# Table of Contents

Ways and Methods for Comprehensively Raising Corporate Financing Level  
*Manping Weng, Xiaofang Wang*  
1

The Inheritance and Development of Contemporary Mogu Flower-bird Painting  
*Hao Xiaofei*  
5

Car Carrier Operation Mode Innovation and Development Path  
*Pan Deng*  
9

The Collapse of Yuan Dynasty from the Drinking Habit of the Mongolian  
*Jinyang Wang*  
12

Economic Development of Xinjiang under Energy Constraint  
*Gulinaer Yusufu*  
16

Research on the Reasonableness of Spatial Distribution of Emergency Shelter in County  
*Wei Zhanxiang, Hou Yunxian*  
22

Research on Innovative Development of Classification Protection System for Information Security in China  
*Yifan Jin*  
27

The Strategies of Standard Management of Practical Teaching Drama “Silk Road • The Youth”  
*Du Chen*  
32

The Rehearsal Repertoire Differences and Professional Troupes Show  
*Diao Bingbing*  
37

Study on the Transformation from Local Universities to Applied Technology Universities  
*Yanlin Yin, Rui Han*  
42

Crowdfunding and New Possibilities of Startup Business in Palestine  
*Mohammad TM Qasrawi*  
47
Cultural Difference in the Teaching of English Lexicon

Jiaoli Chen

The Politics Infiltrated with Arts: The Chinese Communist Party's Early Recognition and Emphasis on Revolutionary Ballads

Jie Chen

Investigation and Research on User Demand for Electric Vehicles Used in Takeout Food Delivery in China

Yi Feng

Research on the Influence and Demand of PPP Mode on Project Cost Management

Tian Gao, Yinyi Lin, Xiang Wang

The Challenge of the College Computer Basic Education in Big Data Environment

Jinlan Guo

The Analysis and Evaluation of Physical Education Teaching Methods under Current Status

Liping Hua

Investigation and Countermeasures Analysis of College Students' Cognition on Online Lending under the Background of Mobile Internet

Jun Leng, Yong He, Xiaotong You

On the Thought of Interactive Development of Industrialization and Urbanization Formed During the Initial Stage of New China (1949~1956)

Shanyue Li

Analysis of the Reasons for No Nobel Prize Winners in Literature in China before Mo Yan

Xuemei Li, Yinghong Zuo

The Application and Development Research of Artificial Intelligence Education in Wisdom Education Era

Ming Liu

Problems and Countermeasures in the Cultivation of Craftsman's Spirit in Higher Vocational Colleges in the New Era

Yunshan Liu
Research on Art Education in Rural Primary Schools under the Concept of SPOC  
*Shaohua Nie*

The Garden Landscape Design Research Based on Regional Culture  
*Xiang Pan*

Study on the Realization of the Value of Agricultural Cultural Heritage in the Strategy of Revitalizing Villages  
*Feng Qu, Ling Bai, Guimei Cao*

Classification and Translation of Ceramic Cultural and Creative Industry  
*Jingyi Sun*

The Influence of Fair Value on the Quality of Accounting Information—From the Perspective of Accounting Measurement  
*Na Sun*

The Teaching Efficacy of College English Teachers under the Background of Teaching Reform  
*Rurui Sun*

The Development Trend of Higher Vocational Education in Developed Countries and Regions and Enlightenment on China  
*Yidong Sun*

Ecological Construction of Blended Teaching Model  
*Jinlu Li, Yidong Sun*

The Impact of Federal Reserve Bank (FRB) Monetary Policy on NIEs  
*Yi Sun*

A Correlation Study of Nadal's and Federer's Technical Indicators in Different Tennis Arenas  
*Kun Tian, Meifang Zhou, Qian Zhao, Zuhua Xie*

On the Illustration Design of Children's Books  
*Zhiwen Tian*

The Life of Ethnic Minorities of the Border Area and Cross-border Flows  
*Jingyi Wang*
Reflection and Breakthrough on the Dispute Settlement Mechanism of CAFTA  161

Xue Wang

The Creativity Training Discussion of Microcontroller Technology Applied Talents  166

Wei Wei

Research on the Pricing of Electricity Swing Options  171

Mingzhu Wu

Local Cultural Spiritual Interpretation of the Logo Design of Large International Conference  179

Qing Wu, Xiaochao Sun

The Research on Model Innovation of University Library Information Service under Big Data Era  185

