# Table of Contents

Reflections on Foreign Linguistics Research  
Zhao Huiyan  
1

Research on English Translation Technologies from the Perspective of Cultural Exchange  
Feifei Sun  
5

Research on the Reasons for the Prosperity of Hanseatic League  
Haiyang Jiang  
9

Study of Intercultural Adaptation of Foreign Students in Agricultural Universities  
Xin Cheng, Yang Lin  
13

Study on the Idealist and Realistic Style in the Songs of Chu a Case Study of Qu Yuan's Works  
Shiqian Deng  
17

Research of Nordic Furniture Design  
Fangli Li  
21

Study on the Intercultural Communicative Competence from the Perspective of the Silk Road Social Pragmatic Failures  
Yuanmin Zhang, Gailin Liu  
27

Investigation and Analysis on the Popularization of Fitness Sports among Urban and Rural Residents in Gansu  
Songbai Zhang  
33

Research on the Right of National Self-determination in Modern History from the Establishment of the Soviet Union  
Lingchong Jia  
39

Reflection and Exploration: The Dilemma and Outlet of Cross Cultural Communication in Chinese Films  
Jing Zhu  
43

The Author's "Psychological Autobiography"-"Martin Eden" Is an Autobiographical Novel of Appreciation  
Siqi Wang  
47

Research on Transmission and Influence of Mainstream Media from the Perspective of Network Public Opinions  
Fang Zhang  
51

Research on Ink and Wash Elements in Graphic Design  
Huaying Zhang  
56
Marxist Propagation Path and Contemporary Enlightenment in Guizhou Minority Areas during the Long March
Qiang Zhang, Xueyan Wang

A Study on the Legislation of Civil Servants Occupation Morality
Xuefeng Lv

Study on the Route of Building a Well-off Society in the Overall Layout of "Five in One"
Yu He

Social Self-organization and Modernization of Government Governance in the Background of Supply-side Reform
Yu He

Application of Emotional Ideas on Visual Communication Design
Dan Chang

Research on the Function of Mainstream Media Comment Zone under the New Media Vision Field
Lijuan Chen

Research on Yao Si's "Expectation Horizon"
Nana Chen

Study on the Present Study Situation of Japanese Taboo
Yaping Zhang

Study on the Object Sorrow in Japanese Literature
Li Zhang

Research on Accelerating the Development and Construction of Urbanization in Aksu Prefecture
Guan Wenting, Zhu Xiaoling

Study on the Classification and Expression of Chapter Heading and Antithesis of the Water Margin
Yu Deng

Study on the Mechanism of Social Assistance and Precise Poverty Alleviation
Jianping Liu, Zhongyi Ding

Thinking of Inheritance and Protection of Khoomei Art in the Mongol Nationality
Qi Guangtan

Analysis and Application of Emotional Factors in Product Design
Luo Lihe

An Explanation of the Heroic Images in Shakespeare's Tragedies
Tian Miaomiao

Deliberation and Research on the Planning and Construction of the New Countryside around Xi'an
Luo Qi
Research on the construct of the innovative ecosystem and its operating regime of the technology enterprises in Xi’an
Wang Yan

A Research on the Mechanism of Integrating Theme Music into Ideological and Political Work in Universities
Wei Li, Yang Liu

Cognitive and Collateral——The Psychological Inheritance of the Gods' Culture, the Connection Context and the Establishment of the Art of Bird
Hua Li, Yulong Duan

Research on the Importance of Regional Culture in the Character Creation of Oil Painting
Xueyan Ma

Research on Land Requisition Compensation and Resettlement of Land - expropriated Farmers
——Based on 619 Survey Data in Fujian Province
Bin Lu

Research on Shaanxi Han Dynasty Stone Sports Entertainment Regional Characteristics
Yong Liu

The Perfection Analysis of Chinese Government's Purchase of Public Sports Service System
Lina Zhao, Shuying Wang

Research on the Protection and Development of Clothing Brand at Internet + Era
Wen Gan

Research on the Supply Present Situation and the Structural Optimization Countermeasures of Public Sports Service in China
Shuying Wang, Lina Zhao

Research on the Value of Yoga Fitness and the Market Development
Min Li

Research on the Application of Zero Equivalence Translation Theory in the Creative Industry Practice of Ceramic Culture from the Perspective of Globalization
Jing Lin

Research on Intangible Cultural Heritage and Traditional Cultural Protection Mechanism
Jinhong Tao

Analysis on the Development Path of Public Art
Binghao Qu

Research on the Music Style of Clarinet Performance
Peilong He
Study on the Change of the Tone in the Flute Indoor Performance
Kuan Zhang 192

