to Cultivate Management Talents in Cultural Industry 1343

Zhou Zhou

Applied Research on English Listening Based on Mobile Streaming Media Technology 1347

Li’na Zhao, Jian Ai

Research on Application of Polychromatic Set Theory in Supplier Management 1351

Liu Dongmei

Ideological and Political Education Reform in Colleges and Universities from the Perspective of the Cultivation of Innovative Talents 1356

Hui Liuqing
Ways and Practice of Cultivating College Students' Sound Personality

Zhang Yunling

Research on the Life-oriented Ideological and Political Education for Contemporary College Students

Yang Pan

A Study on the Strategies of Psychological Quality Training of Higher Vocational College Students in Active Learning

Liping Zhang, Pijuan Gong, Liu Hua, Peng Cong, Xiaomin Zhang

Research on the Innovation Mode of University Ideological and Political Courses Based on New Media

Liu Deying, Gao Ping

Cultivation of cultural empathy in intercultural communication under the background of One Belt And One Road

Li Xiaoni

Research into the Integration of Socialist Core Values into Teaching of Colleges and Universities

Zhou Jie, He Ling

Discussion on ESP teaching and training strategy for English majors in higher vocational colleges

Liu Fengxing

Research on Significance and Path of Advancing the Construction of Healthy China under the Background of Massive Health

Yu Biao

A Study of the Roles of Teachers in English teaching in China from the Perspective of Interculturality

Zhou Yongying

Predictive Analysis of China's Broad Money Supply (M2) Based on ARIMA-GARCH Model

Xiangyao Liu, Lei Wang

Research on the Construction of the Old Age Institutions in Shanxi Province Based on PPP Model

Qi Li, Yitong Yuan, Jin Yuan
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study on the Transmission of Opioids based on Time-series model: Ohio, Pennsylvania, Kentucky, Virginia and West Virginia as a Case Study</td>
<td>1417</td>
</tr>
<tr>
<td>Jin Yuan, Yitong Yuan</td>
<td></td>
</tr>
<tr>
<td>Research on Food Consumer Price Index Based on Association Rules and Clustering</td>
<td>1423</td>
</tr>
<tr>
<td>Yuqi Luo</td>
<td></td>
</tr>
<tr>
<td>Analysis of Influencing Factors of Consumer Price Index in Chinese Residents Based on VAR Model</td>
<td>1428</td>
</tr>
<tr>
<td>Jiachen Jiang, Yunshu Wang</td>
<td></td>
</tr>
<tr>
<td>Investigation and Analysis of Social Anxiety of College Students</td>
<td>1433</td>
</tr>
<tr>
<td>Zheyu Yang, Jinshan Guo, Ziyi Xu</td>
<td></td>
</tr>
<tr>
<td>Research on Solutions to Opioid Crisis Based on Time-Society Model</td>
<td>1438</td>
</tr>
<tr>
<td>Yifei Ma, Yuanyuan Zhang, Wei Zhao</td>
<td></td>
</tr>
<tr>
<td>Identification of red wine categories based on physicochemical properties</td>
<td>1443</td>
</tr>
<tr>
<td>Xueting Bai, Lingbo Wang, Hanning Li</td>
<td></td>
</tr>
<tr>
<td>Research on Contemporary Chinese College Students' Party Culture</td>
<td>1449</td>
</tr>
<tr>
<td>Li Wang, Xinyu Fan</td>
<td></td>
</tr>
<tr>
<td>Market Basket Analysis based on Apriori and CART</td>
<td>1456</td>
</tr>
<tr>
<td>Liyuan Wang, Jianqin Sun</td>
<td></td>
</tr>
<tr>
<td>Research on Artistic Teaching of Ideological and Political Theory Course under the Modernization of Education</td>
<td>1462</td>
</tr>
<tr>
<td>Jian Ai</td>
<td></td>
</tr>
<tr>
<td>Research on the Model with the Combination of Medical Treatment and Endowment in Rural Area under the Rural Revitalization</td>
<td>1467</td>
</tr>
<tr>
<td>Li Wen</td>
<td></td>
</tr>
<tr>
<td>Existence of solutions to boundary value problem of fourth-order with functional boundary conditions at resonance</td>
<td>1471</td>
</tr>
<tr>
<td>Fei Yang, Yuanjian Lin</td>
<td></td>
</tr>
<tr>
<td>Discussion on the Practical Problems of Human Resource Management in Colleges and Universities in the Big Data Environment</td>
<td>1476</td>
</tr>
<tr>
<td>Jiang Jirong, Zhang Ping</td>
<td></td>
</tr>
</tbody>
</table>
Research on the Link between Criminal Law and Administrative Law 1480