Quan Yuan

Further Investigation on the Regulation of B2C E-commerce Industry Structure in China -- Analysis Based on the Theory of Contestable Markets  190

Minhe Zhang

On Black Female Consciousness in the Color Purple  194

Xia Zhang, Yangjing Ye

Earnings Management using Other Comprehensive Income Items: A Multi-Case Study on Chinese Listed Companies  198

Xiaofang Zhao, Kuan Zhao, Wei Wei

Function Analysis of the Urban Green Space Disaster-prevention System Based on AHP  202

Chunyan Zhu, Zhenglin Qiao, Yizhi Jiang, Yuedan Wang

Research on Contemporary Ideological and Political Education Mode Based on Modern History  207

Chen Wang, Pingjing Chang

The Application of Internet Technology in Innovation of Teaching Political Theory Course  212

Xiao Han
The Maintenance for the Security of Socialist Ideology under the Background of New Media

Jingying Jia, Lijiao Li

Research on Intragenerational Distribution Justice of Double-Track Reform of Primary Endowment Insurance

Yu Zhang

Image Building of Political Party of Big Country in New Era

Jianfang Ding, Guoxiang Guo

A Study on Interest Conflicts of Civil Servants from Multidisciplinary Perspectives

Xuefeng Lv

A Comparative Study of Color Application between Chinese Painting and Western Painting

RongHuei Hwang

Research on College Japanese Teaching from the Perspective of Educational Ecology

Xiaohong Luo

Research on Strategies of International Trade under the Background of “One Belt and One Road”

Bo Liu

Strengthen the Method of Reforming Physical Education Curriculum in Junior Middle schools

Wenchao Li

On the Development Trend of English Teaching in Colleges and Universities in the Context of Educational Reform

Ding Lihong

Transition Countermeasures for Sustainable Development of Social Sports and School Sports

Shiqi Lu

Integration of the Values of "Filial Piety Culture" and the Chinese Laws

Cheng Hua
Application of Flipped Class Model in Promoting Reform of Physical Education Curriculum

Wenchao Li

Research on Practice of Maker Pedagogy Supported by Educational APPs

Zhuang Li

Research on the Construction Way of College Network Teaching Mode Based on MOOC

Boju Feng, Hongling Zhang

Research on Application Values and Implementation Strategies of Emotional Factors in Physical Education Teaching of Higher Vocational Colleges

Fenglan Fan, Kejun Sun, Lu Sun

The Tourism Development of Ethnic Cultural Resources in Henan Province under the Background of "the Belt and Road"

Lingchong Jia

The Effect of Bloomfield Structuralism Linguistics on English Teaching in Applied Undergraduate Institutions

Wang Yuhong

The “Flexible” Demand in Interior Design

Jing Zeng, Jingyi Chen

The Role and Application of Decorative Materials in Interior Design

Jing Zeng, Mengyang Jiang

A Discussion on Innovation of Engineering Project Management Methods under the Background of Big Data

Yuhai Miao

Study on the Problem of Employment of College Students Village Official in China

Xiang Liu, Na Fu

Study of Female Narration in Yang Jiang's Literary Works

Xue Han

Study on the Women's Position in Yang Jiang's Literary Works

Feng Wang
Study on the Beauty of Texture Displayed by Materials in Modern Ceramic Art  321

Chunru Zhao

Research on Adjustment of Industrial Structure and Development of Higher Vocational Specialties  325

Delin Chen

On the Ecological Theoretical Construction of Translation Studies  330

Yang Yufeng

Study on the Teaching Mode of BIM in Chinese Colleges  333

Hui Chen

Research on Energy Cooperation Strategy between China and Central Asia Based on Xinjiang  337

Gulinaer Yusufu

On Application of Formative Assessment in Teaching Japanese as a Second Language  341

Xuejing He

Applications Research of Micro-Video Education Resources in Flipped Class—Taking the Course of Directing and Producing of TV as an Example  345

Guan Huang, Yali Peng

Research on Transmission Functions of Foreign Language and Culture under the Background of “the Belt and Road”  350

Liu Ying, Liu Miao

The Development of Sports Associations in Medical Colleges with the "Three Orientations" Talent Cultivation Model  355

Xin Li, Jingjing Guan

The Influence of New Media on College Students' Marxism Belief Education and Its Countermeasures  360