Analysis of the Function of Music Hearing in Piano Playing
Yiyu Zhu 196

Study on the Impromptu Theme of English Speaking
Juan Yu 200

Research on Industrial Product Design and Art Design
Jianying Xin 204

Research on Chinese Traditional Design Elements and Modern Environmental Art Design
Fei Xiong 208

Study on the Key Characteristics of Regional Characteristics and Environmental Art Design
Guomin Huang 212

Research on Environmental Art in Design of Urban Underground Corridor
Yu Peng 216

Study on the Ecology of Environmental Art Design
Ge Song 220

Research on Intercultural Communication of Chinese Movies
Tianzhi Ren 224

Relevant Thinking on Tourism Cultural Derivation and Catalytic Action of Creative Design
Linman Li 228

Historic Context and Heritage Protection of Haocao Gong and Drum of Tujia Nationality in East Sichuan
Xiaomei Zeng 232

Brief Analysis on the Development History of Nanping Pipa Playing and Singing
Juanjuan Cheng 237

Brief Discussions on Vocalization of Vocal Music
Jin Zhou 241

Local Treasure—Wuning Tea-picking Opera
Xue Ao 246

The Present Situation and Cause Analysis of Social Security Sense in Backward Areas
Ruan Mingyang 250

The Narration of Women from the Aspect of History in May-Lee Chai's Works
Lili Guo 254

The Application of Emotional Elements in Interior Space Design of Teahouses
Yumin Huang, Yu Song 259
The Present Situation and Investigation of Cycling in Sichuan Rural Areas
--A Case Study on Haitang Village
Huhu Lian, Yuanyuan Yu, Chenfu Tian, Xuerou Li, Xingjiang Li 264

An Analysis of Transnational Marriage in Ethnic Areas of Sino - Vietnamese Border
-- A Case Study of Z Village in Pingbian County, Honghe Prefecture, Yunnan Province
Lu Liu 270

The Creation Characteristics Analysis of China's Folk Opera
Jian Luo 275

The Influence Study of Western Opera to Chinese Opera Creation
Haijing Shi 280

The Research of Graphic Features of Chinese Typeface in Application for Spreading and Popularizing
Fang Wu 285

The Fusion and Embodiment Analysis of Chinese Traditional Culture Elements in Environmental Art Design
Xiangkai Wu 292

The Method of Studying Administrative Law
Xin Xu 297

Research on the Mental Damage of State Infringement
--Reconsideration based on the thirty-fifth article of the State Compensation Law
Xin Xu 302

The Analysis of Music Elements in Li Bai's Poems
Xiaona Zhao, Yanshuang Hou, Xinglong Guo 307

The Exploring of Animation Movie Subtitles Translation Strategies with Skopos Theory Perspective
Mingxin Zheng 312

The Precise Poverty Targeting Mechanism Construction in Ethnic Areas
Chen Zhongwei 317

Research on the Problems and Causes Analysis of the Network Political Culture in China
Yu Hong 325

Study on the Categorization Prototype Theory of Cognitive Linguistics
Zhao Huiyan 329

Analysis of the New Concept of Visual Communication Design in Digital Area
Chen Jia 333

Cultural Treasure of Traditional Architecture-Collaborative Innovation of Inheritance of Plaster Carving of Guangzhou
Hao Xiaohua, Wang Chuanxia 337
Research on the Outdoor Environment Design of Kindergarten Based on the Behavior Analysis of Children
Chuanxia Wang, Xiaohua Hao

Research on the English Translation of Promotional Texts of Sichuan Intangible Cultural Heritage from the Perspective of Memetics
Li Xiao

Spatial Analysis of Rural Labor Transfer in China
Luan Qinglin

Study on the Reference Effect and Practice Research of Folk Art to Modern Art Design
Ronghui Wang

Research on Product Image and Home Appliance Appearance Design
Li Hongyan

An Investigation into the Current Situation of Urban Integration of Female Migrant Workers——A case Study of Yongkang City, Zhejiang Province
Kun Jing, Qi Feng Sun, Ling Xiao Liang

The Opportunities and Challenges of the Reconstruction of Buddhist Charity Thought
Fu Yunshu

A Study on the Cultural Conflict in Korean Companies in China
—— Based on Hofstede's Cultural Dimensions Theory
Ruan Xiaowen

Strategic Analysis of Principles for Business English Translation and Translation Practices
Lin Jing

Psychology and Human Factors Engineering and Its Application in the User-centered Design
Dinglin Tu

Research on the Construction of Visual Aesthetic Factors in Graphic Design
Hu Maosheng

Research on the Practice of Commercial Illustration in the Park Culture under Win-Win Mechanism
Hu Maosheng

Narrative Evolvement From Panoramic Art to Interactive Art
SUN Xin

The Artistic Features of Li Yu's Poem
Yan Wang