Pi Zhongxu

Thinking on the Criminal Law of the Problem of the Amount of Financial Crime 1485

Yi Qian

American Dream: The Concrete Embodiment of Symbolism in "The Great Gatsby" 1490

Chen Yongping

Probe into the Teaching Thought of Circuit Analysis Methods 1494

Li Chunling

Research on Current Situation and Countermeasures of High-tech Exports in Shandong Province 1500

Yao Lin

Analysis on the Training Strategy for Employment-oriented English Talents in the "One Belt One Road" 1505

Lei Hong

Analysis on the Innovative Path of Employment Guidance in Colleges and Universities in New Media Perspective 1510

Dongfang Zhao, Chen Dong, Xueqing Wang

Study on the description of folk customs in Xiao Hong's novels 1515

Fan Xiaoyan

Analysis on the practical teaching of secretarial major based on college-enterprise cooperation 1520

Liao Yanhua

The research and methods on the intercultural communication competence of minority college students in Jiangxi 1525

Wu Xiaoyan

A brief discussion on Internet neologism "Confirmed the eyes" 1530

Ye Fenfang

A Survey Report of the Cognition of Guangxi’s Image of the International Students in the Background of One Belt and One Road 1534

Wang Haoren, Wen Lu, Chen Junrong, Huang Minggui, Zhou Ailing, and Ye Jiawen
Study on the Path of the Excellent Traditional Chinese Culture Education for Ethnic Minority College Students in the New Era

Yu Min

Research on the Cultivation of Intercultural Communication Competence of Minority College Students in English Teaching

Zeng Wenjie

Study on the Development of Modern Aviation Logistics in Zhengzhou aviation airport based on SWOT Analysis

Weixia Yang

Research on the Collaboration of Cross-border E-commerce and Cross-border Logistics in Shaanxi Province FTZ

Congli Xie

Research on the Construction of Blended Model in College English Teaching from the Perspective of Flipped Classroom

Ruan Yali

Research on Internet of Things Engineering Practice Education of NewLand Teaching Platform

Jing Cai

The Innovative Application of Micro-Course in Computer Course Teaching

Chunyan Zhang

The Practice of Case Teaching Method in Oracle Database Teaching under the Construction of "Student-centered" Teaching Mode

Xin Chen, Xiaoming Huang

Discussion on Business Administration Functions, Management Principles and Methods

Yan Jiang, Zihao Hu

Reflections on College English Reading Teaching under Information Technology

Li Jiang

The Representation of Traditional Chinese National Cultural Symbols

Yue Lin

Research on Optimization Paths of General Education in TCM Colleges and Universities in the Construction of “Double First-rate”

Ding Chen
Countermeasures Research on Cultivating Students' Innovative Ability in Fine Arts Teaching in Universities 1601

Qiang Lu

Research on Infiltrating Chinese Traditional Culture in Chinese Painting Teaching 1606

Yan Ni

Research and Exploration of Input-output Theory in Public English Teaching in Higher Vocational Colleges 1611

Jingjing Wang

Badminton Sports Injury and Its Preventive Measures 1616

Chunfeng Mao

Status Quo Review and Developing Trend on English Translation for Chinese Cultural Classics 1621