Zhang Shan

Current Situation and Improvement Path of Clinical Teachers' Teaching Ability in Application-oriented Medical Colleges  364

Fei Ma, Changhai Yun, Fu Liu, Xiaojie Zhang
Study on the Application of Music Scores Teaching on College Music Education

Lihan Fan

The Status Quo, Issues and Foreign Experiences of Deep Sea Aquaculture Equipment of China

Zhenzhen Zhang, Yiyang Liu

A Study on Promotion Strategies of Clinical Teachers' Teaching Ability in Affiliated Hospitals

Chunjiao Liu

Research on the Training Standard of Undergraduate Engineering Education Talents

Lingmei Kong

Study on English Translation of Tourism Text from the Perspective of Cultural Translation Theory-A Case Study of Hailuogou

Jing Feng

Study on the Development Strategy of Urban Public Fitness Equipment

Wei He, Wanxiang Li

Research on Boosting Effect of Residents Consumption Upgrade on Tourism Economic Development

Dan Jin

The Mixed Teaching Mode of College English in the Practice Community

Shuyi Teng

Application of Mixed College English Teaching Model Based on SPOC

Zhigang Lian

An Empirical Study on the Scientific Transformation of Newly-built Local Universities

Peng Xinping, Deng Yonggang, Zhang Xiumei

Two-way Interaction between Modern Consumer Psychology and Packaging Design

Qiu Li

On the Potential Factors Affecting Language Teachers’ Selection of Communication Strategies in Intercultural Immersion Experience

Xiaohong Wei
Study on Social Poverty Alleviation Support Policies in Centralized Contiguous Areas—Take Liangshan Prefecture of Sichuan Province as an Example 425
Zheng Linfeng

Research on Business Model of Large-scale Retail Enterprises under E-commerce Environment 431
Di Cao

Exploration and Practice of the Teaching Reform of Data Warehouse and Data Mining under the Background of Big Data 438
Yue Junying

On Black Women’s Quest for Self-identity in Toni Morrison’s Sula 443
Qingyuan Li

Deepening Transformation Research and Performance Analysis of Higher Vocational Education Talent Cultivation Mode Guided by Expansion of Professional Engineering Quality——Taking electromechanical integration as an example 447
Yao Jin, Feng Jing, Yao Xuan, Chen Licheng, Ye Meilin

An Analysis of Teachers' Training in Vocational and Technical Education and the Cultivation of Advanced Talents 452
Lu Heying

Applications Research of Artistic Style of Chinese Landscape Painting in Modern Landscape Design 458
Jing Li

Evaluation on Effect of Implementation of Clinical Nursing Teachers' Professional Growth Management Model 463
Ma Xiumei, Yang Liqun, Ma Yuexian, Liu Wei, Wei Hongjuan

Analysis on Protection and Development Mechanism of Traditional Ancient Villages in China 469
Li Chang

How to Strengthen the Social Security Management Capacity Building at the Grassroots Level 473
Xiaobo Sun
The Study of Inheritance and Cultural Value of Music Culture in Tang Dynasty 477
   Zhang Jing

Application of Cooperative Learning Theory in Comprehensive English Course Teaching 480
   Zhang Ying

Integrating and Mastering the Folk Style Singing and Bel Canto in Teaching 487
   Zhao Mingming

Discussion on the Human Resources Development of Top Female Executives in Enterprises 490
   Zhang Binqi

A Research on Music Therapy Intervention in the Anxiety of Families of Dying Patients 494
   Yawei Yu, Ning Qu

The Reform and Development of Dance Teaching in Colleges in the New Situation -- Some Thoughts on Dance Teaching 498
   Lusi Huang

Development History and Prospect of TCM Psychology 502
   Huajie Sui, Xunbing Shen

On Current Situation and Countermeasures of Professional Health Team in 104 Town Health Centers 506
   Sulan Long, Fengyun Long, Ling Ma

Text Analysis of Beethoven's G Minor Fantasia 512
   Yan Bai

On Characteristic Music Teaching in Kindergartens with National Music 519
   Xiaoxiao Fan

Comparison of Work Values between Staff in Tourism Industry and Students in Tourism Universities 523
   Lijun Jiang

