Table of Contents

Real Estate-Backed Securities in China: the Unresolved Issue of True Sale and Bankruptcy-Remoteness
   Shiyi Huang 1

Research on the Financial Management and Risk Control of Small and Medium-sized Enterprises from the Perspective of New Normal of China’s Economy
   Zerui Xiu 9

Research on Management Transforms of Enterprise Human Resources in Big Data Era
   Jing Ren 14

An Empirical Study about Ownership Structure on Agency Cost for National Commercial Bank
   Xu Huimin 18

A study on the Choice of B2C Cross Border E-commerce Logistics Mode
   Bo Liu 26

Research on Financing Predicament of Small and Medium-sized Enterprises in Jilin Province
   Huiping Zhang 30

Research on the Exercise Essential Elements of Shareholders' Priority Purchase Rights
   Shiping Li, Xiamei Dou, Xiaofei Wu 34

Research on Venture Capital Policy Making Based on Options Pricing Theory
   Jingjing Feng 39

Economic Change of Ethnic Minorities under the Domination of State Power
   ——A Case Study of Henan Ethnic Economic Work in the Early Period of the Founding of China
   Lingchong Jia 43

A Summary of Researches on Flexible Management of Excitation Scientific and Technical Personnel Innovation
   Liqin Li 47

Summary of the Research on the Brand Building of Eurasian Economic Forum with Advancing Silk Road Economy New Starting Point Construction
   Peng Zhang 51
Research on the Path Upgrading of Service Industry in Hanzhong City under the Background of Supply Side Structural Reform
Yafei Zhang 55

Discussion on the Power List System
Tong Yixu 59

Research on Influence Factors of Rate Fluctuation of Bond Repurchase in Financial Industry
Tanxin Guo 64

Research on RMB Exchange Rate Fluctuation Considering Effect of Central Parity
Zeyang Rong 69

A Study on the Factors Affecting the Accuracy of Surplus Forecast in Securities Analysis
Zhang Tianming 74

Shang Wenna 79

Study on the Development Path of Agricultural New Format under the Background of Supply Side Reform
Yu He 85

Research on the Central Bank of Manchuria’s Issue False
Xin Guan 89

Analysis of the Impact of Education Poverty Alleviation on Economic Growth in Shaanxi Province
Yaru Liu 94

Study on Marketing Strategy Model of City Brand in Internet + Era
Zhao Kai, Tan Bei 99

Research on the Influencing Factors of Dollar Exchange Rate Fluctuation after Financial Crisis
Ruoxi Gong 104

Research on Means Analysis and Its Regulations in Financial Engineering
Xiao Luo 111

An Economic Analysis of China’s High Debt—Taking Local Government’s Financial Debt Risk as an Example
Meng He, Zhang Zhongyue 115

Tax Avoidance, Corporate Governance and Corporate Innovation
Kong Jianhua 122

Co-movements between Chinese and British metal futures markets: Some New Evidence base on DCC-GARCH model
Li Yang, Jie Li 127
A Comparative Study on Tourist Behaviors between Hainan and Taiwan University Students—Taking the University Students in Sanya and Taipei as Examples
Yi Sheng, Yuanli Chen 132

Research on Financing Strategy of Small Micro-enterprise Based on Internet Finance
Yanli Li 141

Study on the Analytical Method of Professional Monitoring Data of Urban Dangerous Building Safety
Yuanmao Lin 146

Research on Chinese Industrial Upgrading under Trade Integration
Hong Lv 150

Study on the Technical Progress and Structure Optimization of Service Trade
Yongmei Zhang 155

The Marketing of Agricultural Products and Its Theoretical Analysis
Dingju Xiao 159

Research on Crisis Perception and Prevention of Enterprise Human Resources
Lili Lu 163

Study on Promoting Significance of Big Data Analysis for E-commerce Marketing
Xiaoming Lou 167

Influence Factors of the Urban-rural Residents’ Income Gap: a Restudy with the Digital Inclusive Finance
Xiaoling Song, Hongyue Guo 172

Optimized Analysis of Escort Rout Problem in Commercial Banks
Yulei Yang 179

Research on Cash Flow Volatility and Earnings Stability and Enterprise Value Based on the Listed Companies of Shanghai and Shenzhen Stock Markets
Xiao Meiling 184

Development of Ethnic Cultural Tourism Resources and Brand Building Based on New Media Perspective
Bi Lifang 190

A Preliminary Study on Cost Accounting of Carbon Accounting Based on Environmental Capital Dependence
Jing Ge, Yan Zhang, ShiBao Yang 194

The Innovation Discussion of Enterprise Management under E-Commerce Environment
Qiyu Liang 199

Evaluation of Regional Agricultural Circular Economy Development Based on BPEIR Concept Model
Guozhen Sun 204
A Study on the Targeted Poverty Alleviation Path of Rural E-commerce in Shaanxi Province
Yan Wang 209

Study on the economic disparity and convergence of urban agglomeration in the middle reaches of the Yangtze River
Chao Wen, Jingjing Chen 214

Administrative Mediation in Environmental Disputes
Xin Xu 219

Research on the Transaction Cost of the Reform of State-Owned Enterprises
Fan Dong, Xuefeng Zheng 224

The Promotion of Intercultural Communicative Competence in Current International Trade
XU Xuhong, CAI Lanlan 228

The Empirical Study on the Relationship between Chinese Residents’ saving rate and Economic Growth
Zhaoyi Xu, Delong Ma 233

Research on Social Responsibility and Credit Risk Control of Financial Institutions from the Perspective of Supply - side Reform
Gong Chao 238

Study on Financial Securities Information and Related Research
Gong Chao 242

Practice of Commercial Illustration in Park Culture under Win-Win Mechanism
Hao Xiaohua, Xu Jichun, Huang Yu 246

Research Status of Corporate Finance Theory in China
Yang Yuan 250

The Economic Analysis of the Behavior of Auditors
Cheng Huanling 254

Problems and Countermeasures of regional economic cooperation in Northeast Asia
Danlin Li 258

The Application of Economics in Practice
Danlin Li 261

Exploration of Macro-Economic Theory of New Open Economy
Danlin Li 264

Research on the whole life cycle of the PPP Project Consulting Business Process Reengineering of Cost Engineering Consultation Company
Xinyan Sun 267

Determination of Rationalization in EPC Mode and its Incentive Mechanism Research
Shumin Li 273
An Empirical Study on the Relationship between the Localization of Human Resources and Operational Performance of Korean Companies in Jiangsu, China

Ruan Xiaowen

Study on operation strategy of dragon boat race from the perspective of sports industry

Hong-chun Jia, Song-bo He, Xiang-dong Ding