# Table of Contents

A New Talent Training Mode Based on the Coordinated Development of Project Driven and Business School  
Qiong Wu  
1

Research on the Adjustment Strategy of Major Identity of Higher Vocational Students  
Xiaohua Shi  
6

Research on the Construction of Practical Teaching System of Art Design Major in Universities and Colleges  
Wei Geng  
10

Study on the Construction of the Curriculum System of Accounting Major in Higher Vocational College based on "Professional Ability Standard"  
Xia Lei  
14

Study on the Modernization of Educational Governance under the Background of Big Data  
Yi Zhou  
18

The Innovation and Practice of the Managerial Accounting Talents Training Mode in Higher Vocational College  
Jing Wang  
22

Applications Research of Creative Thinking in Teaching and Training of College Sports  
Erxia Liu  
26

Effect of Outward Bound Training in Physical Education on Social Adaptation and Mental Health of University Students  
Dawei Wan  
30

Research on the Cultivation of Practical Ability of Computer Science and Technology Specialty in Higher Vocational Colleges  
Fen Wang, Chong Feng, Bo Sun  
34

Research on College English Task-based Teaching Model from the Perspective of Construction Theory  
Xichun Dong  
38

The Application of Multi-modal Discourse Analysis Theory in College English Reading Education  
Kou Li  
42

Empirical Research on Reading Teaching of College English from the Perspective of Metacognitive Theory  
Dan Cao  
46
Research and Practice on the Work-integrated Learning of E-commerce Major in Higher Vocational Colleges
Wei Sun 50

Research on Physical Damage Characteristics of Table Tennis Players and the Precautionary Measures
Ming Lu 54

Analysis on the Network Teaching under the Information Technology Teaching Mode
Tao Chen, Min Lai 58

Research on Individualized Education of University Students from the Perspective of Higher Education Management
Yong Liu, Quan Wen 62

Research on the Boost of Ideological and Political Education of Contemporary College Students by Craftsmanship Spirit
Quan Wen Jun Tao 66

Research on Course Teaching Model Reform Based on "Reversing Classroom" Teaching Mode
Xi Li 71

A Study on the Comprehensive Reform of Art Education in Henan Non-governmental Institutions of Higher Learning in the Context of "One Belt One Road"
Hongjian Tang 74

Application of Multimedia Assisted Instruction on College English Teaching
Lei Nie 79

Research on Teaching Reform and Innovation of the Graduation Design of Civil Engineering Major
Qian He 83

Study on the factors influencing minority students' employment in the region
Zhang Guiming 88

Investigation and Analysis of English ESP and EOP Teaching in Higher Vocational Colleges
Zujun Chen 92

Research on the application of Chinese traditional culture in the staff training of logistics enterprises
Cai Su, Xueqiang Li, Jing Li, Qingjun Fang 96

Exploration of creative talents training mode of clothing and costume design specialty in the new era
Liu Jianjun 101

Research on the Training Base Construction for Marketing Major in the View of Integration of Production and Education
Jiaxuan Wang, Longji Wei, Hairong Zeng 105
Research on the Construction of the College English Teaching Model That Base on the POA Theory and Its Empirical Study
Lijuan Zhang  109

The Innovative Thinking on the Teaching of Computer Science and Technology in Big Data Times
Zhihui Liu  113

Reflections on the Development of English Major in Higher Vocational Colleges Based on Social Needs
Shanshan Ju  118

A Study of Ideological and Political Education in Higher Vocational Colleges in We Media Era
Xuegan Wang  122

Review of School Physical Education Performance from the Perspective of Public Finance
Cheng Yang, Ying Xiong, Junming Zhang  126

The Application and Function of Multimedia Technology in Vocal Music Teaching in Colleges and Universities
Li Shan  131

Research and Practice on the International Talent training Mode of Hotel Management
Qun Shang  136

Introduce the Result - oriented Concept to Reform the ASP.NET Course
Fenjuan Yu  141

Study on the Development of Preschool Education in the Minority Areas of Northern Guangdong
Jianlan Wang, Cheng Li, Chongmin Liu, Fengfu Ye, Jing Yi  144

Research on the Main Problems and the Solutions in the Laboratory Construction in Newly - built Undergraduate Colleges
Tao Song  150

Research on the Innovation of Ideological and Political Education Mode in Colleges and Universities in the Data Age
Rongxin Xie  155

Research and Practice on the Mode and Program of Entrepreneurial Talent Training
——A Case Study of English Majors in Independent College
Lin Jing  160

College English Ecological Teaching Model and Resource Construction under the Background of "Internet"
Yi Wang  165