Analysis of Computer Teaching under Modern Educational Technology 529
   Quanshui Lei
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis on Problems and Measures of Ideological and Political Education for College Students in New Media Environment</td>
<td>533</td>
</tr>
<tr>
<td>Yujia Lei</td>
<td></td>
</tr>
<tr>
<td>Discussion on Construction of College Student Party Branches</td>
<td>538</td>
</tr>
<tr>
<td>Xiaobo Liu</td>
<td></td>
</tr>
<tr>
<td>Research on College English Teaching Reform that Highlights Listening and Speaking Skills</td>
<td>543</td>
</tr>
<tr>
<td>Lei Wang</td>
<td></td>
</tr>
<tr>
<td>Exploration and Analysis of Directional Expansion of College Educational Psychology from Law of Personality Construction</td>
<td>547</td>
</tr>
<tr>
<td>Xiaobo Wang</td>
<td></td>
</tr>
<tr>
<td>Discussion on Methods for Training Professional Practice Ability of Cross-border E-commerce Talents</td>
<td>552</td>
</tr>
<tr>
<td>Qiang Wu</td>
<td></td>
</tr>
<tr>
<td>Application of Teaching Modes of Foreign Writing Centers in College English Class in New Media Environment</td>
<td>557</td>
</tr>
<tr>
<td>Ke Xu, Li Yuan, Yang Hu</td>
<td></td>
</tr>
<tr>
<td>Research on Misunderstandings of &quot;Cross-cultural Theories&quot; and Strategies of Cultural Security in College English Teaching</td>
<td>561</td>
</tr>
<tr>
<td>Danke Zhang</td>
<td></td>
</tr>
<tr>
<td>An Analysis of the Playing Skills of Chopin's The Second Scherzo in B-flat Minor</td>
<td>565</td>
</tr>
<tr>
<td>Yu Liu</td>
<td></td>
</tr>
<tr>
<td>Analysis on the Propagation Influence and Effect of Film and TV Media on China’s Music Culture-take “The Voice of China” as the Example</td>
<td>573</td>
</tr>
<tr>
<td>Hui Chen</td>
<td></td>
</tr>
<tr>
<td>Influence of Guzheng Music Art, Music Theory thoughts of Han and Wei Dynasty on Later Generations</td>
<td>578</td>
</tr>
<tr>
<td>Jing Zhang</td>
<td></td>
</tr>
</tbody>
</table>
Exploration of Industry-education Integration Co-building Practice Base in Higher Normal Music Colleges

Hao Tian

Creation Style and Artistic Features of Verdi’s Operas

Ni Ma

Application of Dance Skills in Dance Performance

Ying Gao

Construction of Xi'an TCM (Traditional Chinese Medicine) International Exchange Platform under "the Belt and Road Initiative"

Aixiang Huo

The Current Status and Development Trend of Publications Based on VR Technology

Yang Jinyu

Research on the Evolution and Key Mechanism of Digital Currency Based on "Block Chain"

Zhaoyi Xu, Yuhaoy Zeng, Shenfeng Deng

Research on the Training Mode of Applied Talents Based on Social Demand

Liu Lin

Experimental Research about Self-learning in Technique Acquisition in Sports Dancing-Take Students at Wuhan Physical Education School in Sports Dancing as Example

Yu Mingrong

Analysis of Sustainable Development in Ice and Snow Sports Industry in Heilongjiang Province

Zhao Weiming

Research on Ideological and Political Education in Colleges and Universities Based on Mobile Network Learning and Its Guidance

Wang Xiaomei

Research on the Setting of Physical Education Courses for PE Majors in Colleges and Universities

Ning Wenjing, Zhang Wei, Wu Tienan
An Analysis of the Integration of College English Education in International Education

Huang Chengcheng

Brief Discussion on the Shortcomings and Perfection of Negotiorum Gestio in China

Nannan Chen

Application Research on Teaching Model of College Flipped Classroom Based on SPOC

Hongyan Li

Study on the Practice Teaching System of Business Enterprise Management in Colleges and Universities Based on Innovation and Entrepreneurship Ability Training

Yanan Wang

Teaching Revolution and Practice of Computer Network and Communication Course Based on the Driven of Engineering Practice Province

Shuizhen Xie, Rixin Hu

Comparative Analysis of Music Inheritance between Dai Nationality of Xishuangbanna and Northern Thailand

Haiyan Wang

Research on Deepening Transformation of Automation Talent Training Mode Based on Engineering Application