Zhihui Man

Exploration on Tourism English Course Teaching Reform Based on ESP Theory 1626

Chuang Ding

Teaching Methods on Two-way Cultural Integration for Overseas Students Education in China under the "One Belt and One Road" Construction 1631

Hong Zhou

Innovation Path on English Teaching Reform in Higher Vocational Education in the New Media Era 1636

Han Song

Research on Strategies of Tourism English Translation 1641

Chuang Ding

Fundamental Research on Two-way Cultural Integration for Overseas Students Education in China under the "One Belt and One Road" Construction 1646

Hong Zhou

Research on Teaching Mode of Radio and Television Editing in Local Undergraduate Colleges and Universities------Based on the Cultivation of Applied Talents 1651

Zhang Xuejiao, Jiang Chunxu

Construction of the Intelligent Tourism Application Model System under the Big Data Background 1656

Xin Yang
Application of GIS Technology in Land Resources Management
  
  Zhang Qianqian

Investigation on Strawberry Variety Resources and Production in Longkou
  
  Wang Zi

  
  Xin Yang

Network Information Security Status Assessment Based on Big Data Analysis
  
  Gong Dejing

Unemployment Status of Urban Labor Force under the Background of Industrial Transformation and its Influencing Factors
  
  Zhang Fengrui

Personality Design and Display Techniques of Animated Characters in Digital Media Art
  
  Zhang Jindi

Reflections on Legal Risks in China’s Online Insurance Based on the Principle of Utmost Good Faith
  
  Zhu Jingzhi

Research on Legal Risks and its Countermeasures of the Third-party Internet Platform from the International Perspective
  
  Zhu Jingzhi

Study on Legal Problems of Overseas Purchasing and Its Countermeasures
  
  Zhu Jingzhi

Study on the Legal Obligations and Responsibilities of Online Trading Platform Providers from the Perspective of Economic Law
  
  Zhu Jingzhi

Research on Suggestions for China's Individual Income Tax System from the International Perspective
  
  Zhu Jingzhi

Research on the Characteristic Construction of College English Teaching System Based on Demand Analysis
  
  Chunli Liu
Research on the Construction of Autonomous Learning Model of College English Based on Multimodality  
Jia Chun

Research on the Training Model of Inter-disciplinary Talents of Engineering English Translating under “The belt and Road”  
Jiang Qian

Online + Offline Hybrid Teaching Model of College English Based on SPOC  
Wang Ting

Investigation and Suggestion on the Allocation of Dean’s Working Hours  
Xue Chunyan, Liu Shixin

How to Improve the National Traditional Culture Identity of Minority Matriculation Students in Colleges and Universities?  
Yu Liu

Research on Innovation of Mechanical Structure of Intelligent Sports Equipment  
Shi Yan

Problems of Current College English Curriculum Reform  
Lige Qiao

Research on Optimization of Logistics Management Information System Based on Internet of Things  
Wenye Yu

Translation and gender---reading on Louise Von Flotow, Translation and Gender: Translating in the ‘Era of Feminism’  
Ruimin Xu

SPOC Path Research on Improving Teachers' Information Literacy in Private Colleges and Universities  
Guoliang Wang, Xiaoming Huang

Mathematics Education and Mathematics Culture-Training Mathematics Literacy in Mathematics Education  
Yongxiang Li

Practical Research on the Integration of Mathematical Modeling Thought into Function Teaching  
Jixia Deng
Research on Enhancing the Effectiveness of Moral Education in Colleges and Universities under the New Media Environment 1774
Ge Peirong, Lin Xiaocheng

Research on the Innovation of Marxist Philosophy in the Age of Big Data 1779
Ge Peirong, Lin Xiaocheng

Countermeasures of Integrating Traditional Culture into Ideological and Political Education in Colleges and Universities 1784
Bai Sha

The Effect of Organizational Responding on Technology Innovation—Based on the Analysis of Chinese Auto-Industry 1790
Su Jingqin, Liu Chang

Policy recommendations on promoting RMB internationalization through foreign exchange reserve management 1796
Ruodong Han