-III-
Research on the Online Classroom Management System in Colleges and Universities  
Jianhong Wei  
Research on the Network Course Construction and Practice of Chinese and Foreign Music History in Colleges and Universities  
Jie Zhao  
Study on the Teaching and Scientific Research Team Construction in Applied Colleges by Stage Show "Silk Road Youth"  
Haitao Sun  
Research on the Secretaries Examination System in the Tang Dynasty——"Four Good" "Twenty - Seven Most" Examination Method  
Guannan Sun  
Research on Integration of Entrepreneurship Education and Professional Education in Colleges and Universities  
Qing Mei  
Research on the Application of Xihaigu's Folk Art in Local Art Teaching in Colleges and Universities  
Xueyan Ma  
Research on How to Promote the Development of Career Guidance in Colleges and Universities  
Yan Wang  
Research on Horqin's Writer Group  
Xiaomei Li  
Development Strategy Analysis of University Library's Pioneering Education under the Background of "Double Creation"  
Ping Shen  
Research on the Mode of Cultivating Practical Talents of Cross-border E-commerce in Higher Vocational Education based on Market Demand  
Xianglei Meng  
Study on Practical Ability Training of Computer Science and Technology Specialty in Colleges  
Li Miao, Wenbo Jiang, Jing Liu  
Analysis of the Application of Aerobic Dance on Colleges Aerobics Teaching  
Jinjin Zhang  
Analysis on Fatigue Elimination of Football Training  
Feng Du  
Analysis of the Factors Affecting the Development of Wushu Sanda Tactics  
Ma Jin  
Research on the Cultivation of Management Accounting Talents  
Jiangying Xia
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study on the Construction and Utilization of Artistic Network Teaching Resources in the Background of Internet +</td>
<td>Haolin Liao</td>
<td>236</td>
</tr>
<tr>
<td>Research on PE Teaching and Students' Ability Cultivation</td>
<td>Yong Liu</td>
<td>240</td>
</tr>
<tr>
<td>Research on the Reform of Talent Cultivation Program of Physical Education</td>
<td>Dong Jiang</td>
<td>245</td>
</tr>
<tr>
<td>Research on Case Education of Accounting and Auditing</td>
<td>Yan Zuo</td>
<td>250</td>
</tr>
<tr>
<td>Research on the Innovation of Higher Vocational Education</td>
<td>Ping Liu</td>
<td>254</td>
</tr>
<tr>
<td>Dilemma and Breakthrough of Regional Sharing of Higher Music Education Resources</td>
<td>Yu Heyong</td>
<td>259</td>
</tr>
<tr>
<td>Course Teaching System Construction and Practice Based on OBE Idea under &quot;Internet+&quot; Background - Case Study of Hydraulic and Hydropower Engineering</td>
<td>Yun Bao</td>
<td>263</td>
</tr>
<tr>
<td>Recognition of Application-oriented University Practice Teaching</td>
<td>Junxia Chen</td>
<td>268</td>
</tr>
<tr>
<td>Study on Problems and Strategies of Innovation and Entrepreneurship Education in Colleges</td>
<td>Zhengyu Fan</td>
<td>272</td>
</tr>
<tr>
<td>Research on University English Teachers' Role Orientation in the Environment of Multimedia Network</td>
<td>Haiyan Gu</td>
<td>277</td>
</tr>
<tr>
<td>Study on Craftsman's Spirit and the Cultivation of Contemporary College Students' Sense of Social Responsibility</td>
<td>Zhifang Sun</td>
<td>282</td>
</tr>
<tr>
<td>Cooperative Learning Strategy in &quot;EANLIC Class&quot; and Students’ Development</td>
<td>Zhiling Chen, Yu Rong</td>
<td>286</td>
</tr>
<tr>
<td>Exploration of model worker and talent cultivation function mechanism</td>
<td>Jingang Zhao</td>
<td>290</td>
</tr>
<tr>
<td>Studies on vocal musical educational reformation in Chinese high normal university under the background of full implementation of new curriculum standard</td>
<td>Yaxiong Mao</td>
<td>295</td>
</tr>
<tr>
<td>Primary discussion and empirical analysis of the comparison between college traditional teaching and flipped classroom</td>
<td>Qiaoqin Tan</td>
<td>300</td>
</tr>
<tr>
<td>Primary discussion on the integration of university national vocal music education and original folk songs</td>
<td>Xiao Wang</td>
<td>305</td>
</tr>
</tbody>
</table>
Exploration on Application of Scaffolding Teaching Method in English translation Teaching
Jing Li, Liwei Miao 310

Construction of an "Industry-dominated" Practical Teaching Mode for Engineering Courses
Lei Bai 314

The teaching innovation idea exploring for College football training
Xiaowei Di, Huhu Lian 317