Yao Jin, Feng Jing, Yao Xuan, Chen Licheng, Ye Meilin

The Development of China’s Hotel Industry and the Necessity of Implementing Information Technology

Manping Weng, Xiaofang Wang

Study of the Development of Piano Teaching under Multi-cultural Background

Yun Kailing

Study of College English Teaching Based on WeChat Platform

Zhao Xing

A Discussion on the Scene Feeling of Ink Scenery Painting

Chen Yu

Aesthetic Orientation of Contemporary Mogu Flower-bird Painting

Hao Xiaofei
The Construction Industry’s Strategies in Responding to the “Transformation from Business Tax to VAT” Decision 686

Jian Lin

Research on the Training Reform of Logistics Management Professionals under the Belt and Road 690

Pan Deng

Research into Factors Impeding Weibo Marketing of Chinese Commercial Banks 693

Pang Shizhang, Ju Xiaofeng

Development of Cultural and Creative Design of Regional Souvenirs 705

Guochao Zang

Research on the Production Mode of Chinese Film and Television Cartoons in the Post 2D Era 708

Yang Liu

A Preliminary Study on Historical Development and Evolution of the Longevity Hill in Yuanmingyuan 712

Qin Ke, Song Shaoda1 and Zhang Zhiguo

On the Governance of Irregular Immigration in China: A Case Study of Guangzhou 722

Wen Feng

Research on the Present Situation and Countermeasures of the Integration of Urban and Rural Compulsory Education in Hubei Province 728

Guohua Zuo, Lihua Wang

Investigation and Analysis on Graduation Thesis Topic Selection Trend of Japanese Major 735

Yu Cong

The Application of Chinese Painting Elements in Modern Fashion Design 743

Huijuan Lai

On the Cultural Confidence Guided by Marxism Belief 747

Zhao Meng
Regional Discrimination and Stereotypes—Taking Northern Jiangsu People (Subei People) Discriminated in Shanghai as an Example

Chen Sipei

Analysis of Financing Mode of Small and Micro Enterprises Based on Internet Finance

Dong An, Jianfang Li, Man Liu

The Behavioral Factors and Promoting Measures of Automobile Financial Service Industry in China

Mengxuan Liu, Hui Wang

A Probe into the Construction of ESP-based Curriculum System for Special Purpose English in Colleges and Universities

Ying Nie

Research on the Interactive Development of Strategic Emerging Industries and Traditional Industries in Shandong

Xu Jian, Gu Chao

Research on the Role of Ideological and Political Education in Changing Undergraduates' Employment and Entrepreneurship

Dai Rui

Discussion on the Education Mode of Art Design in the View of Cultural and Creative Industry

Hong Li

The Problems and Countermeasures of College Chinese Teaching Under the Background of Liberal Education

Shuhong Sun

An Empirical Study of Group Counseling of College Students’ Internet Dependence Based on Tran theoretical Model

Xue Chunyan, Ren Yu

Study on the Translation of Clothing Names in A Dream of Red mansions based on its English and French Versions

Zhe Yuan

-XV-
Research on the Training System of Applied Talents of College Sports Rehabilitation Professional Based on Maker Education  800
Mingming Gong, Wenyan Huang

Design of Open Experimental Teaching Management System  805
Liu Hongqing, Liu Yan

Application of Original Ecological Design in Architectural Space Innovation Design  809
Tao Shen, Yukari Nagai

Name Font Design of the City Commercial Complex Reflecting the City's Image  814
Yan Jiaxiang

Study on the College Chinese Teaching Model under the New Information Environment  819
Shuhong Sun

Cause Analysis of Language Function of Implicit Coherence in English Discourse  823
Zhanyi He

Preliminary Study on the Course Reform of Landscape Dendrology  827
Jiajia Fu, Wenjun Wei

Li XueTing, Yuan Yuan, Zhang Rui

Research on the Formation Mechanism of the Competitive Advantage of the Enterprise Value Network  836
Du Wei

Research on Extended Teaching for English in the Internet Environment  841
Wang Zhengying, Xu Miao, Hu Luping

Study on the Integration of Life education and Ideological and Political Education in Colleges and Universities  845
Zhao Xin
Higher Vocational Civil Aviation Transportation Talent Training Strategies under the Objective of Vocational Ability Training 850

Shi Yuehong

A Belief Study on College English Teachers in the Cross-cultural Teaching under the World English 855