Graduate education quality evaluation research
Shuoyi He 322

Research on the Current Situation of Traditional Martial Arts Inheritance
Ruimin Ji 327

The college English teaching model research based on cross-cultural communication
Rongjian Li 330

The Training Reform of Students' Practical Ability in Social Sports Majors of Agricultural and Forestry Universities under the Background of Innovation and Entrepreneurship
HuHu Lian, XiaoWei Di 335

Research on the Problems about Psychological Crisis Intervention of College Students and the Countermeasures
Dandan Liu, Huanquan Shen 340

Discussion on the Effective Training Programs of Comprehensive Abilities of Students in Art Design Majors of Higher Vocational Colleges to Meet the Needs of Social Development
Yu Song, Yumin Huang 344

Analysis of the carrier of Marx's popular education in Colleges and Universities under the new situation
YuHua Tang 348

The mode and method research of Chinese traditional culture integrated into the College students' ideological and political education
Xiaolin Tian, Xiaofei Wang 351

The integrity and collaborative mode and path innovation research of College students' ideological and political education
Xiaofei Wang, Jiawang Kuang 356

The inspiration and influence of Confucian education thought to College students' personality education and shape
Xiaofei Wang, Xiaolin Tian 361

The informationization teaching ability research of higher vocational teachers under "Internet + education" background
Fen wei 366
The Application Research on Scene Teaching of the Pragmatic Teaching System in Modern Vocational Education
Fang Wu 371

The research of Cross-cultural communication ability training in English teaching
Ming Yang 377

The research of the Flip classroom teaching mode in college English teaching
Ming Yang 382

Exploration and Analysis on the Reform of Basketball Teaching in Colleges and Universities
XiaoQian Yue 387

Application of Blending Teaching Based on MOOC in the Training of Undergraduate Nursing Students’ Cardiopulmonary Resuscitation Skills
Taotao Zhang, Jiaqiang Hu 392

Research on the Integration of Theory and Practice Teaching Material of Information Technology under the Medical Background
WANG Fangzheng 397

Research on Diversified Training of Teaching Skills for English Normal Students in the New Era
Zhuang Zhiquiang, Cai Lanlan 402

Study on the promotion of STEM literacy education students majoring in preschool
YAN Mei 407

The Connotation and Characteristics of Educational Modernization in the Information Age
Xin Cao 413

Research on the Construction of Teaching Staff in Private Colleges based on the Cultivation of Applied Talents
HE Meng 418

Study on the Development Mechanism of Student Associations in Private Colleges
Kexin Zhang 423

Study on the Ways of Cultivating Information Design Consciousness in Visual Communication Design Education
Chen Jia 428

Exploration for Animation Talent Cultivation Pattern Based on School-Enterprise Cooperative Cultivation Platform
Chuanxia Wang, Xiaohua Hao 432

Research on the Realization of Makerspace in Higher Education
Yan Li, Wang Liping, Liu Yanling 436

Research on the Reform of Applied Mathematics in Colleges
Li Qinghua 440
Study on the Cultivation Paths of Innovative and Entrepreneurship Ability of College Students from the Perspective of Managing Education by Law  
Yuzhong Sun 444

Study on Innovation and Entrepreneurship Education Model of School-enterprise Cooperation of College Students  
Yuzhong Sun 448

The Discussion about the Reform of English Teaching Methods of Reflective Teaching Model  
DENG Lianmei 453

Challenges and Coping Strategies of College students' Network Ideological and Political Education in “Internet Plus” Age  
Xin Yuan 458

Strategic Analysis of Independent Institute Students’ Employment Difficulties and Career Planning  
Lin Jing 463

Research on the English Terminology Translation and Practical Teaching in Cognitive Perspective  
Jialei Cao 467

Thinking on the path of College Students' Ideological and Political Education under the new normal background  
Meng-Xi Zhu, Qing-Nan Meng 472

The Implementation Strategy of Outdoor Sports Training in College Physical Education  
Dawei Wan 476

Research on the Internal Control and the Countermeasures of the Private School in the Economic Perspective  
Yao Jianghong 480

Discussion of the Influences of Short-term Overseas Exchange on College English Teachers’ Cultural Confidence  
Yani Zong 485

Reformation Methods of Physical Education Teaching in Higher Vocational Colleges from the Perspective of New Media  
Chungang Yi 489

Research on the Effective Application of MOOC Resources in College English Teaching  
Yi Wang 493

Discussion on Network Multimedia Application in Vocal Music Teaching under the Internet  
Jie Zhao 496

Study on the Role of Football in College Physical Education Teaching and Training  
Feng Du 500
The Promotion and Development of Martial Arts Sanda
Ma Jin 504

Research on the Curriculum System of Social Sports Guidance and Management Major in Colleges
Yong Liu 508