Li Na, Sun Lina, Sun Xinhong

The Integration of Personality Education in the Teaching of Etiquette in Colleges 859

Zuo Xiaoyu

The Application of Formative Evaluation on the Teaching of "English viewing, listening & speaking" Course in University 863

Li Huiyan

A Brief Discussion on the Attribution and Countermeasures of the Lack of Professional Ethics in Tour Guides 868

Xu Lei, Niu Miao, Liu Peiwen

Improvement and Innovation of Accounting Major's Education Method 873

Honghua Wang

Cultural Regression and Aesthetic Analysis in Traditional Music Teaching 878

Linlin Jin

Studies on Chinese-English Brand Name Translation from the Perspective of Cross-cultural Communication 883

Lu Wenchang

Analysis of the Characteristics of the Fanshan Jiaozi 889

Zheng Zeng

A Brief Analysis of SPOC's Advanced Mathematics Curriculum Exploration and Practice 894

Hongping Cheng

On the Positive Role of College Vocal Music Teaching in the Protection of Intangible Cultural Heritage 899

Chenglong Cui
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thoughts on the Integration of National Folk Music into Children's Music Education</td>
<td>904</td>
</tr>
<tr>
<td>Xiaoxiao Fan</td>
<td></td>
</tr>
<tr>
<td>Research on the Teaching Reform of Marine Navigation Course Based on &quot;MOOC &amp; Flipped Classroom&quot;</td>
<td>909</td>
</tr>
<tr>
<td>Shaoyi Guo, Fanyi Kong</td>
<td></td>
</tr>
<tr>
<td>On Introducing Folk Art into Higher Vocational Art Education</td>
<td>915</td>
</tr>
<tr>
<td>Chao Huang</td>
<td></td>
</tr>
<tr>
<td>An Analysis of the Musical Writing Features of Chopin’s Scherzo No. 2 in B-flat minor</td>
<td>920</td>
</tr>
<tr>
<td>Yu Liu</td>
<td></td>
</tr>
<tr>
<td>On Aesthetic Pursuit of Verdi's Opera Creation from the Overture of Nabucco</td>
<td>927</td>
</tr>
<tr>
<td>Ni Ma</td>
<td></td>
</tr>
<tr>
<td>Brief Discussion on the Generation, Current Situation and Prospect of Chinese Korean Ethnic Folksong</td>
<td>931</td>
</tr>
<tr>
<td>Yongchun Piao</td>
<td></td>
</tr>
<tr>
<td>Brief analysis on Econometrics of Domestic Tourism Income</td>
<td>935</td>
</tr>
<tr>
<td>Zhiwei Shao</td>
<td></td>
</tr>
<tr>
<td>Research on the Protection and Utilization of Tea Tree Resources in Chaozhou -- Phoenix &quot;Old Bundled Narcissus&quot; is taken as an Example</td>
<td>940</td>
</tr>
<tr>
<td>Enyu Shi</td>
<td></td>
</tr>
<tr>
<td>Research on the Protection and Inheritance of the Military Recruitment Festival of the She People in the Phoenix Mountain ---- The SWOT Analysis Based on the Rural Cultural Tourism Development in Ligongkeng Village</td>
<td>945</td>
</tr>
<tr>
<td>Zhongjian Shi</td>
<td></td>
</tr>
<tr>
<td>An Empirical Analysis of the Band Characteristics under the Influence of RMB Exchange Rate System Reform</td>
<td>951</td>
</tr>
<tr>
<td>Xiaoling Song, Xin Yue</td>
<td></td>
</tr>
<tr>
<td>Application of Task-driven Teaching Method in High Vocational Computer Teaching</td>
<td>956</td>
</tr>
<tr>
<td>Zhongqiao Sun, Yonggang Wu</td>
<td></td>
</tr>
</tbody>
</table>
On China's Economic New Normal and Risk Prevention Measures of Real Estate Market

Chunli Wang

On Ideological and Political Education Function of College Campus Culture and Its Implementation Path

Juan Zhang

Reflections on Using Music Education to Improve the Comprehensive Quality of Higher Vocational Students

Na Zhou

An Initial Study on the Mutual Influence of Traditional Chinese Culture and Psychology

Huajie Sui, Xunbing Shen

Textual Analysis of the Relationship between Eileen Chang and United States Information Service in Hong Kong (USIS-HK)

Lihui Chen

Training Mode of Professional Talents in Comprehensive Colleges and Universities in the Context of Sports Training

Wenchao Li

Results concerning the Reduction of Academic Studies Abandonment as an Outcome of Activities Carried Out in the Laboratory for Entrepreneurial Education and Training

Ioan Constantin Rada, Liliana Doina Măgdoiu, Anca Păcală, Ioana Carmen Rada

Control of the Construction Cost of a Residential District in Zhengzhou

Chaogai Xue, Jinku Zhou, Lili Qian, Maling Zhou

The Patient's Satisfaction and Influencing Factors in Remote Consultation

Wei Lu, Dongxu Sun

Study on the Compilation and Optimization of Construction Organization Design-taking G310 Luoyang City as an example

Huixin Liu, Chunxia Zhang

Research on Cost Control in Design Stage of Real Estate Development Project

Teng Li, Shixia Duan
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis of Problems in Cost Management of Construction Companies in Henan Province</td>
<td>1020</td>
</tr>
<tr>
<td>Shuying Wang, Jiapeng Zhang</td>
<td></td>
</tr>
<tr>
<td>The Impact of Community Care Service System on the Quality Life of the Elderly</td>
<td>1027</td>
</tr>
<tr>
<td>Jinbin Hao, Jiangpeng Zhang</td>
<td></td>
</tr>
<tr>
<td>Enterprise Energy Management from a Practical Perspective: A Case Study of Anyang Iron and Steel Enterprise</td>
<td>1034</td>
</tr>
<tr>
<td>Zhang Menghao, Zhuo Lihua</td>
<td></td>
</tr>
<tr>
<td>Jinfeng Wang, Heyu Chang and Weinan Li</td>
<td></td>
</tr>
<tr>
<td>Research on the Teaching Quality Guarantee System of Postgraduates——Take Management Science and Engineering as an Example</td>
<td>1052</td>
</tr>
<tr>
<td>Yanliang Zhang, Junya Li, Yuanyuan Xu</td>
<td></td>
</tr>
<tr>
<td>An Empirical Study on the Service Quality of Postgraduate Teaching</td>
<td>1060</td>
</tr>
<tr>
<td>Yanliang Zhang, Yuanyuan Xu, Junya Li</td>
<td></td>
</tr>
<tr>
<td>Analysis of Patient Decision - Making Based on Satisfaction Effect</td>
<td>1069</td>
</tr>
<tr>
<td>Wujun Cao, Lansheng Zhang, and Mengna Yan</td>
<td></td>
</tr>
<tr>
<td>Follow - up Investigation Report on the Training Effect of &quot;National Training Plan&quot; in Rural Kindergarten Teachers—Investigation of Teacher Training in Kindergarten in Mountainous Areas along the Western Border of Yunnan Province</td>
<td>1078</td>
</tr>
<tr>
<td>Li Chunzhong, Luo Li</td>
<td></td>
</tr>
<tr>
<td>The Tradition of Little Man and Its Characteristics in Mikhail Zoshchenko’s Sarcastic Novels</td>
<td>1085</td>
</tr>
<tr>
<td>Yi Li, Fan Feng</td>
<td></td>
</tr>
<tr>
<td>Analysis on Investment and Financial Problems of the Elderly in Jinan City</td>
<td>1091</td>
</tr>
<tr>
<td>Qi Zhong, Qian Zhang, and Kaiyue Xu</td>
<td></td>
</tr>
<tr>
<td>Influencing Factors and Promotion Strategies of Communication Ability of College Students in the West China</td>
<td>1095</td>
</tr>
<tr>
<td>Xiyu Liu, Jinbin Hao</td>
<td></td>
</tr>
</tbody>
</table>
Research on the Influencing Factors of Co-working Space Development – A Case Study of Lvliang, Shanxi Province 1101

Ziming Zhao, Jialin Wang, Siyuan Hou

Translation of Business Contract Text from English to Chinese in Functionalist Approach 1109

Changhong Shao, Xi Li

Analysis on Self-Evaluation System of the First-class Academic Discipline under the "Double Class" Background—Taking Jinan University for Example 1115

Tang Huaqing

Reconstruction of Postgraduate Education Teacher-Student Relationship from the View of Postmodern 1121

Qiang Zeng, Naizhu Huang

Rational Thinking on Construction of Excellent Study Style in Local Undergraduate Universities 1128

Jianhua Deng, Naizhu Huang